

Accessibility Audit Report

www.hemlockhatco.com

<https://www.hemlockhatco.com>

Technical Accessibility Findings & Remediation Report

Accessibility Risk Score

28

out of 100

Report Date: 2026-04-12
Standard: WCAG 2.1 Level AA
Prepared by: ADA Audit Report

Canonical audit: 72b2268f-c18c-460c-834f-2208a409fb50
Pages scanned: 25

Executive Summary



This audit identified 11 underlying accessibility issues affecting 598 instances across 25 pages on www.hemlockhatco.com.

These are not independent failures — they are systemic issues originating from templates, components, or design tokens that propagate across multiple pages. Most sites resolve 70–90% of instances by fixing a small number of templates or components.

7 originate in site-controlled markup. 4 appear associated with third-party markup — verify ownership before assigning.

Violations by Severity



Total: 598 violations across 11 rule categories

Engineering Impact Summary

This audit identified 11 systemic issues. Most originate from shared templates and components, meaning a small number of targeted fixes will resolve the majority of instances.

Estimated remediation scope:

- 6 template-level fixes — resolves ~100% of site-controlled instances
- 1 page-specific fix — isolated to individual pages
- 4 vendor issues — requires vendor contact, not developer time

Recommended execution order:

1. Fix template-level issues first (highest instance resolution per fix)
2. Fix component-level issues (shared across pages)
3. Address page-specific issues
4. Contact vendors for third-party issues

Key insight: You are fixing systems, not pages. Effort is significantly lower than instance counts suggest.

Confidence Distribution



Ownership Distribution



Top Priority Findings

Some findings below are verified technical failures. Others are likely issues or require manual review. These categories are separated throughout the report.

Likely findings requiring review (2):

- Associate every form field with a label element — 2 instances (CRITICAL, likely)
- Elements must meet minimum color contrast ratio thresholds — 273 instances (SERIOUS, likely)

Third-party / vendor-attributed findings (2):

- ARIA attributes must conform to valid values (Junip (Product Reviews App)) — 21 instances
- All touch targets must be 24px large, or leave sufficient space (Junip (Product Reviews App)) — 88 instances

How This Audit Was Produced

This report combines automated accessibility testing (axe-core engine) with rule-level adjudication of findings from the rendered page output. Each finding is classified by severity, confidence, ownership, and priority. Automated testing detects approximately 30-40% of WCAG issues. This report is a technical remediation document and should be used as a prioritized engineering worklist, not as a complete determination of accessibility compliance or a legal opinion.

Accessibility risk score: The score is a weighted technical risk indicator, not a legal determination of ADA compliance. Critical issues carry a 15-point penalty per instance, serious issues 8 points, moderate issues 3 points, and minor issues 1 point. 60% of the final score reflects the weighted penalty total; 40% reflects the pass/fail ratio across all automated checks.

What This Report Is

- WCAG 2.1 AA-aligned technical audit
- Prioritized remediation plan with developer-ready fixes
- Ownership-classified findings (your code vs. third-party)

What This Report Is Not

- Not a legal opinion or compliance certification
- Not a substitute for manual accessibility testing
- Not a guarantee of ADA compliance

What You Need to Do

Issues are grouped into four action buckets so you know what to address first and who owns each fix.

Fix Next 3 issue categories (3 developer)

Confirmed structural issues or likely barriers that degrade usability but may not fully block access.

Review Before Assigning 4 issue categories (4 developer)

Findings that need manual verification, involve design tradeoffs, or have mixed confidence.

Raise With Plugin / Vendor Provider 4 issue categories (4 vendor)

Issues that appear associated with third-party or platform-generated markup.

6 issues likely come from shared templates — verify in code before assuming a single fix resolves all pages.

Section 1: 7 Site-Controlled Issues

These 7 issue categories were observed in site-controlled markup. Some may come from shared templates or components — verify in code before estimating scope. Each step includes the fix, what to avoid, and how to verify.

Step 1 of 7: Form fields rendered without associated labels

You or Your Developer

Likely Issue (High)

CRITICAL | 2 instances | Single page | Mixed ownership — verify before assigning

Likely issue: Add a `<label>` element associated with the form field using `for/id` pairing.

Root cause

Origin: Form fields rendered without associated `<label>` elements — common in CMS form builders and custom dropdowns

This is not 2 separate issues — this is one underlying problem propagating across 2 instances.

Fix at form component level. If CMS-generated, may require plugin settings or template override.

WCAG: 3.3.2, 4.1.2 | Level: AA | Priority: Must fix | Changes UI: No

Scope: Isolated to a single page.

Example from: <https://www.hemlockhatco.com/products/hemlock-hat-company-gift-card>

Current code:

```
<select id="" class="type-body-xsmall py-1.5 pl-2 pr-5 h-auto sm:w-auto max-w-32" name="options[Size]" aria-label="" > </select>
```

Form field has no associated label, `aria-label`, or title

Note: 1 of these 2 instances appear in site-controlled markup. The remaining 1 appear to come from third-party code based on DOM patterns. Verify ownership in your codebase.

Impact:

When screen reader users reach a form field and cannot determine what information to enter.

Exceptions:

- If the field has an `aria-label`, `aria-labelledby`, or is wrapped in a `<label>`, the scanner may not have resolved it
- Check the Accessibility tree for computed name
- Honeytrap fields (hidden spam traps) do not need labels

Remediation:

Locate: Use your browser DevTools: right-click the form field !' Inspect !' check if a `<label>` element is linked. In Shopify: Edit code !' search `.liquid` files for the form !' add a `<label for="field-id">` element.

Owner: Form labels are in the template HTML. A developer must add `<label>` elements.

Fix pattern:

```
<!-- Verify this label matches the actual purpose of the field -->
<label for="field-id">Options[Size]</label>
<select id="field-id" id="" class="type-body-xsmall py-1.5 pl-2 pr-5 h-auto sm:w-auto max-w-32"
name="options[Size]" aria-label="" > </select>
```

Avoid this bad fix:

Do not add `aria-label` as the first option. Prefer visible `<label>` elements associated via `for/id`. Invisible labels should be a last resort.

How to verify:

DevTools: Inspect form field !' Accessibility tab !' check "Name" field shows the label text. Screen reader: Tab to field and verify announcement includes what to enter.

Expected outcome:

Screen readers announce what each form field is for. Visible labels may be added if only placeholder existed.

Step 2 of 7: Theme color tokens fail minimum contrast ratio

You or Your Developer

Likely Issue (High)

SERIOUS | 273 instances | Likely shared template — observed on 5 pages | Mixed ownership — verify before assigning

Likely issue: Update CSS color variables in your theme to meet WCAG 2.1 AA contrast ratio of 4.5:1 for normal text.

Confidence mix in this bucket: 123 confirmed | 150 likely

Root cause

Origin: CSS color variables or inline styles in theme/template

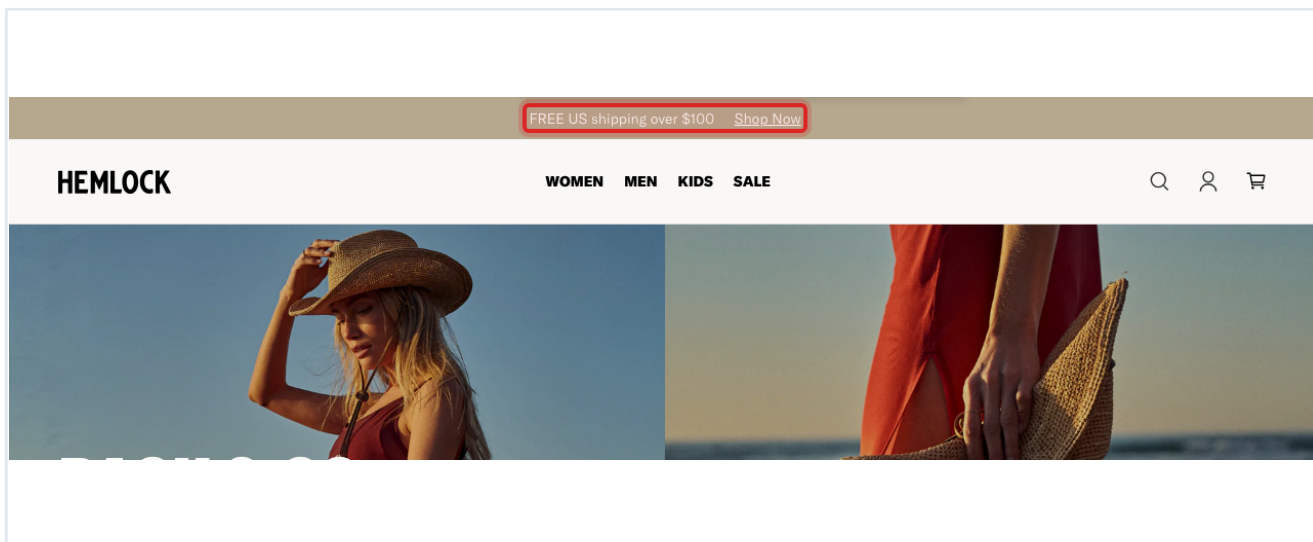
This is not 273 separate issues — this is one underlying problem propagating across 273 instances.

Typically 2-4 color pairings in the theme CSS cause all instances. Fix the variables, not each element.

WCAG: 1.4.3 | Level: AA | Priority: Must fix | Changes UI: Yes

Scope: Likely part of a shared template or component — appears on most scanned pages.

Where to find this on your site:



Example from: <https://www.hemlockhatco.com/>

Current code:

```
<a href="/collections/all"> FREE US shipping over $100 <span class="inline-block ml-4 underline hover:no-underline">Shop Now</span> </a>
```

Element has insufficient color contrast of 2.33 (foreground color: #ffffff, background color: #b6a88f, font size: 10.5pt (14px), font weight: normal). Expected contrast ratio of 4.5:1

Note: 123 of these 273 instances appear in site-controlled markup. The remaining 150 appear to originate from Junip (Product Reviews App) based on DOM patterns (class names, data attributes, script signatures) — see Section 2. Verify ownership in your codebase.

Affected pages: <https://www.hemlockhatco.com/>, <https://www.hemlockhatco.com/pages/contact-us>, <https://www.hemlockhatco.com/products/mini-hat-hanger>, <https://www.hemlockhatco.com/products/capri-straw-visor-blonde>, <https://www.hemlockhatco.com/products/capri-straw-visor>

Impact:

When text is difficult to read for users with low vision, aging eyes, or in bright ambient light.

Exceptions:

- Inactive UI elements, placeholder text, and purely decorative text are exempt
- Large text (18pt+ or 14pt+ bold) only requires 3:1 ratio
- Logos and brand names have no contrast requirement

Remediation:

Locate: Shopify theme: Online Store ! Themes ! "..." ! Edit code ! search theme CSS files (e.g., base.css, theme.css) for the color values shown above. Also check Online Store ! Themes ! Customize ! Theme settings ! Colors.

Owner: Text color values are defined in your theme CSS. A developer must update the color variables.

Fix pattern:

```
<!-- Current: #ffffff on #b6a88f = 2.33:1 ratio (requires 4.5:1) -->
<!-- Constraint: foreground color must meet 4.5:1 ratio against #b6a88f -->
<!-- Select a compliant value from your design system. Do not use arbitrary colors. -->
```

Avoid this bad fix:

Do not suggest arbitrary replacement colors without checking they work with the site's design system. State the required ratio and let the developer choose compliant colors.

How to verify:

DevTools: Use color contrast checker in Accessibility panel. Manual: verify text is readable at arm's length. Automated: re-run axe-core contrast check.

Expected outcome:

Text becomes readable for users with low vision and in bright environments. No layout changes. Colors change to meet minimum contrast ratio.

Step 3 of 7: Page heading hierarchy is broken or missing

You or Your Developer

Verify Manually (Med)

MODERATE | 63 instances | Likely shared template — observed on 5 pages

Verify first: Review the page heading hierarchy. Each page needs exactly one H1 with meaningful text. Headings must follow a logical outline (H1 > H2 > H3) without skipping levels. Check the specific failure noted below to determine the exact issue on this page.

Note: This is related to the "Headings should not be empty" finding below. The empty heading is the root cause of both issues. Fixing it resolves both.

Root cause

Origin: Theme template sets heading levels based on visual size rather than document structure

This is not 63 separate issues — this is one underlying problem propagating across 63 instances.

Fix the heading hierarchy in the page template. Widget/sidebar headings may need separate adjustment.

WCAG: 1.3.1 | Level: AA | Priority: Should fix | Changes UI: Possibly

Scope: Likely part of a shared template or component — appears on most scanned pages.

Example from: <https://www.hemlockhatco.com/products/hemlock-hat-company-gift-card>

Current code:

```
<h1 class="type-heading-3 "> Hemlock Hat Company E-Gift Card <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Hemlock Hat Company
```

Page has 2 h1 headings. There should be exactly one.

Affected pages: <https://www.hemlockhatco.com/products/hemlock-hat-company-gift-card>, <https://www.hemlockhatco.com/products/nomad-lifeguard-hat-topography>, <https://www.hemlockhatco.com/products/big-cat-lifeguard-hat-classic-leopard>, <https://www.hemlockhatco.com/products/capri-straw-visor-onyx>, <https://www.hemlockhatco.com/products/capri-straw-visor-pepper>

Impact:

When screen reader users navigate by headings (a primary navigation method) and the outline is confusing or missing.

Exceptions:

- Pages with very simple structure (single section, no sub-sections) may not need strict heading hierarchy
- Widget headings in sidebars may legitimately start at h3 if nested within a section
- Scanner may flag framework-injected headings the developer does not control

Remediation:

Locate: Use your browser DevTools: right-click the element !' Inspect !' note the CSS selector. In Shopify: Edit code !' search .liquid files for matching HTML.

Owner: This requires changes to the site code or theme templates.

Verify this issue in the rendered DOM before applying any fix. Accepted remediation patterns are described in the developer guidance above.

Avoid this bad fix:

Do not add an H1 with placeholder or generic text like "Home" or "Welcome." The H1 must accurately describe the page's primary content.

How to verify:

DevTools: Run "document.querySelector('h1')" to confirm H1 exists. Screen reader: press H key to jump to headings and verify page has a clear main heading.

Expected outcome:

Screen reader heading navigation works correctly. Page outline is logical. No visual change unless heading elements are swapped.

Step 4 of 7: Page content rendered outside landmark regions

You or Your Developer

Verify Manually (Med)

MODERATE | 50 instances | Likely shared template — observed on 5 pages | Mixed ownership — verify before assigning

Verify first: Verify which content is actually outside landmark regions in the rendered page. Wrap content in the appropriate landmark (<main>, <nav>, <header>, <footer>, <aside>) based on its semantic purpose. Do not add landmarks just to contain stray elements.

Confidence mix in this bucket: 25 likely | 25 needs manual review

Root cause

Origin: Page content rendered outside HTML5 landmark elements (main, nav, header, footer, aside)

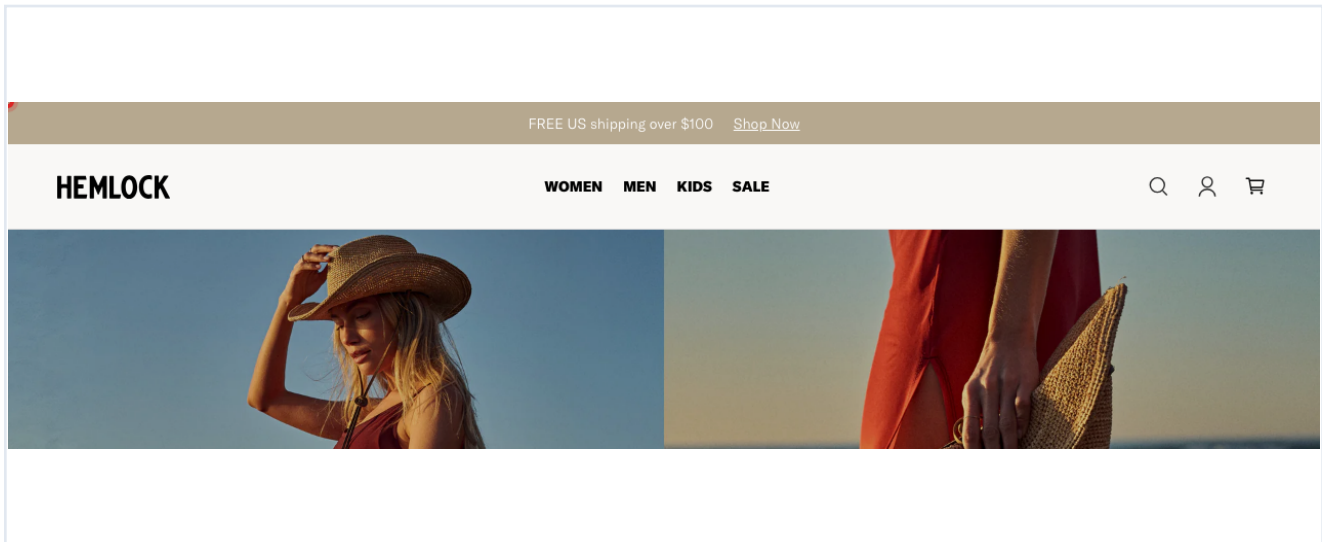
This is not 50 separate issues — this is one underlying problem propagating across 50 instances.

Add landmark wrappers to the page template. Most instances resolve from 1-2 structural changes.

Priority: Should fix | Changes UI: No

Scope: Likely part of a shared template or component — appears on most scanned pages.

Where to find this on your site:



Example from: <https://www.hemlockhatco.com/>

Current code:

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Some page content is not contained by landmarks

Note: 25 of these 50 instances appear in site-controlled markup. The remaining 25 appear to originate from Shopify Platform based on DOM patterns (class names, data attributes, script signatures) — see Section 2. Verify ownership in your codebase.

Affected pages: <https://www.hemlockhatco.com/>, <https://www.hemlockhatco.com/pages/contact-us>, <https://www.hemlockhatco.com/products/mini-hat-hanger>, <https://www.hemlockhatco.com/products/capri-straw-visor-blonde>, <https://www.hemlockhatco.com/products/capri-straw-visor>

Impact:

When screen reader users use landmark navigation to skip between page sections and content falls outside all landmarks.

Exceptions:

- Content injected by third-party scripts (analytics, overlays, consent managers) outside landmarks is typically not user-facing and can be ignored
- Mobile-only or desktop-only duplicate navigation may trigger this for hidden elements

Remediation:

Locate: Shopify theme: Edit code !' look at theme.liquid (main layout) !' wrap content areas in semantic HTML (<main>, <nav>, <header>, <footer>).

Owner: Landmark regions are structural HTML elements in the theme layout. A developer must add semantic elements.

Verify this issue in the rendered DOM before applying any fix. Accepted remediation patterns are described in the developer guidance above.

Avoid this bad fix:

Do not wrap arbitrary page fragments in <main> just to satisfy the checker. Understand the page structure first — the main landmark should contain the primary content area only.

How to verify:

DevTools: Accessibility tree ! verify all visible content is inside landmark regions. Screen reader: press D key (NVDA) or use rotor (VoiceOver) to list landmarks.

Expected outcome:

Screen reader landmark navigation includes all page content. No visual change.

Step 5 of 7: Heading levels skip in document structure

You or Your Developer

Likely Issue (Med)

MODERATE | 30 instances | Likely shared template — observed on 5 pages

Likely issue: Review the page heading hierarchy and adjust heading levels so sections follow the actual document structure without skipping levels. Base changes on content outline, not just the checker output.

Root cause

Origin: Heading levels chosen for visual styling rather than semantic structure — e.g., h5 used because it looks small

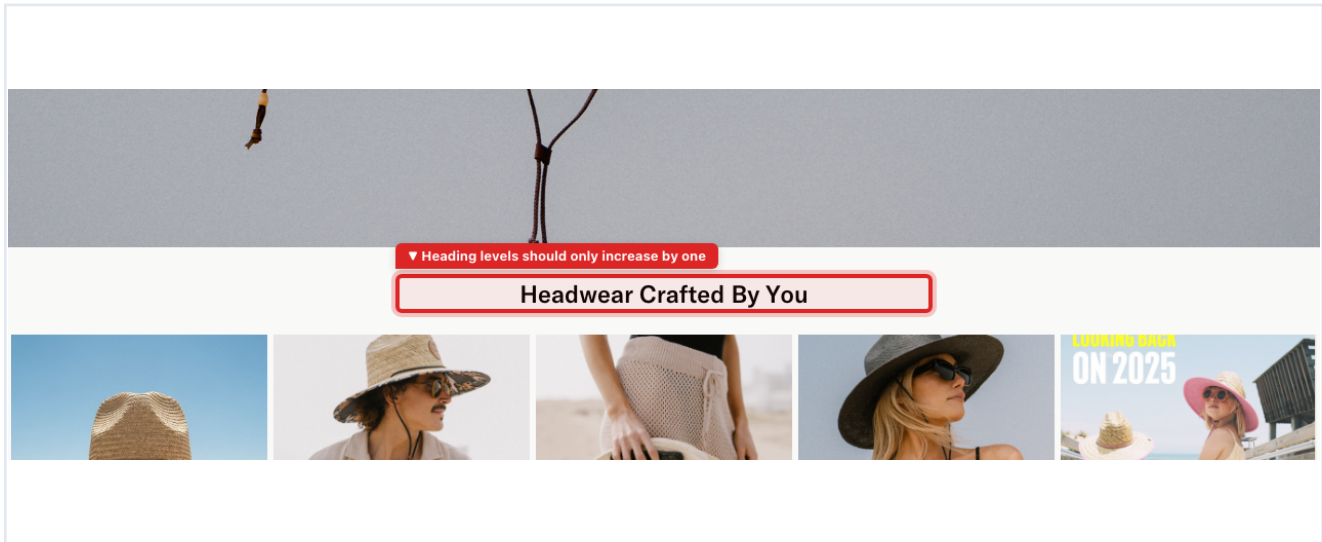
This is not 30 separate issues — this is one underlying problem propagating across 30 instances.

Adjust heading levels in templates to follow document outline. Use CSS for visual sizing.

Priority: Should fix | Changes UI: Possibly

Scope: Likely part of a shared template or component — appears on most scanned pages.

Where to find this on your site:



Example from: <https://www.hemlockhatco.com/>

Current code:

```
<h4>Headwear Crafted By You</h4>
```

Heading order invalid

Affected pages: <https://www.hemlockhatco.com/>, <https://www.hemlockhatco.com/pages/contact-us>, <https://www.hemlockhatco.com/products/mini-hat-hanger>, <https://www.hemlockhatco.com/products/capri-straw-visor-blonde>, <https://www.hemlockhatco.com/products/capri-straw-visor>

Impact:

When heading hierarchy skips create a confusing document outline for screen reader heading navigation.

Exceptions:

- Minor level skips in sidebar widgets or third-party components may be acceptable if the main content has correct hierarchy
- The fix may be structural (reorganizing sections) rather than renumbering headings

Remediation:

Locate: Use your browser DevTools: open Console !' run: document.querySelectorAll("h1,h2,h3,h4,h5,h6").forEach(h => console.log(h.tagName, h.textContent)). In Shopify: Edit code !' search .liquid section files for heading tags.

Owner: Heading hierarchy is set in template HTML. A developer must review and adjust the heading levels.

Avoid this bad fix:

Do not mechanically renumber heading levels just to satisfy the checker. Understand the page's content hierarchy first — the fix may be restructuring sections, not changing h-levels.

How to verify:

DevTools: Run "document.querySelectorAll('h1,h2,h3,h4,h5,h6')" in console to see heading outline. Verify sequential order without skipped levels.

Expected outcome:

Document outline follows logical hierarchy. Screen reader heading navigation is predictable.

Step 6 of 7: Duplicate landmark elements lack unique names

You or Your Developer

Verify Manually (Med)

MODERATE | 25 instances | Likely shared template — observed on 5 pages

Verify first: Add unique aria-label attributes to distinguish duplicate landmark elements (e.g., "Main navigation" vs "Footer navigation").

Root cause

Origin: Duplicate nav or header elements without distinguishing aria-labels — common with mobile/desktop nav patterns

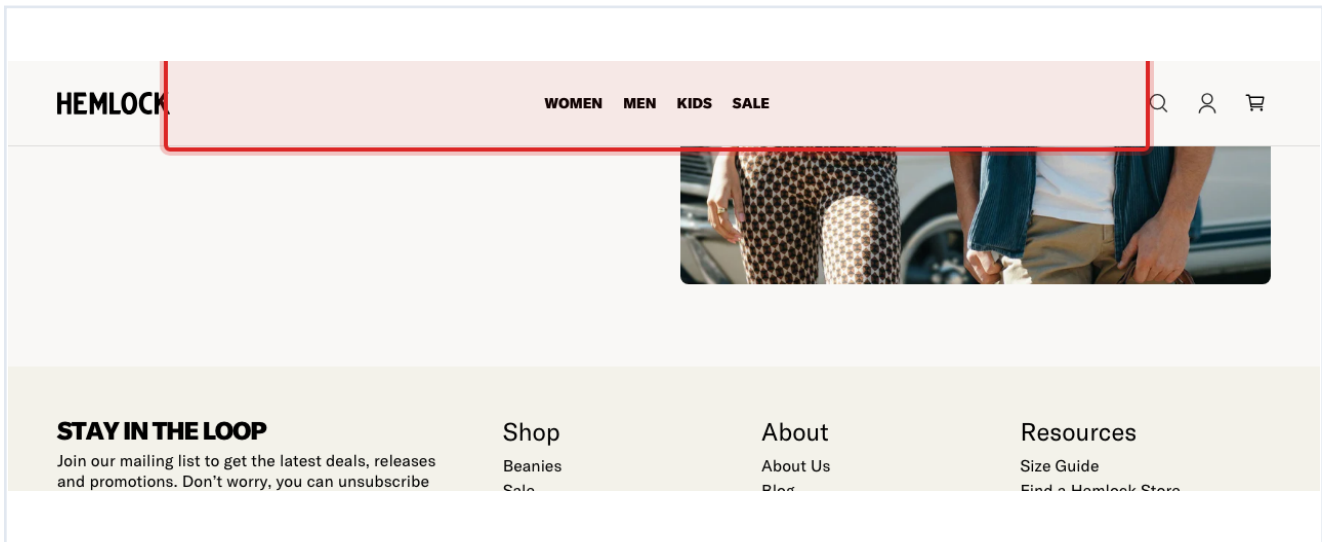
This is not 25 separate issues — this is one underlying problem propagating across 25 instances.

Add unique aria-label to each landmark in the template. Usually 2-3 elements.

Priority: Should fix | Changes UI: No

Scope: Likely part of a shared template or component — appears on most scanned pages.

Where to find this on your site:



Example from: <https://www.hemlockhatco.com/>

Current code:

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overflow-y-visible lg:border-0 lg:bg-transparent">
```

The landmark must have a unique aria-label, aria-labelledby, or title to make landmarks distinguishable

Affected pages: <https://www.hemlockhatco.com/>, <https://www.hemlockhatco.com/pages/contact-us>, <https://www.hemlockhatco.com/products/mini-hat-hanger>, <https://www.hemlockhatco.com/products/capri-straw-visor-blonde>, <https://www.hemlockhatco.com/products/capri-straw-visor>

Impact:

When screen reader users see multiple "navigation" landmarks and cannot distinguish between them.

Exceptions:

- Mobile and desktop navigation menus that are never visible simultaneously are acceptable as duplicate landmarks
- Only fix if both are visible/navigable at the same time

Remediation:

Locate: Shopify theme: Edit code !' search .liquid files for <nav> tags !' add aria-label="Main navigation" and aria-label="Footer navigation" to distinguish them.

Owner: Landmark labels are set in theme template HTML. A developer must add unique aria-label attributes.

Verify this issue in the rendered DOM before applying any fix. Accepted remediation patterns are described in the developer guidance above.

Avoid this bad fix:

Do not add generic labels like "navigation 1" and "navigation 2". Labels must describe the actual purpose: "Main navigation" vs "Footer links".

How to verify:

DevTools: Inspect each nav element !' check aria-label values are unique and descriptive. Screen reader: use landmark list and verify each has a distinct name.

Expected outcome:

Screen reader landmark navigation distinguishes between page sections. No visual change.

Step 7 of 7: Form inputs missing autocomplete tokens

You or Your Developer

Confirmed (High)

MODERATE | 20 instances | Likely shared template — observed on 5 pages

Add autocomplete="email" to email input fields.

Root cause

Origin: Email/name/phone input fields missing autocomplete attribute

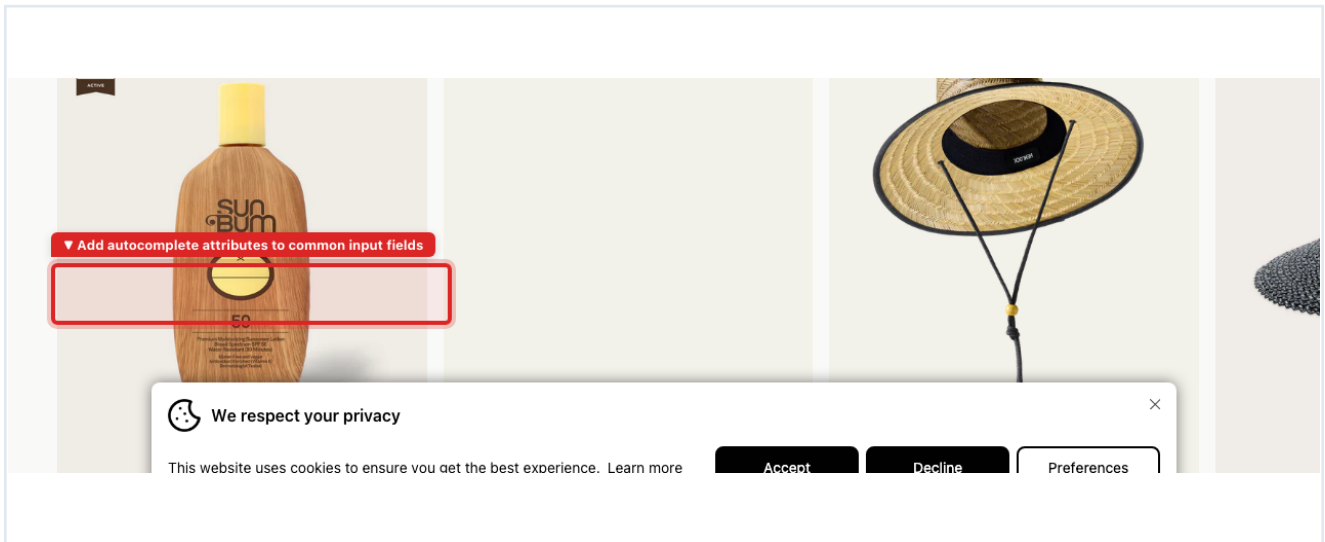
This is not 20 separate issues — this is one underlying problem propagating across 20 instances.

Add autocomplete tokens to form template inputs. Usually 1-3 fields per form.

WCAG: 1.3.5 | Level: AA | Priority: Should fix | Changes UI: No

Scope: Likely part of a shared template or component — appears on most scanned pages.

Where to find this on your site:



Example from: <https://www.hemlockhatco.com/products/hemlock-hat-company-gift-card>

Current code:

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder="johnsmith@email.com" required="" >
```

Email input missing autocomplete="email" attribute (WCAG 1.3.5)

Affected pages: <https://www.hemlockhatco.com/products/hemlock-hat-company-gift-card>, <https://www.hemlockhatco.com/products/nomad-lifeguard-hat-topography>, <https://www.hemlockhatco.com/products/big-cat-lifeguard-hat-classic-leopard>, <https://www.hemlockhatco.com/products/capri-straw-visor-onyx>, <https://www.hemlockhatco.com/products/capri-straw-visor-pepper>

Impact:

When users with cognitive or motor disabilities cannot use browser autofill on common fields.

Exceptions:

- Search fields, filter dropdowns, and non-personal-data inputs do not need autocomplete
- Only fields collecting identity data (name, email, address, phone, credit card) require it

Remediation:

Locate: Use your browser DevTools: right-click the element !' Inspect !' note the CSS selector. In Shopify: Edit code !' search .liquid files for matching HTML.

Owner: This requires changes to the site code or theme templates.

Corrected code:

```
<input autocomplete="email" id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder="johnsmith@email.com" required="" >
```

Avoid this bad fix:

Do not add autocomplete="off" to suppress the warning. The goal is to enable browser auto-fill by using the correct autocomplete token (email, name, tel, etc.).

How to verify:

Re-run axe-core accessibility scan on the page after applying the fix. Verify the finding no longer appears.

Expected outcome:

Browser autofill works for common fields. No visual change.

Section 2: 4 Issues to Raise With App Vendors

The following issues appear associated with third-party or platform-generated markup based on DOM patterns (class names, data attributes, script signatures). Verify ownership in the rendered DOM and source before assigning remediation responsibility. If confirmed, contact each vendor listed below.

1. Junip (Product Reviews App)

110 total instances | 3 issue types

Issues found:

- Some interactive buttons on your site reference elements that don't exist, which confuses screen reader software.
- Some buttons and clickable areas on your site are too small to easily tap on a phone.
- There's an empty heading on your site — like a blank chapter title.

Copy and paste this email to their support team:

```
Subject: Accessibility (ADA/WCAG) Issues in Your Junip on Our Website

Hi Junip Support,

We recently conducted a WCAG 2.1 Level AA accessibility audit of our website (www.hemlockhatco.com) and identified several accessibility violations originating from your app/widget on our site.

The specific issues are:
- Some interactive buttons on your site reference elements that don't exist, which confuses screen reader software (21 instances across 21 pages)
- Some buttons and clickable areas on your site are too small to easily tap on a phone (88 instances across 20 pages)
- There's an empty heading on your site — like a blank chapter title (1 instances across 1 pages)

These issues affect 21 pages on our site and create barriers for visitors who use screen readers and other assistive technology.

Can you let us know:
1. Are you aware of these accessibility issues?
2. Do you have a timeline for an accessibility update?
3. Are there any settings or configuration options we can adjust to improve accessibility?

We'd appreciate a response within the next two weeks. Thank you for your attention to this important issue.

Best regards,
[Your Name]
www.hemlockhatco.com
```

2. Shopify Platform

25 total instances | 1 issue type

Issues found:

- Some elements on your site have accessibility labels that don't match their element type.

Copy and paste this email to their support team:

Subject: Accessibility (ADA/WCAG) Issues in Your Shopify Platform on Our Website

Hi Shopify Platform Support,

We recently conducted a WCAG 2.1 Level AA accessibility audit of our website (www.hemlockhatco.com) and identified several accessibility violations originating from your platform code on our site.

The specific issues are:

- Some elements on your site have accessibility labels that don't match their element type (25 instances across 25 pages)

These issues affect 25 pages on our site and create barriers for visitors who use screen readers and other assistive technology.

Can you let us know:

1. Are you aware of these accessibility issues?
2. Do you have a timeline for an accessibility update?
3. Are there any settings or configuration options we can adjust to improve accessibility?

We'd appreciate a response within the next two weeks. Thank you for your attention to this important issue.

Best regards,
[Your Name]...

WCAG Success Criteria Failed

The following WCAG 2.1 success criteria were found to be violated. Each criterion is a specific, testable requirement from the Web Content Accessibility Guidelines.

1.3.1 — Info and Relationships (Level A)

User Impact: High

Information, structure, and relationships conveyed through presentation must be programmatically determinable.

Why it matters: When headings, lists, and tables are not properly coded, assistive technology users cannot understand page structure.

Remediation: Use semantic HTML elements (h1-h6, ul/ol, table with th) instead of styling text to look like headings or lists.

1.3.5 — Identify Input Purpose (Level AA)

User Impact: Medium

Form input fields that collect user information must have their purpose programmatically identifiable via autocomplete attributes.

Why it matters: Autocomplete attributes help users with cognitive disabilities fill out forms correctly and allow browsers to auto-populate fields.

Remediation: Add autocomplete attributes to form fields collecting personal data (name, email, address, phone, etc.). Use values from the HTML specification.

1.4.3 — Contrast (Minimum) (Level AA)

User Impact: High

Text and images of text must have a contrast ratio of at least 4.5:1 (3:1 for large text).

Why it matters: Low contrast text is the #2 most common accessibility issue on the web. It affects users with low vision, aging eyes, and anyone in bright sunlight.

Remediation: Increase contrast between text and background colors. Use tools like WebAIM Contrast Checker. Large text (18pt+) needs only 3:1 ratio.

3.3.2 — Labels or Instructions (Level A)

User Impact: High

Labels or instructions are provided when content requires user input.

Why it matters: Form fields without labels are the #3 most common web accessibility issue. Screen readers announce "edit text" with no indication of what to enter.

Remediation: Associate every form field with a <label> element using for/id pairing, or use aria-label / aria-labelledby.

4.1.2 — Name, Role, Value (Level A)

User Impact: High

All UI components must have accessible names, roles, and states communicated to assistive technology.

Why it matters: Custom widgets (dropdowns, modals, tabs) built with divs and spans are invisible to screen readers without ARIA attributes.

Remediation: Use native HTML elements when possible. For custom widgets, add appropriate ARIA roles, labels, and state attributes.

Appendix: Per-Instance Repair Checklist

Every instance found by the audit is listed below. Use this as a checklist to locate, fix, and verify each issue individually.

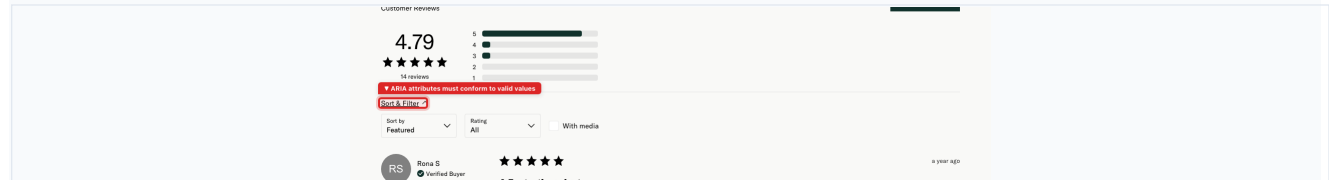
aria-valid-attr-value — 21 instances on 21 pages [App / Plugin Vendor]

#1 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/mini-hat-hanger

```
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
```

ARIA attribute references an element that does not exist.

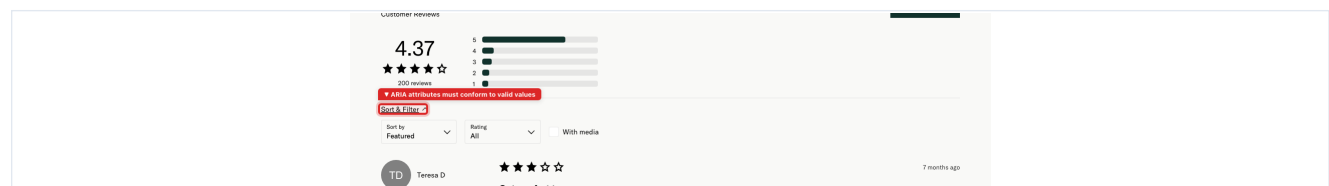


#2 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

```
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
```

ARIA attribute references an element that does not exist.

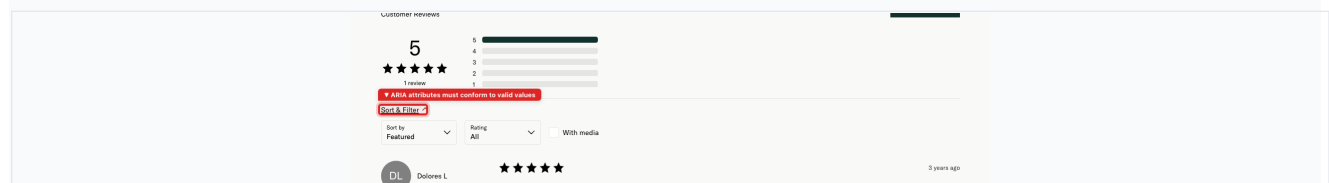


#3 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/hemlock-hat-company-gift-card

```
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
```

ARIA attribute references an element that does not exist.

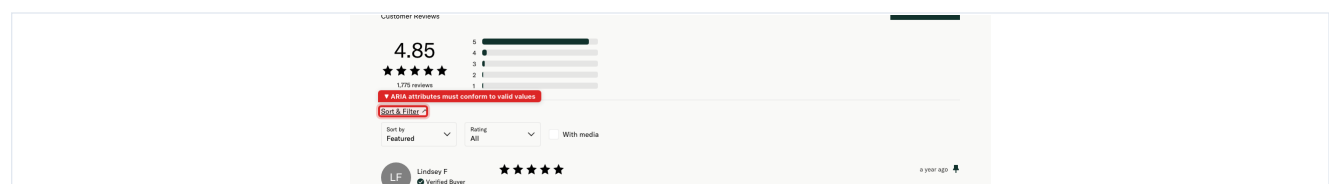


#4 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

```
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
```

ARIA attribute references an element that does not exist.



#5 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/big-cat-lifeguard-hat-classic-leopard

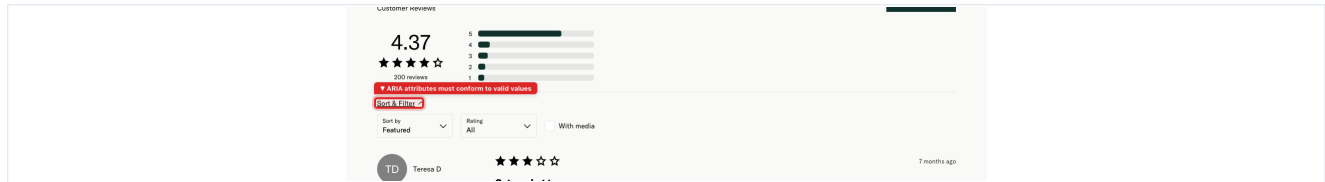
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
ARIA attribute references an element that does not exist.



#6 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/capri-straw-visor-onyx

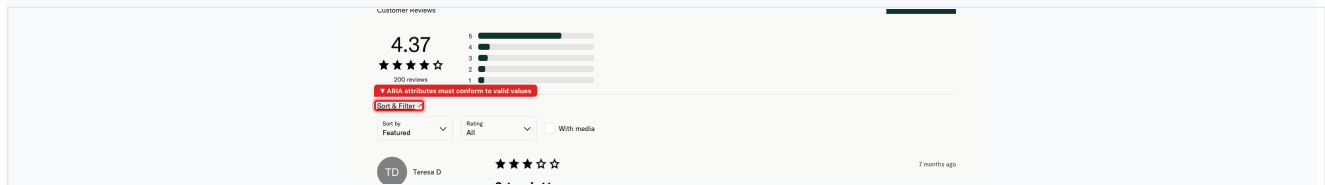
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
ARIA attribute references an element that does not exist.



#7 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/capri-straw-visor-pepper

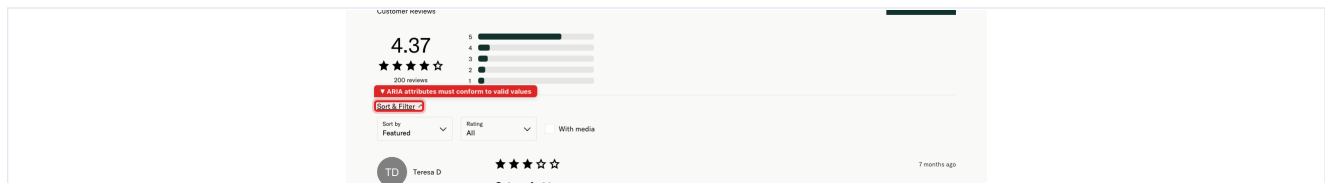
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
ARIA attribute references an element that does not exist.



#8 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/capri-straw-visor-rose

<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
ARIA attribute references an element that does not exist.



#9 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

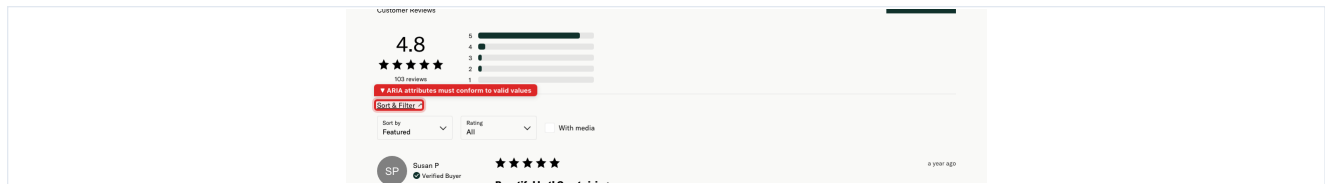
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...
ARIA attribute references an element that does not exist.



#10 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/hermosa-straw-fedora-hat

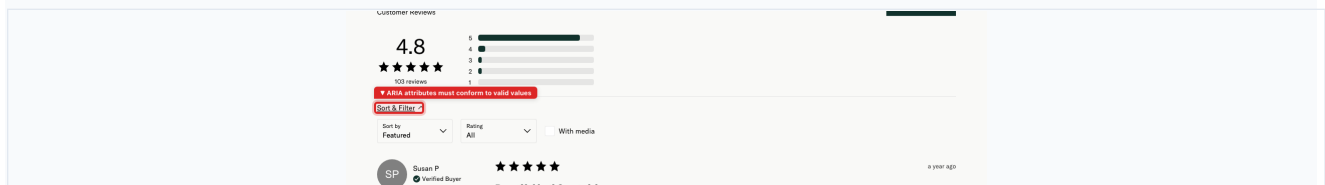
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...
ARIA attribute references an element that does not exist.



#11 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/madero-straw-fedora-hat

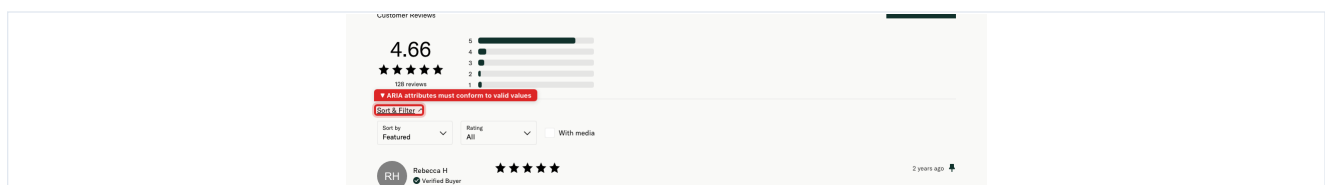
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...
ARIA attribute references an element that does not exist.



#12 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/monterrey-straw-rancher-hat-natural

<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...
ARIA attribute references an element that does not exist.



#13 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/toluca-straw-rancher-hat-saddle

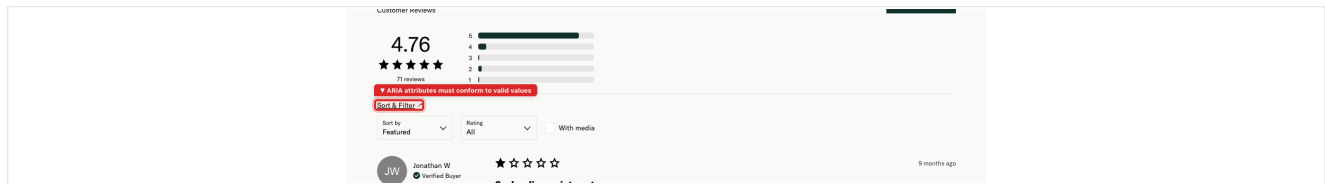
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...
ARIA attribute references an element that does not exist.



#14 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/toluca-straw-rancher-hat

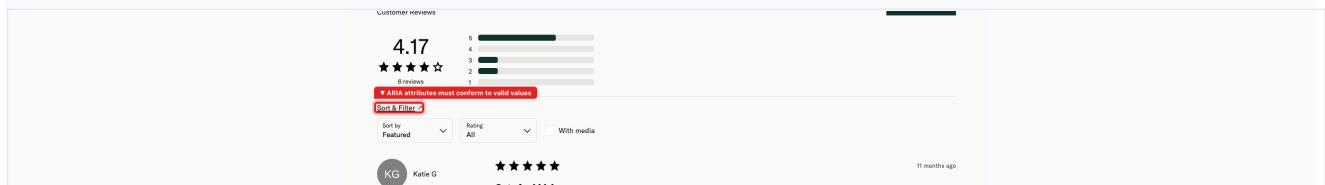
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...
ARIA attribute references an element that does not exist.



#15 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/capri-kids-straw-visor-blonde

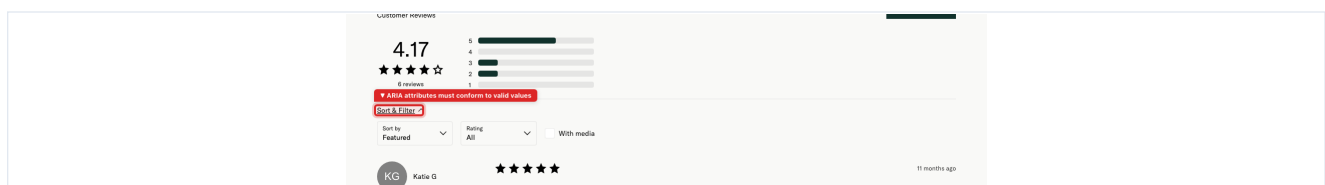
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...
ARIA attribute references an element that does not exist.



#16 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/capri-kids-straw-visor

<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...
ARIA attribute references an element that does not exist.



#17 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/sierra-straw-visor

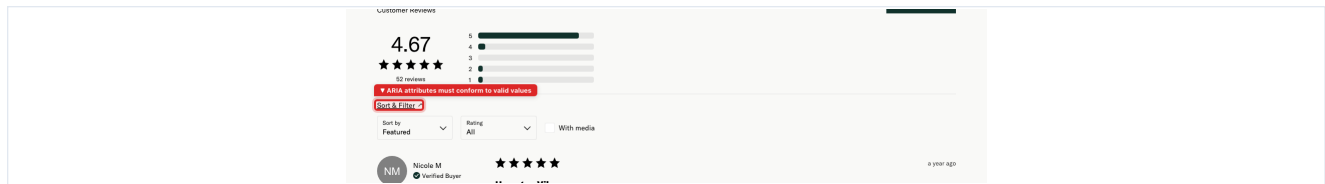
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
ARIA attribute references an element that does not exist.



#18 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/catalina-straw-visor

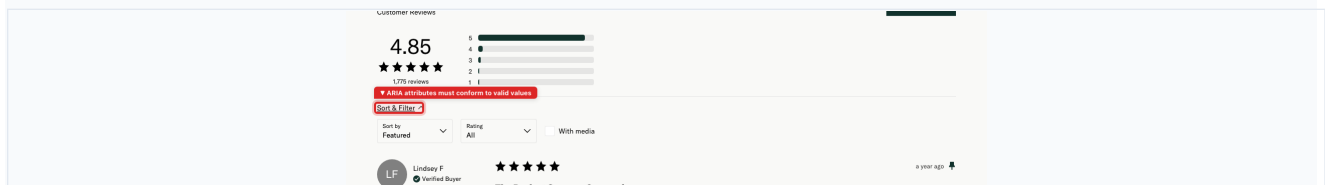
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
ARIA attribute references an element that does not exist.



#19 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/barbados-lifeguard-hat-orange-floral

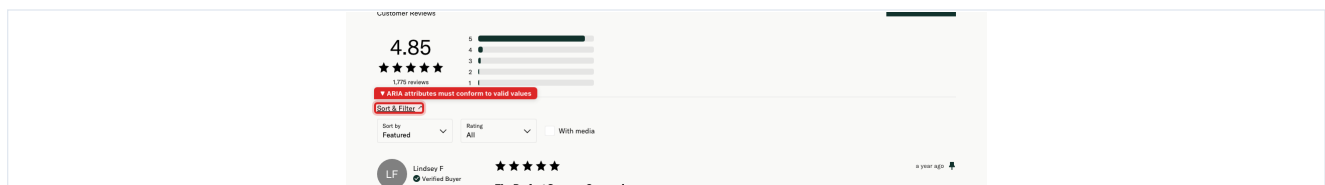
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
ARIA attribute references an element that does not exist.



#20 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/blend-lifeguard-hat-fruit

<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="..."
ARIA attribute references an element that does not exist.



#21 Invalid ARIA attribute value [Junip (Product Reviews App)]

Page: /products/bowie-lifeguard-hat-tie-dye

```
<div tabindex="0" aria-label="Toggle show filters" aria-expanded="true" aria-controls="junip-filters-container" role="...  
ARIA attribute references an element that does not exist.
```



form-missing-label — 2 instances on 1 page [You or Your Developer]

#1 Form field missing label [Developer]

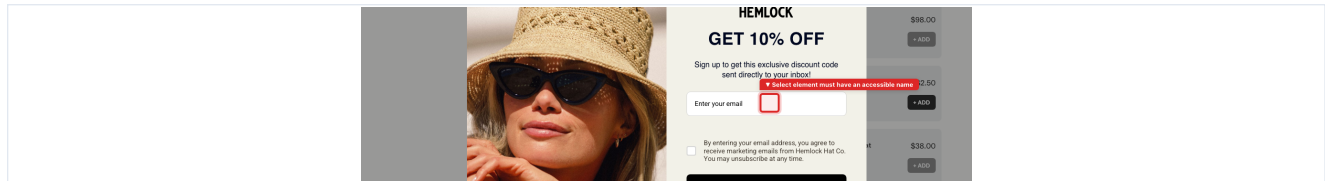
Page: /products/hemlock-hat-company-gift-card

```
<select id="" class="type-body-xsmall py-1.5 pl-2 pr-5 h-auto sm:w-auto max-w-32" name="options[Size]" aria-label=""> ...  
Form field has no associated label.
```

#2 Form field missing label [Developer]

Page: /products/hemlock-hat-company-gift-card

```
<select id="" class="type-body-xsmall py-1.5 pl-2 pr-5 h-auto sm:w-auto max-w-32" name="options[Size]" aria-label=""> ...  
Form field has no associated label.
```

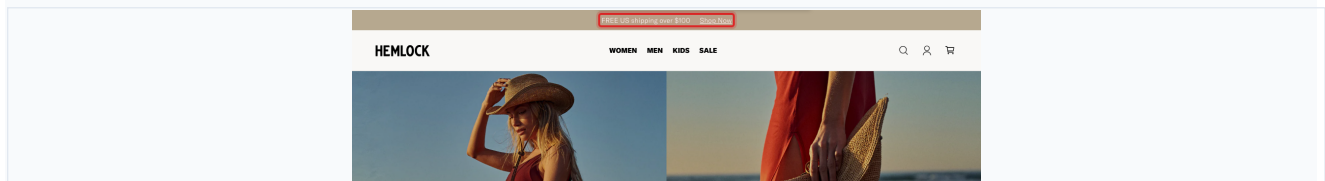


color-contrast — 273 instances on 25 pages [You or Your Developer]

#1 Insufficient color contrast [Developer]

Page: /

```
<a href="/collections/all"> FREE US shipping over $100 <span class="inline-block ml-4 underline hover:no-underline">Sh...  
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1
```

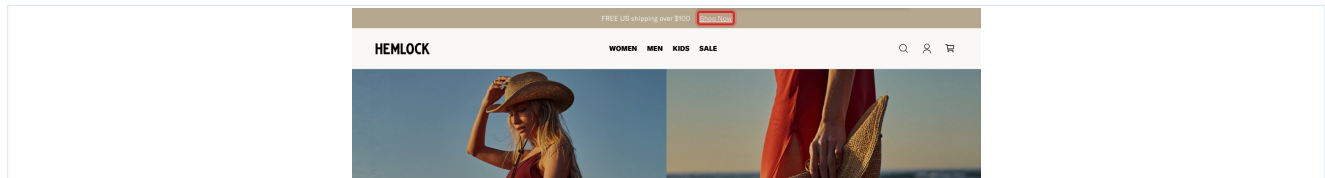


#2 Insufficient color contrast [Developer]

Page: /

```
<span class="inline-block ml-4 underline hover:no-underline">Shop Now</span>
```

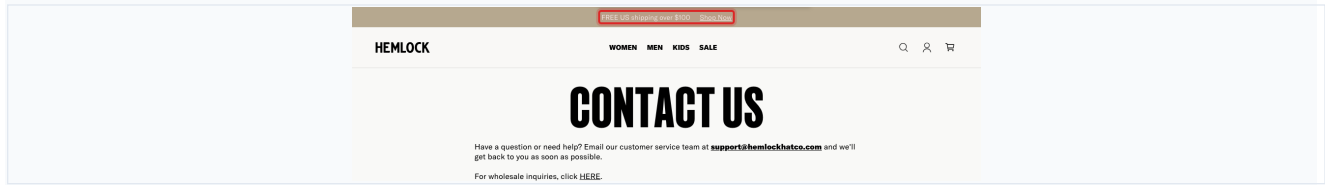
```
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1
```



#3 Insufficient color contrast(Developer]

Page: /pages/contact-us

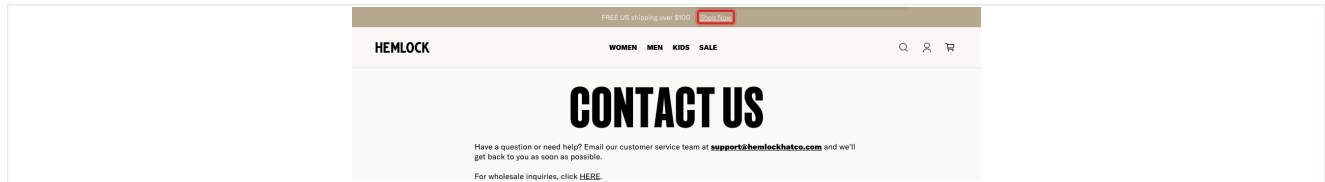
 FREE US shipping over \$100 Sh...
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1



#4 Insufficient color contrast(Developer]

Page: /pages/contact-us

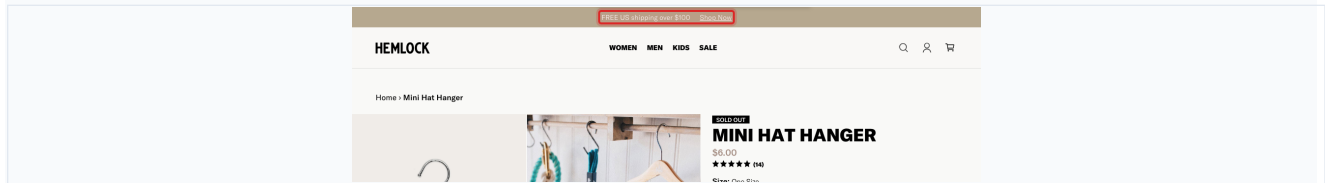
Shop Now
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1



#5 Insufficient color contrast(Developer]

Page: /products/mini-hat-hanger

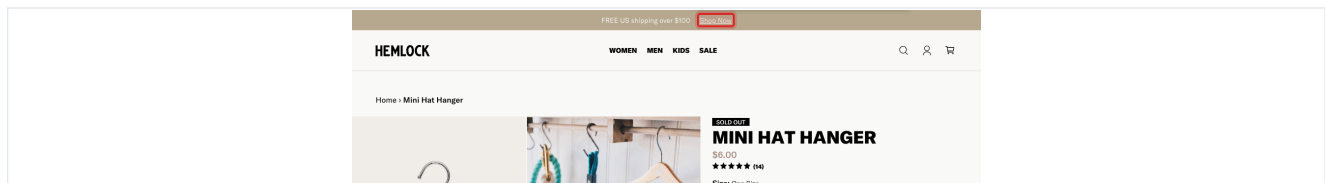
 FREE US shipping over \$100 Sh...
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1



#6 Insufficient color contrast(Developer]

Page: /products/mini-hat-hanger

Shop Now
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1

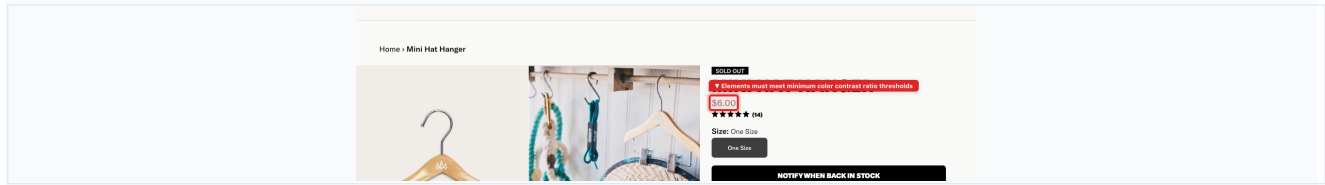


#7 Insufficient color contrast(Developer)

Page: /products/mini-hat-hanger

\$6.00

#a28a7f on #faf9f7 — Measured: 3.08:1; Required: 4.5:1

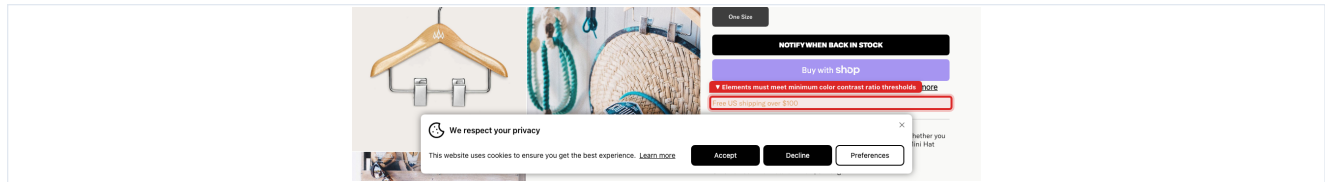


#8 Insufficient color contrast(Developer)

Page: /products/mini-hat-hanger

<p>Free US shipping over \$100</p>

#da9d57 on #faf9f7 — Measured: 2.23:1; Required: 4.5:1

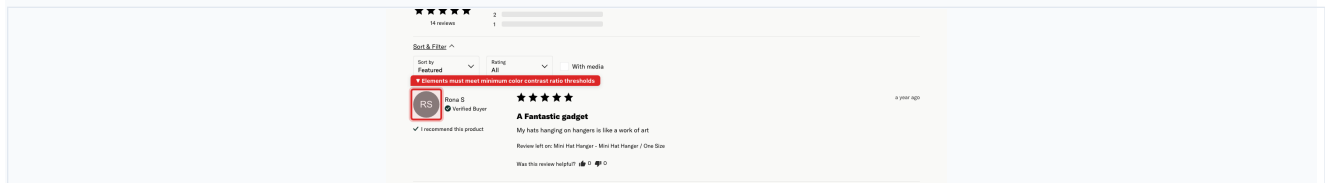


#9 Insufficient color contrast(Junip (Product Reviews App))

Page: /products/mini-hat-hanger

<div role="img" aria-label="Rona S avatar" class="junip-avatar" style="background-color: rgb(189, 195, 199);">RS</div>

#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1



#10 Insufficient color contrast(Junip (Product Reviews App))

Page: /products/mini-hat-hanger

<div role="img" aria-label="Joe L avatar" class="junip-avatar" style="background-color: rgb(44, 62, 80);">JL</div>

#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#11 Insufficient color contrast(Junip (Product Reviews App))

Page: /products/mini-hat-hanger

<div role="img" aria-label="Latisha C avatar" class="junip-avatar" style="background-color: rgb(230, 126, 34);">LC</div>

#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#12 Insufficient color contrast(Junip (Product Reviews App))

Page: /products/mini-hat-hanger

<div role="img" aria-label="Tina B avatar" class="junip-avatar" style="background-color: rgb(26, 188, 156);">TB</div>

#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#13 Insufficient color contrast(Junip (Product Reviews App))

Page: /products/mini-hat-hanger

<div role="img" aria-label="lynda b avatar" class="junip-avatar" style="background-color: rgb(230, 126, 34);">LB</div>

#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#14 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/mini-hat-hanger

<div role="img" aria-label="Patrick T avatar" class="junip-avatar" style="background-color: rgb(211, 84, 0);">PT</div>
#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#15 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/mini-hat-hanger

<div role="img" aria-label="Jessica F avatar" class="junip-avatar" style="background-color: rgb(44, 62, 80);">JF</div>
#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#16 Insufficient color contrast[Junip (Product Reviews App)]

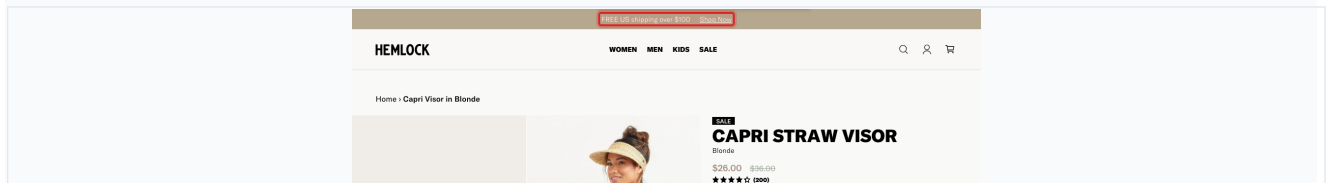
Page: /products/mini-hat-hanger

<div role="img" aria-label="Alysa P avatar" class="junip-avatar" style="background-color: rgb(26, 188, 156);">AP</div>
#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#17 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor-blonde

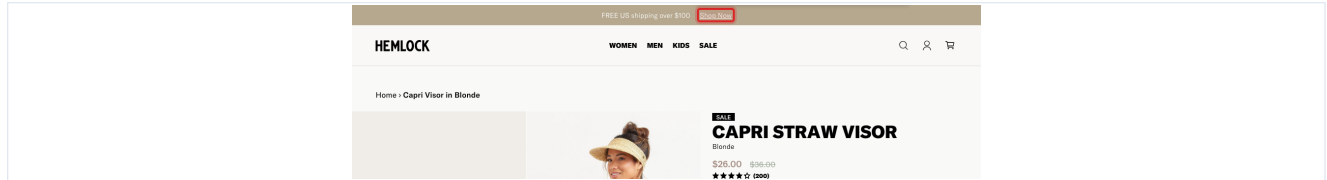
 FREE US shipping over \$100 Sh...
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1



#18 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor-blonde

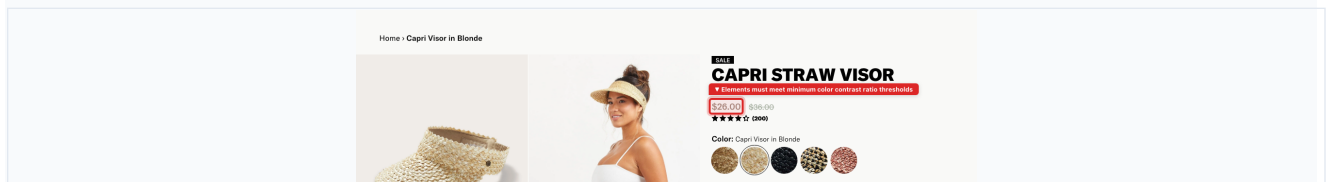
Shop Now
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1



#19 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor-blonde

\$26.00
#a28a7f on #faf9f7 — Measured: 3.08:1; Required: 4.5:1

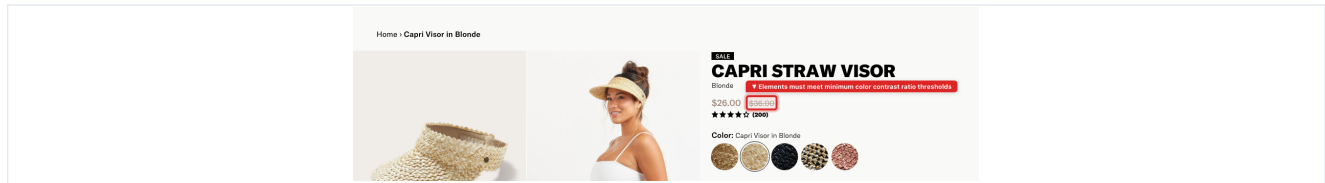


#20 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor-blonde

\$36.00

#9fa999 on #faf9f7 — Measured: 2.31:1; Required: 4.5:1

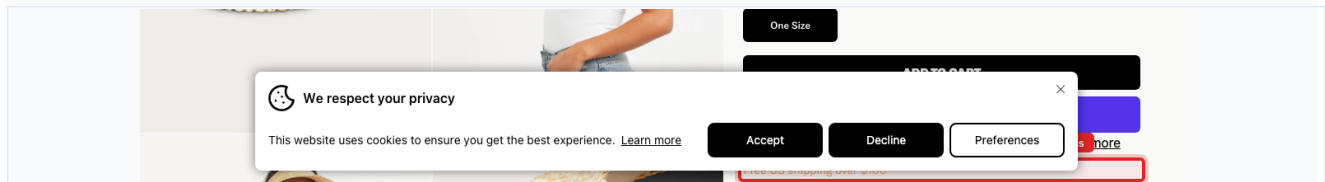


#21 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor-blonde

<p>Free US shipping over \$100</p>

#da9d57 on #faf9f7 — Measured: 2.23:1; Required: 4.5:1



#22 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor-blonde

<p>SALE items are eligible for exchanges and store credit only.</p>

#e23300 on #faf9f7 — Measured: 4.23:1; Required: 4.5:1

#23 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor-blonde

SALE

#e23300 on #faf9f7 — Measured: 4.23:1; Required: 4.5:1

#24 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

<div role="img" aria-label="Teresa D avatar" class="junip-avatar" style="background-color: rgb(26, 188, 156);">TD</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

#25 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

<div role="img" aria-label="Karen K avatar" class="junip-avatar" style="background-color: rgb(241, 196, 15);">KK</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

#26 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

<div role="img" aria-label="Robin M avatar" class="junip-avatar" style="background-color: rgb(189, 195, 199);">RM</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

#27 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

<div role="img" aria-label="Mallory A avatar" class="junip-avatar" style="background-color: rgb(231, 76, 60);">MA</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

#28 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

<div role="img" aria-label="Linda S avatar" class="junip-avatar" style="background-color: rgb(230, 126, 34);">LS</div>
#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#29 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

<div role="img" aria-label="Michael A avatar" class="junip-avatar" style="background-color: rgb(231, 76, 60);">MA</div>
#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#30 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

<div role="img" aria-label="Yiqing Z avatar" class="junip-avatar" style="background-color: rgb(22, 160, 133);">YZ</div>
#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#31 Insufficient color contrast[Junip (Product Reviews App)]

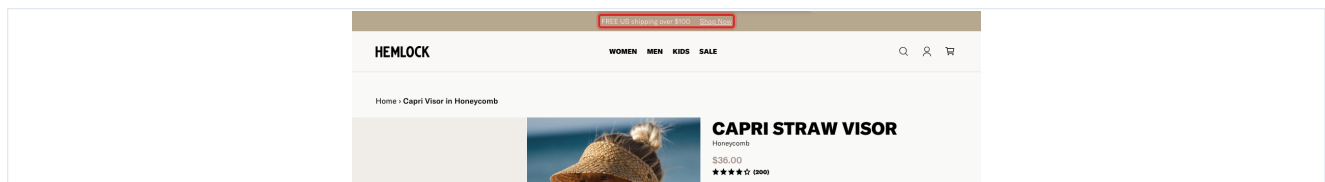
Page: /products/capri-straw-visor-blonde

<div role="img" aria-label="Salima J avatar" class="junip-avatar" style="background-color: rgb(127, 140, 141);">SJ</div>
#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

#32 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor

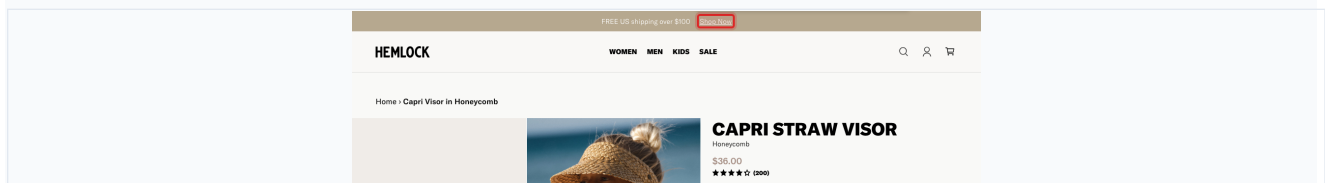
 FREE US shipping over \$100 Sh...
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1



#33 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor

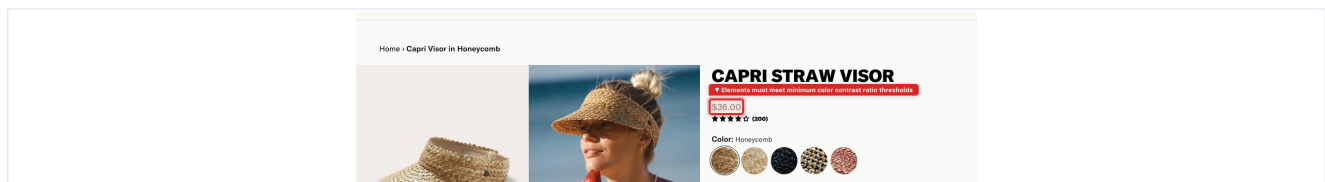
Shop Now
#ffffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1



#34 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor

\$36.00
#a28a7f on #faf9f7 — Measured: 3.08:1; Required: 4.5:1

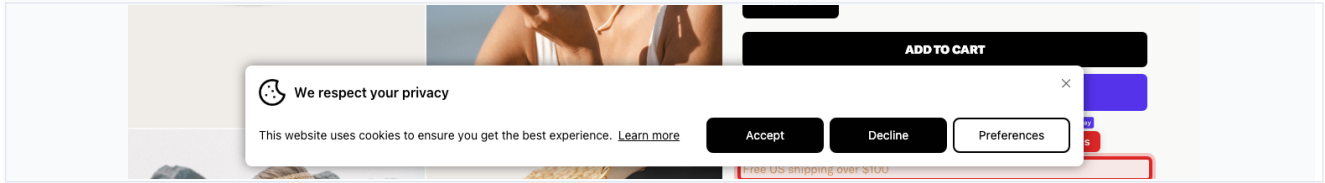


#35 Insufficient color contrast[Developer]

Page: /products/capri-straw-visor

<p>Free US shipping over \$100</p>

#da9d57 on #faf9f7 — Measured: 2.23:1; Required: 4.5:1

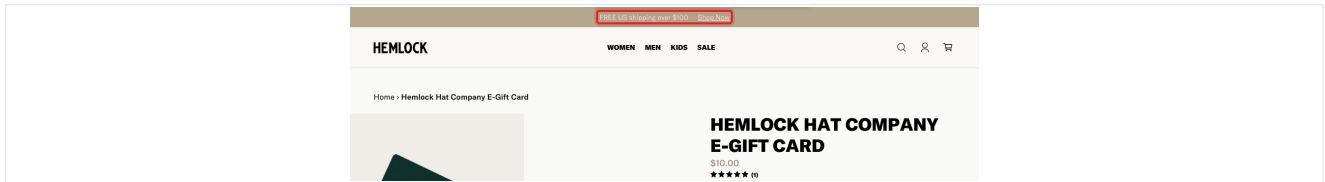


#36 Insufficient color contrast[Developer]

Page: /products/hemlock-hat-company-gift-card

 FREE US shipping over \$100 Sh...

#fffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1

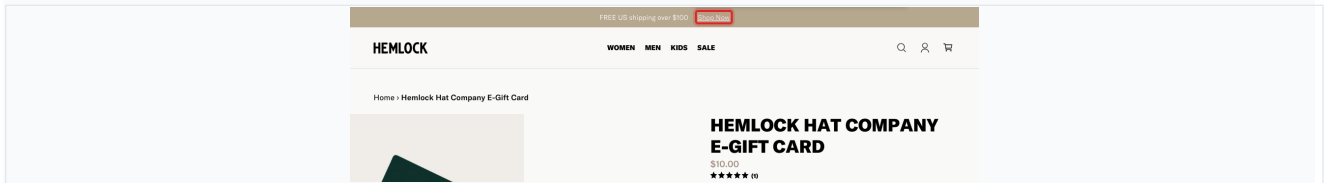


#37 Insufficient color contrast[Developer]

Page: /products/hemlock-hat-company-gift-card

Shop Now

#fffff on #b6a88f — Measured: 2.33:1; Required: 4.5:1

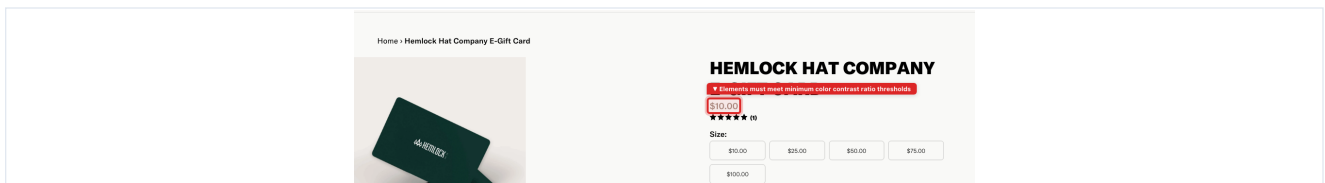


#38 Insufficient color contrast[Developer]

Page: /products/hemlock-hat-company-gift-card

 \$10.00

#a28a7f on #faf9f7 — Measured: 3.08:1; Required: 4.5:1

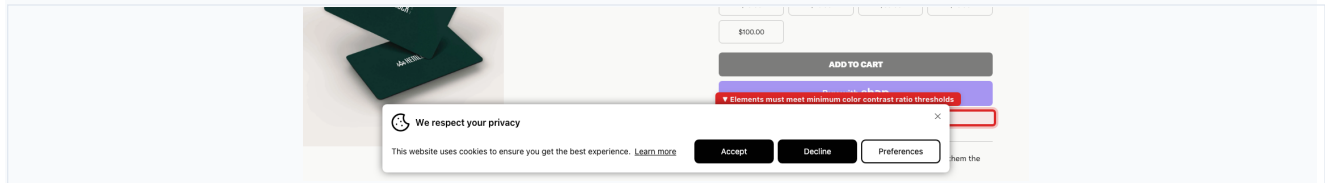


#39 Insufficient color contrast[Developer]

Page: /products/hemlock-hat-company-gift-card

<p>Free US shipping over \$100</p>

#da9d57 on #faf9f7 — Measured: 2.23:1; Required: 4.5:1

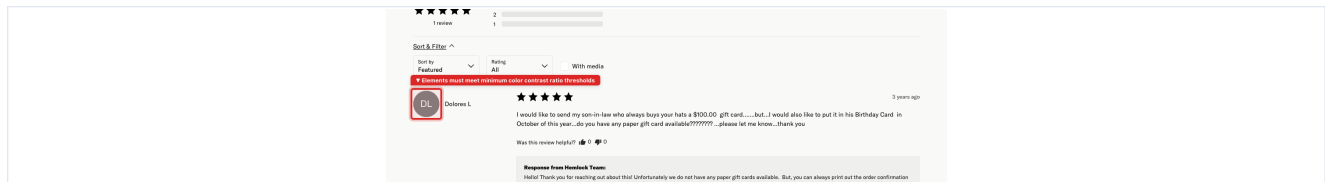


#40 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/hemlock-hat-company-gift-card

<div role="img" aria-label="Dolores L avatar" class="junip-avatar" style="background-color: rgb(155, 89, 182);">DL</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

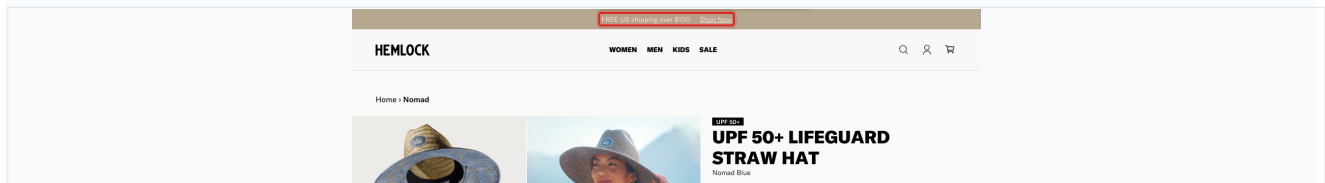


#41 Insufficient color contrast[Developer]

Page: /products/nomad-lifeguard-hat-topography

 FREE US shipping over \$100 Sh...

on #b6a88f — Measured: 2.33:1; Required: 4.5:1

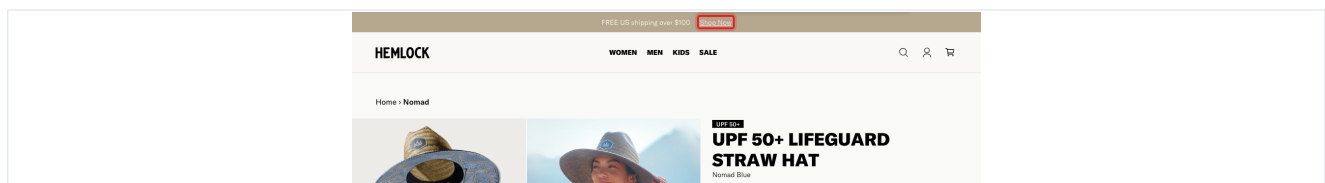


#42 Insufficient color contrast[Developer]

Page: /products/nomad-lifeguard-hat-topography

Shop Now

on #b6a88f — Measured: 2.33:1; Required: 4.5:1

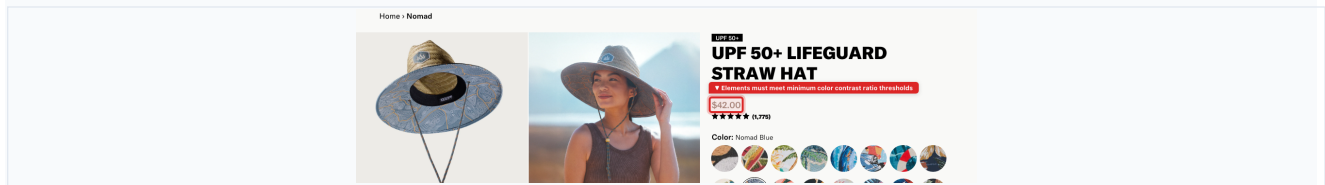


#43 Insufficient color contrast[Developer]

Page: /products/nomad-lifeguard-hat-topography

 \$42.00

#a28a7f on #faf9f7 — Measured: 3.08:1; Required: 4.5:1

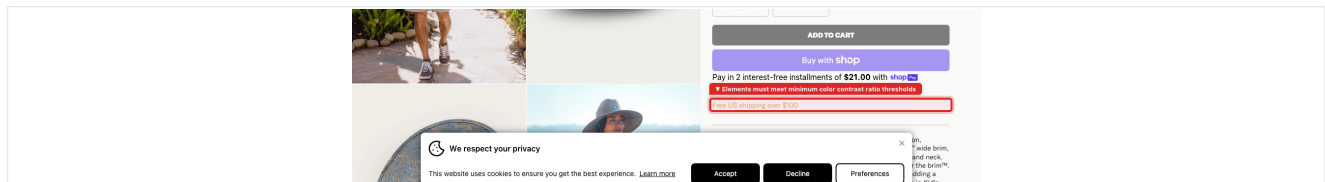


#44 Insufficient color contrast[Developer]

Page: /products/nomad-lifeguard-hat-topography

<p>Free US shipping over \$100</p>

#da9d57 on #faf9f7 — Measured: 2.23:1; Required: 4.5:1

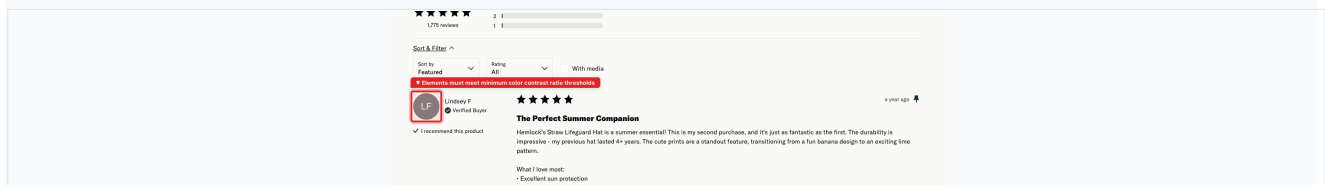


#45 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div role="img" aria-label="Lindsey F avatar" class="junip-avatar" style="background-color: rgb(230, 126, 34);">LF</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1



#46 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div role="img" aria-label="Bellamy G avatar" class="junip-avatar" style="background-color: rgb(46, 204, 113);">BG</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

#47 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div role="img" aria-label="Tyler P avatar" class="junip-avatar" style="background-color: rgb(26, 188, 156);">TP</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

#48 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div role="img" aria-label="Satchel P avatar" class="junip-avatar" style="background-color: rgb(127, 140, 141);">SP</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

#49 Insufficient color contrast[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div role="img" aria-label="Sarah A avatar" class="junip-avatar" style="background-color: rgb(127, 140, 141);">SA</div>

on #808080 — Measured: 3.94:1; Required: 4.5:1

#50 Insufficient color contrast [Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div role="img" aria-label="Adam S avatar" class="junip-avatar" style="background-color: rgb(26, 188, 156);">AS</div>
#ffffff on #808080 — Measured: 3.94:1; Required: 4.5:1

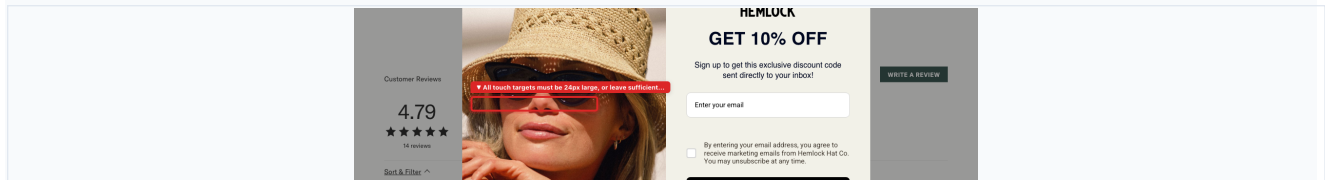
... and 223 more instances. Contact us for the complete list.

target-size — 88 instances on 20 pages [App / Plugin Vendor]

#1 Touch target too small [Junip (Product Reviews App)]

Page: /products/mini-hat-hanger

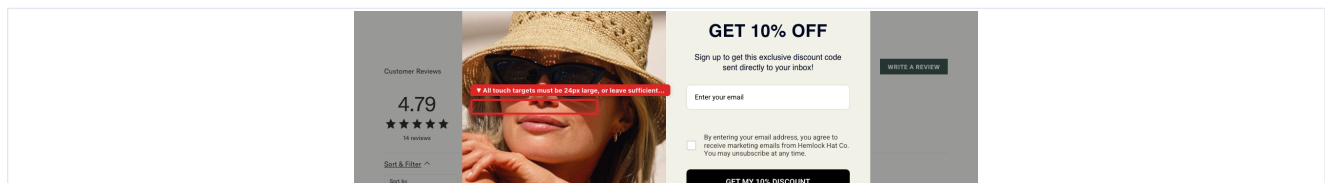
<div tabindex="0" aria-label="12 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#2 Touch target too small [Junip (Product Reviews App)]

Page: /products/mini-hat-hanger

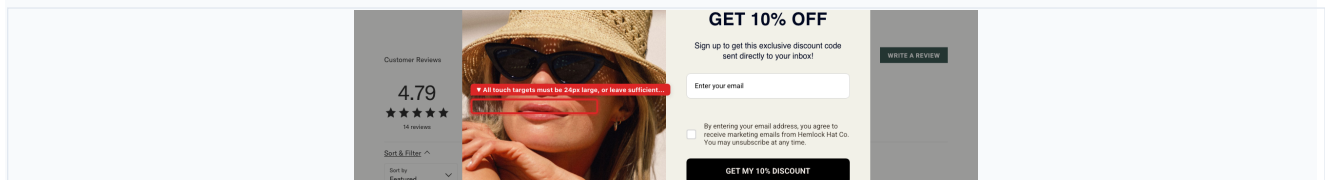
<div tabindex="0" aria-label="1 review with 4 star rating" aria-pressed="false" role="button" class="junip-product-rev...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#3 Touch target too small [Junip (Product Reviews App)]

Page: /products/mini-hat-hanger

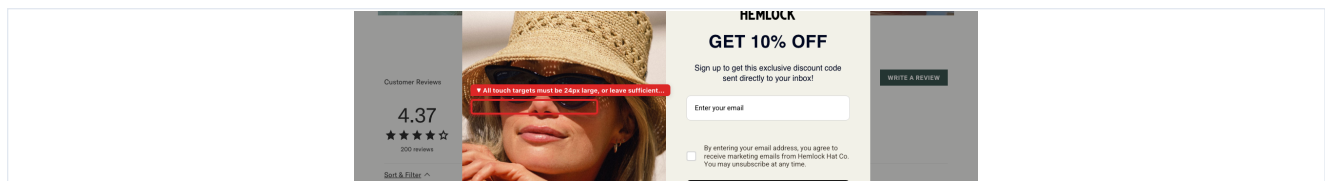
<div tabindex="0" aria-label="1 review with 3 star rating" aria-pressed="false" role="button" class="junip-product-rev...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#4 Touch target too small [Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

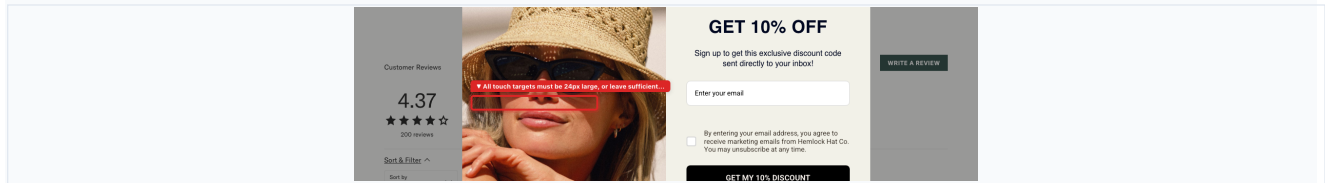
<div tabindex="0" aria-label="143 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#5 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

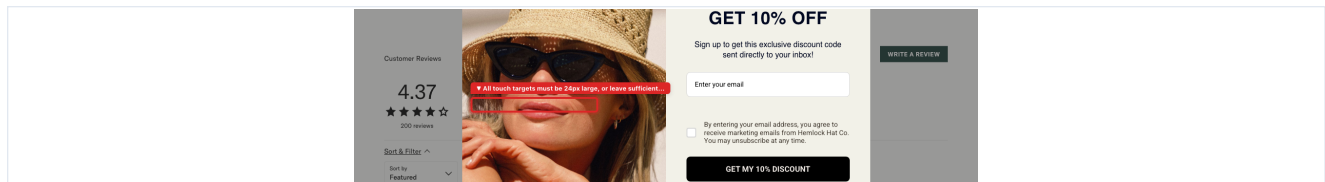
<div tabindex="0" aria-label="20 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#6 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

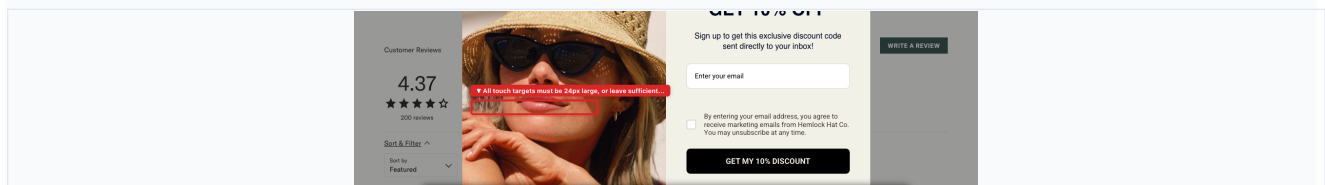
<div tabindex="0" aria-label="15 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#7 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

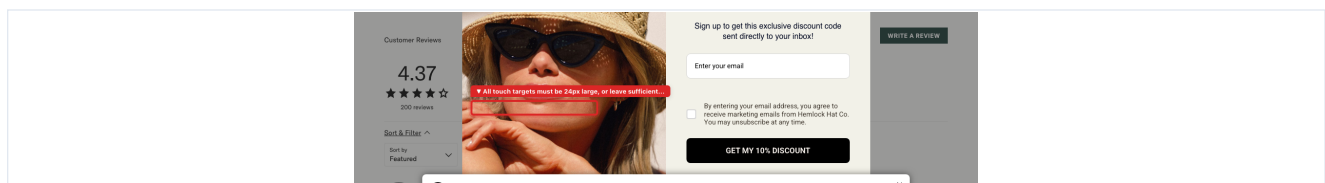
<div tabindex="0" aria-label="12 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#8 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-blonde

<div tabindex="0" aria-label="10 reviews with 1 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

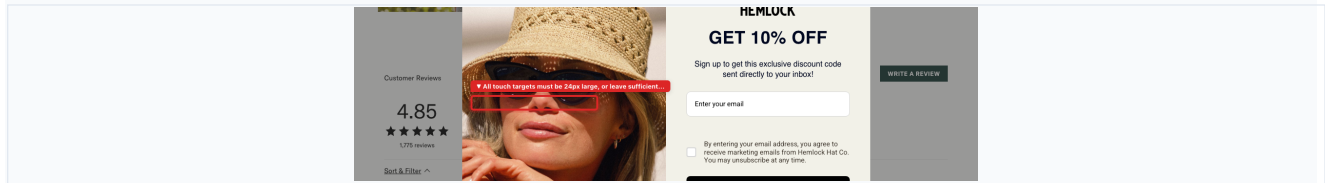


#9 Touch target too small[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div tabindex="0" aria-label="1635 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

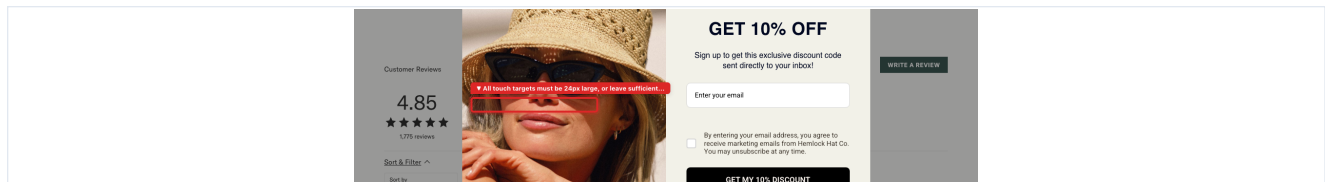


#10 Touch target too small[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div tabindex="0" aria-label="70 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-r...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

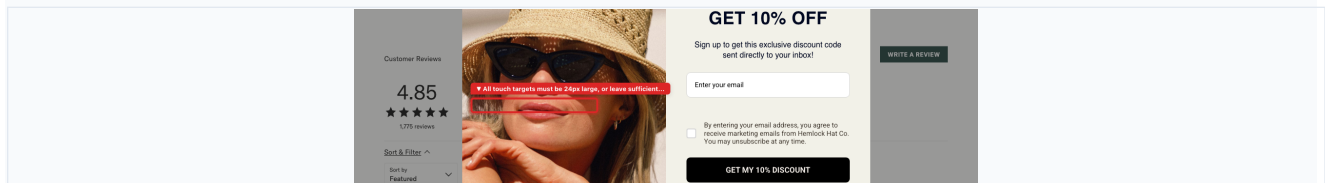


#11 Touch target too small[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div tabindex="0" aria-label="28 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-r...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

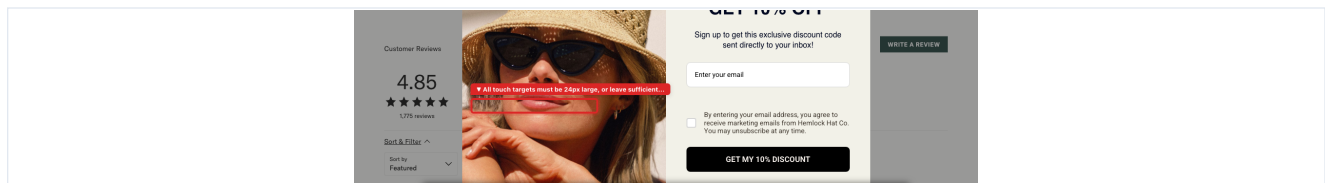


#12 Touch target too small[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div tabindex="0" aria-label="19 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-r...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

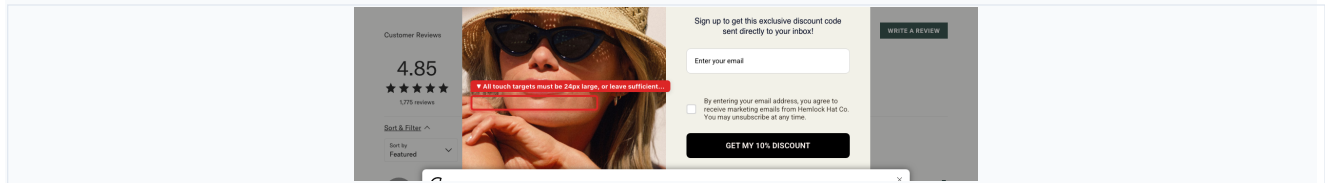


#13 Touch target too small[Junip (Product Reviews App)]

Page: /products/nomad-lifeguard-hat-topography

<div tabindex="0" aria-label="23 reviews with 1 star rating" aria-pressed="false" role="button" class="junip-product-r...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

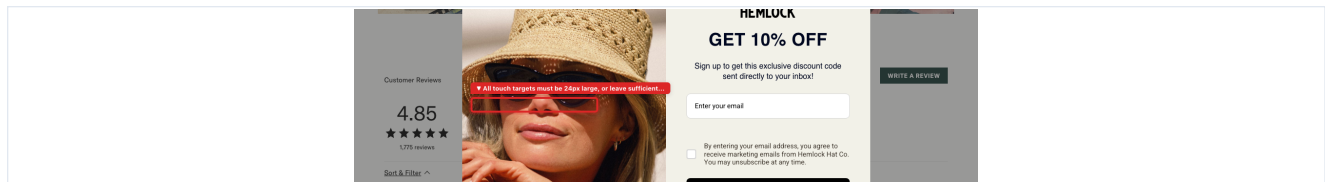


#14 Touch target too small[Junip (Product Reviews App)]

Page: /products/big-cat-lifeguard-hat-classic-leopard

<div tabindex="0" aria-label="1635 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

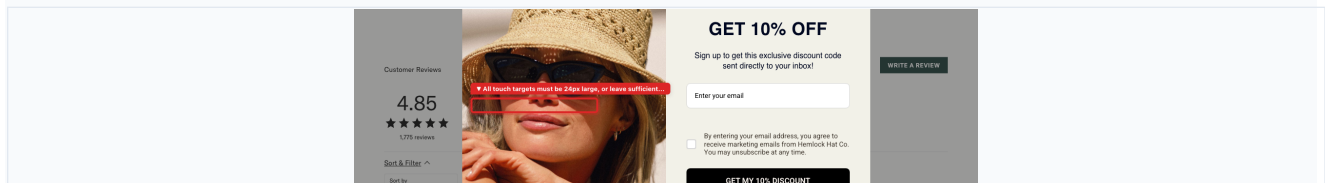


#15 Touch target too small[Junip (Product Reviews App)]

Page: /products/big-cat-lifeguard-hat-classic-leopard

<div tabindex="0" aria-label="70 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-r...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

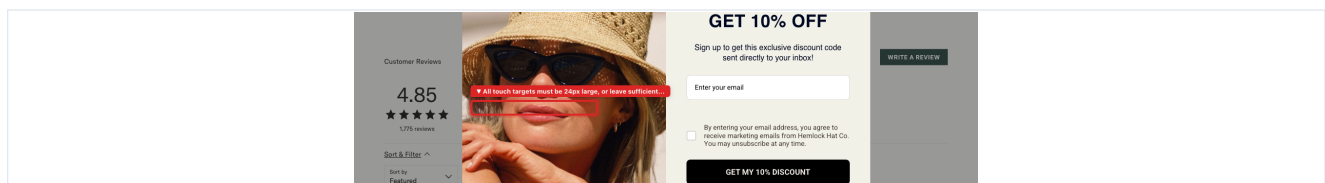


#16 Touch target too small[Junip (Product Reviews App)]

Page: /products/big-cat-lifeguard-hat-classic-leopard

<div tabindex="0" aria-label="28 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-r...

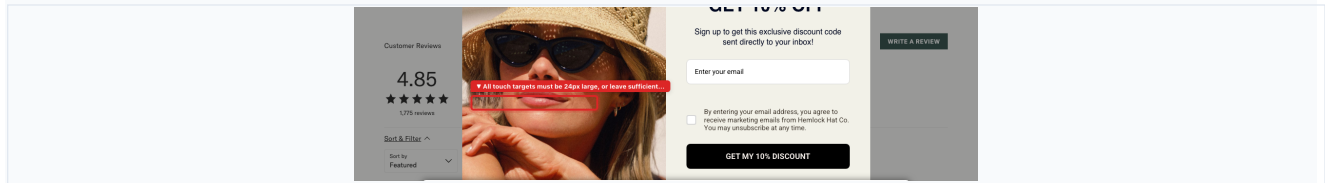
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#17 Touch target too small[Junip (Product Reviews App)]

Page: /products/big-cat-lifeguard-hat-classic-leopard

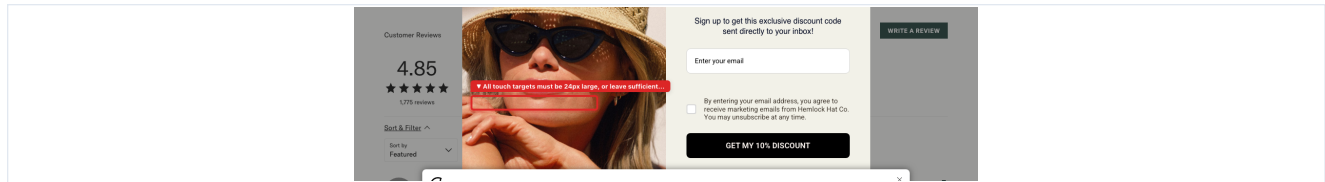
<div tabindex="0" aria-label="19 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#18 Touch target too small[Junip (Product Reviews App)]

Page: /products/big-cat-lifeguard-hat-classic-leopard

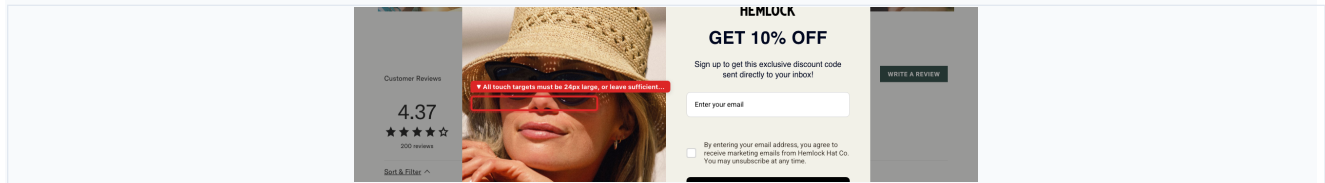
<div tabindex="0" aria-label="23 reviews with 1 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#19 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-onyx

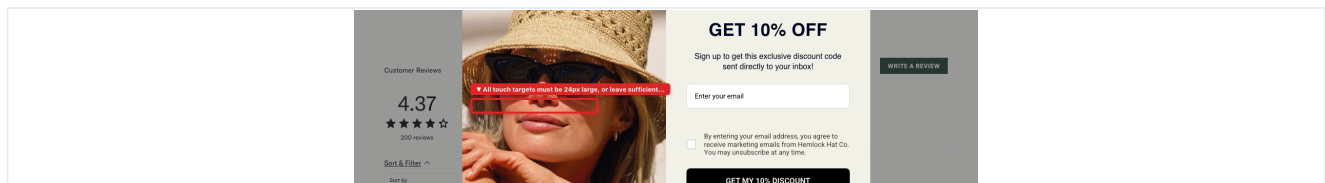
<div tabindex="0" aria-label="143 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#20 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-onyx

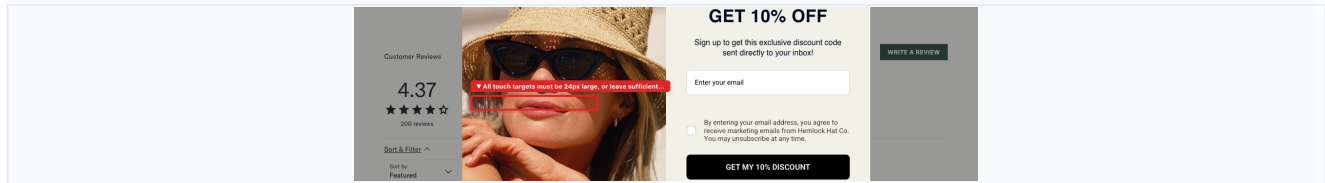
<div tabindex="0" aria-label="20 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#21 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-onyx

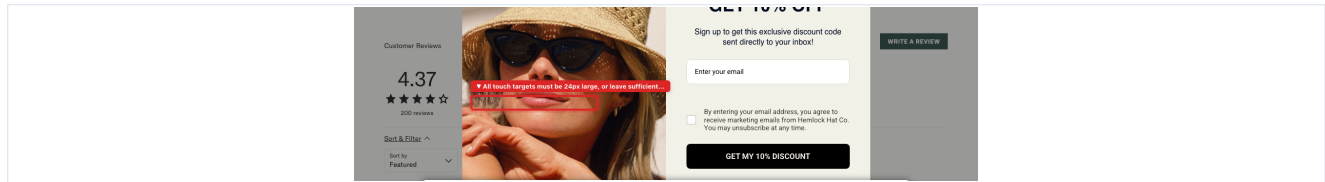
<div tabindex="0" aria-label="15 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#22 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-onyx

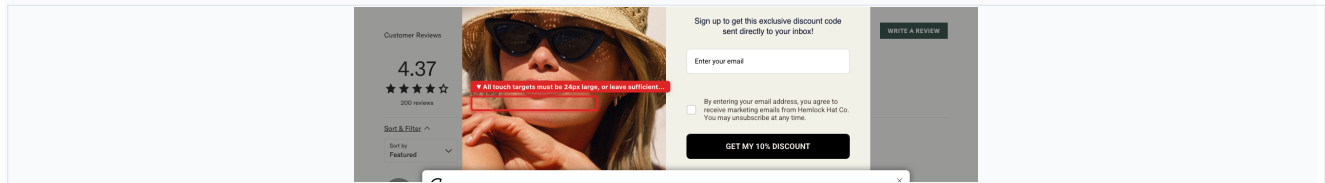
<div tabindex="0" aria-label="12 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#23 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-onyx

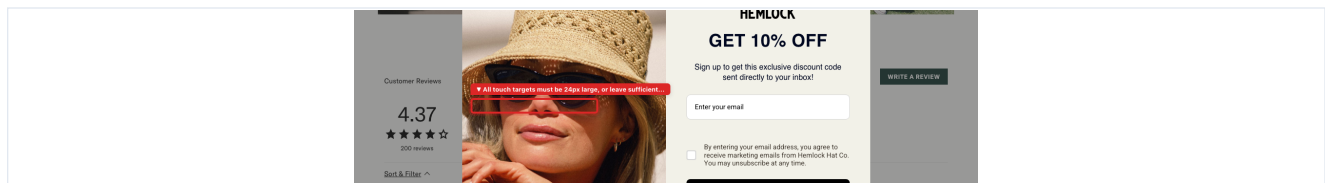
<div tabindex="0" aria-label="10 reviews with 1 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#24 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-pepper

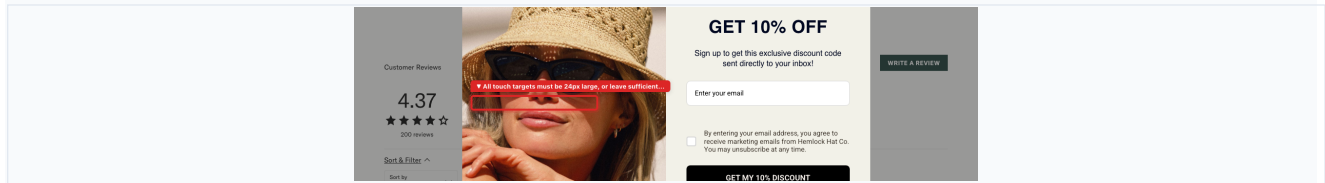
<div tabindex="0" aria-label="143 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#25 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-pepper

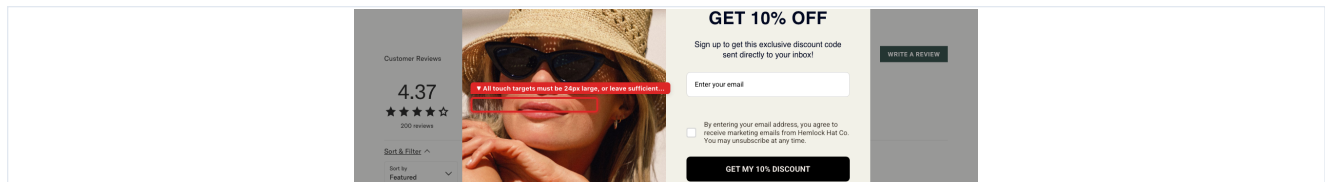
<div tabindex="0" aria-label="20 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#26 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-pepper

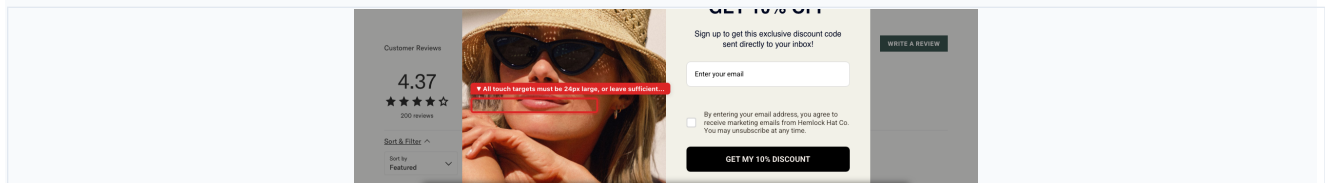
<div tabindex="0" aria-label="15 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#27 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-pepper

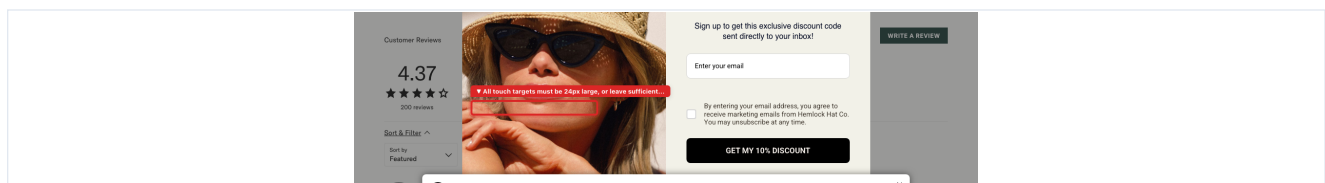
<div tabindex="0" aria-label="12 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#28 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-pepper

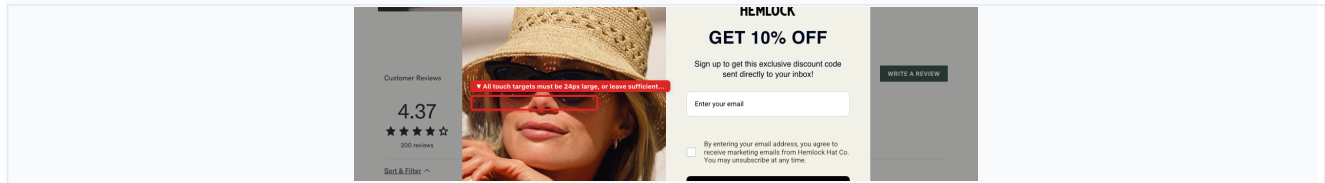
<div tabindex="0" aria-label="10 reviews with 1 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#29 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-rose

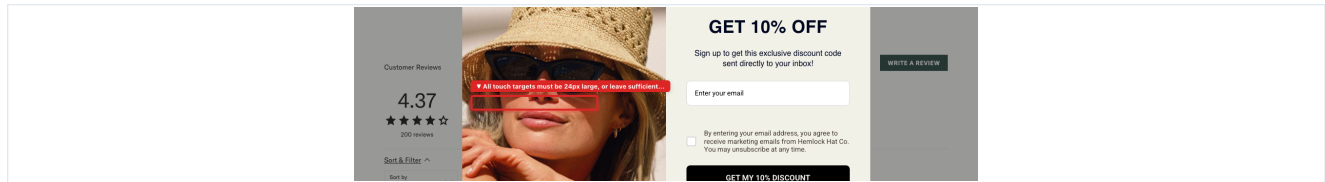
<div tabindex="0" aria-label="143 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#30 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-rose

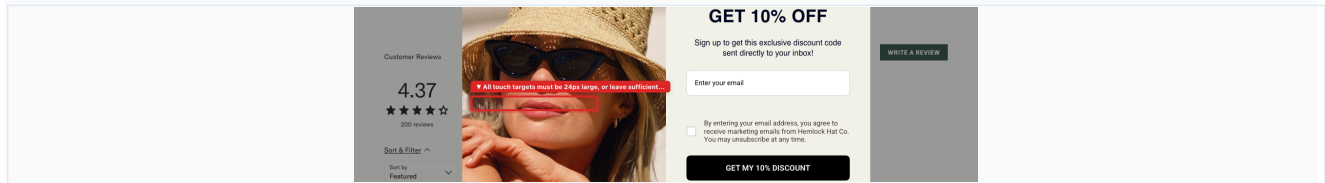
<div tabindex="0" aria-label="20 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#31 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-rose

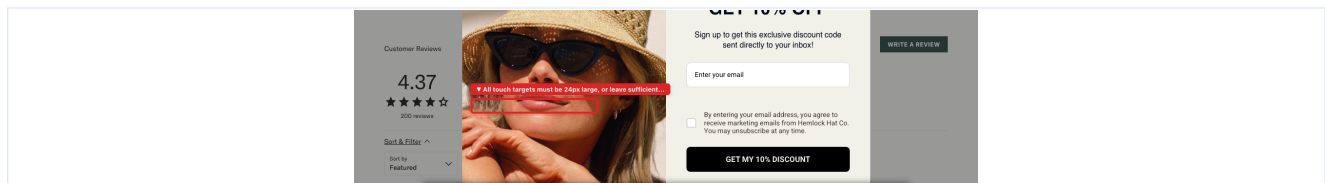
<div tabindex="0" aria-label="15 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#32 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-rose

<div tabindex="0" aria-label="12 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

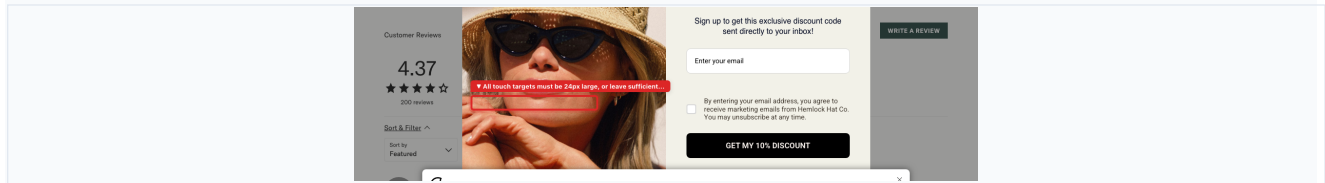


#33 Touch target too small[Junip (Product Reviews App)]

Page: /products/capri-straw-visor-rose

<div tabindex="0" aria-label="10 reviews with 1 star rating" aria-pressed="false" role="button" class="junip-product-r...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

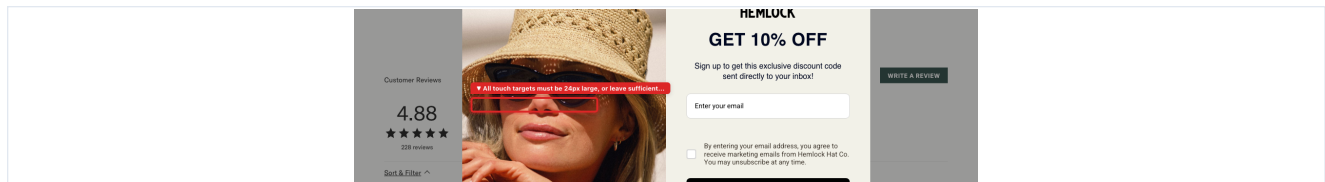


#34 Touch target too small[Junip (Product Reviews App)]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

<div tabindex="0" aria-label="216 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

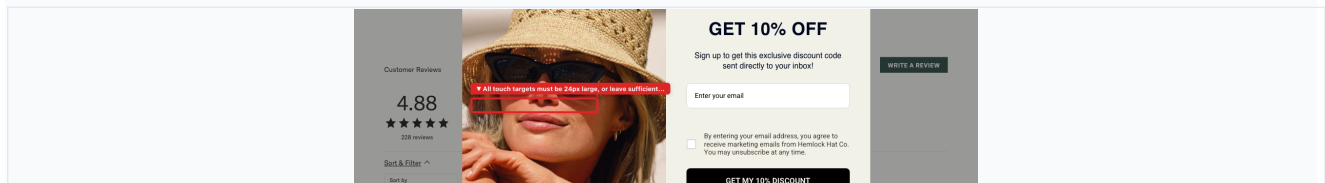


#35 Touch target too small[Junip (Product Reviews App)]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

<div tabindex="0" aria-label="5 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-re...

Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close

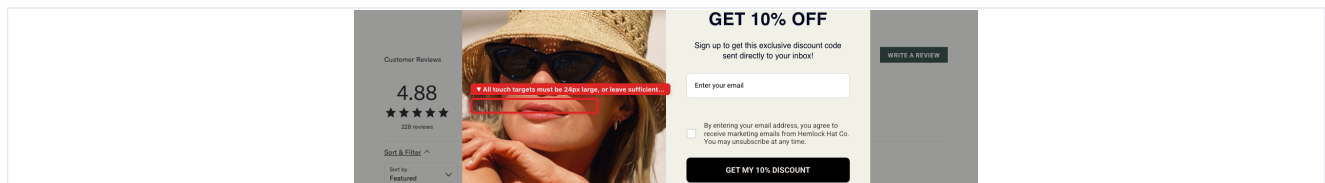


#36 Touch target too small[Junip (Product Reviews App)]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

<div tabindex="0" aria-label="1 review with 3 star rating" aria-pressed="false" role="button" class="junip-product-rev...

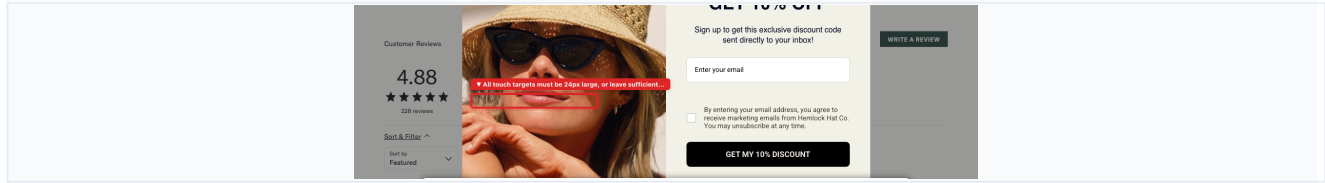
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#37 Touch target too small[Junip (Product Reviews App)]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

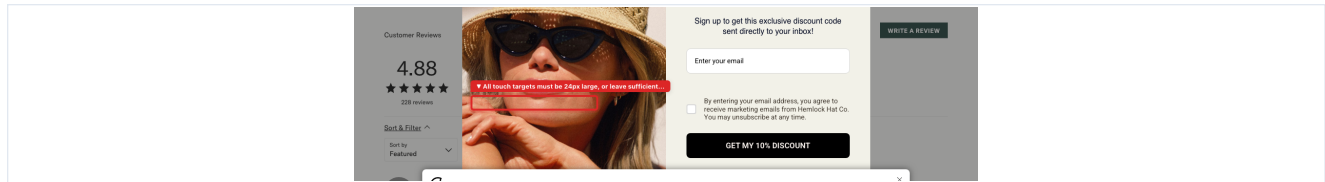
<div tabindex="0" aria-label="4 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-re... Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#38 Touch target too small[Junip (Product Reviews App)]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

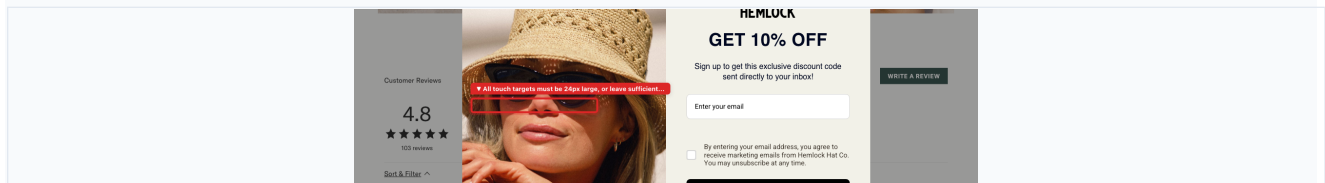
<div tabindex="0" aria-label="2 reviews with 1 star rating" aria-pressed="false" role="button" class="junip-product-re... Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#39 Touch target too small[Junip (Product Reviews App)]

Page: /products/hermosa-straw-fedora-hat

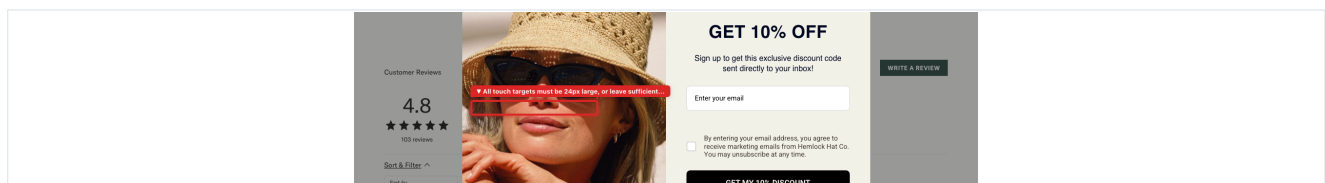
<div tabindex="0" aria-label="91 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-r... Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#40 Touch target too small[Junip (Product Reviews App)]

Page: /products/hermosa-straw-fedora-hat

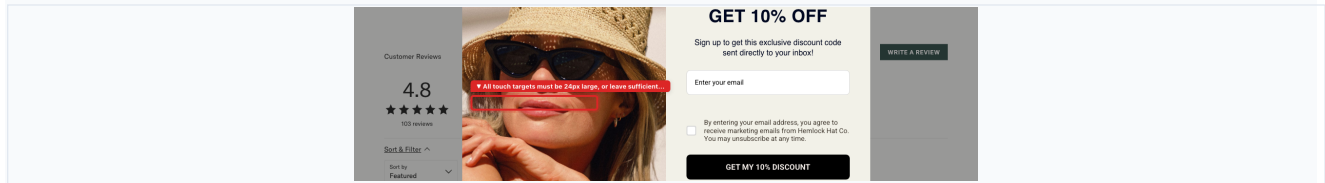
<div tabindex="0" aria-label="6 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-re... Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#41 Touch target too small[Junip (Product Reviews App)]

Page: /products/hermosa-straw-fedora-hat

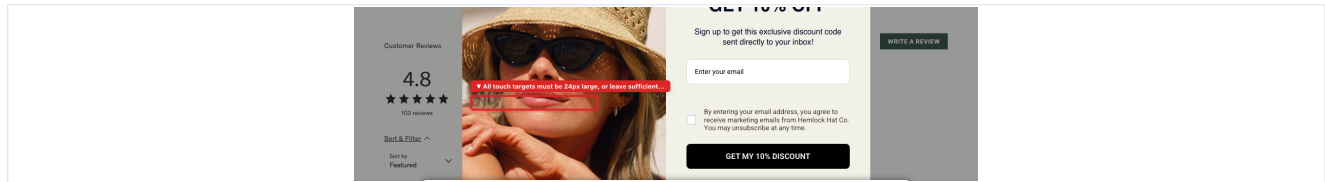
<div tabindex="0" aria-label="3 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-re...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#42 Touch target too small[Junip (Product Reviews App)]

Page: /products/hermosa-straw-fedora-hat

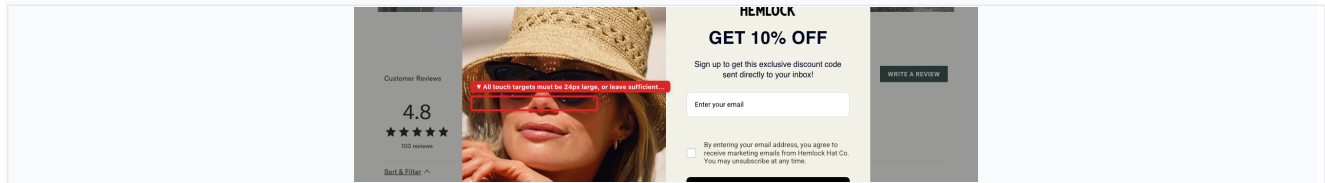
<div tabindex="0" aria-label="3 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-re...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#43 Touch target too small[Junip (Product Reviews App)]

Page: /products/madero-straw-fedora-hat

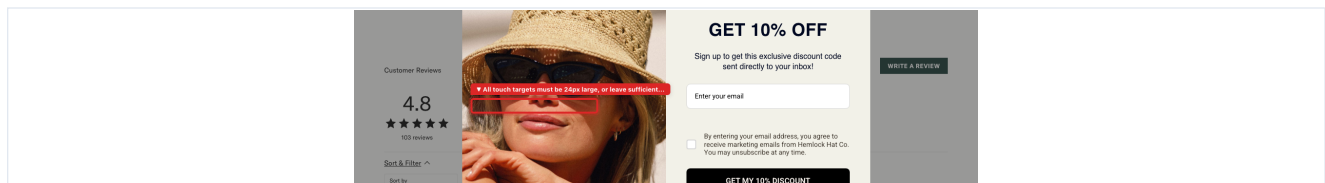
<div tabindex="0" aria-label="91 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-r...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#44 Touch target too small[Junip (Product Reviews App)]

Page: /products/madero-straw-fedora-hat

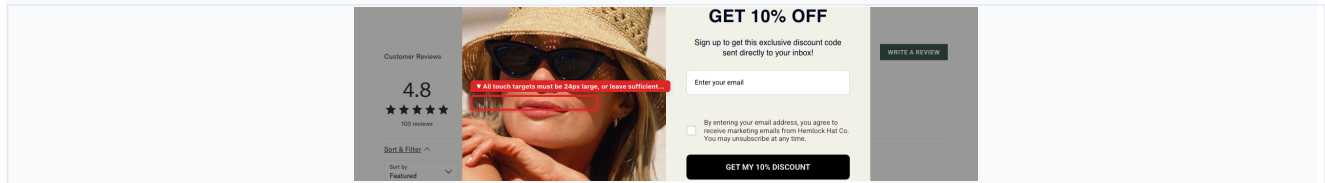
<div tabindex="0" aria-label="6 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-re...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#45 Touch target too small[Junip (Product Reviews App)]

Page: /products/madero-straw-fedora-hat

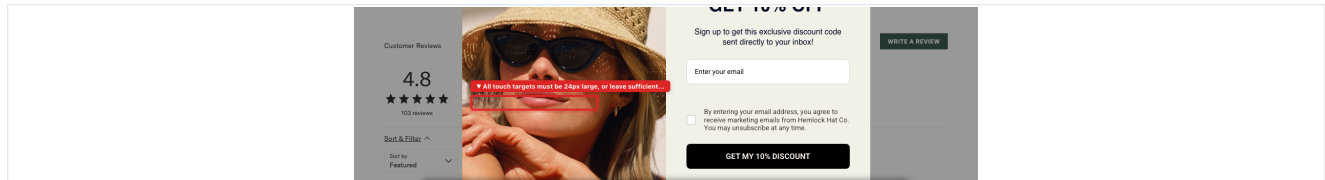
<div tabindex="0" aria-label="3 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-re...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#46 Touch target too small[Junip (Product Reviews App)]

Page: /products/madero-straw-fedora-hat

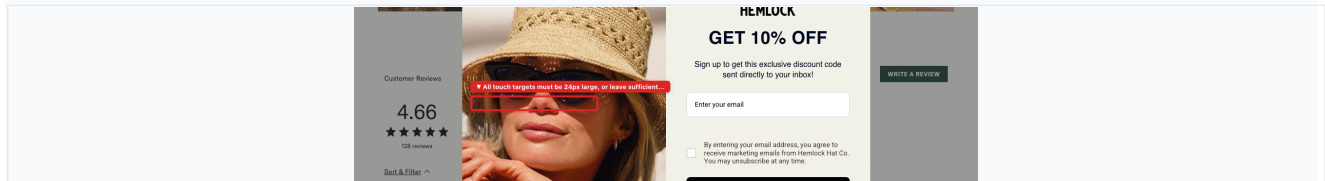
<div tabindex="0" aria-label="3 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-re...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#47 Touch target too small[Junip (Product Reviews App)]

Page: /products/monterrey-straw-rancher-hat-natural

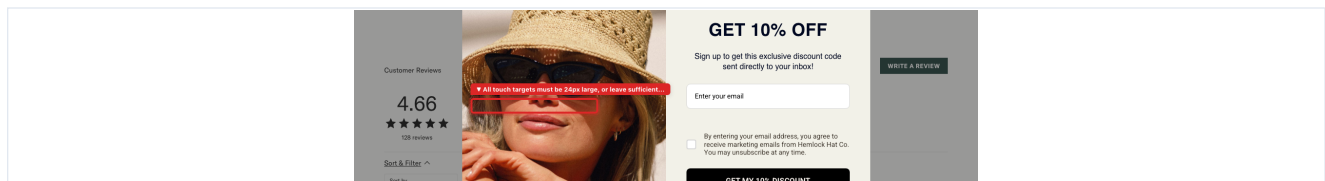
<div tabindex="0" aria-label="107 reviews with 5 star rating" aria-pressed="false" role="button" class="junip-product-...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#48 Touch target too small[Junip (Product Reviews App)]

Page: /products/monterrey-straw-rancher-hat-natural

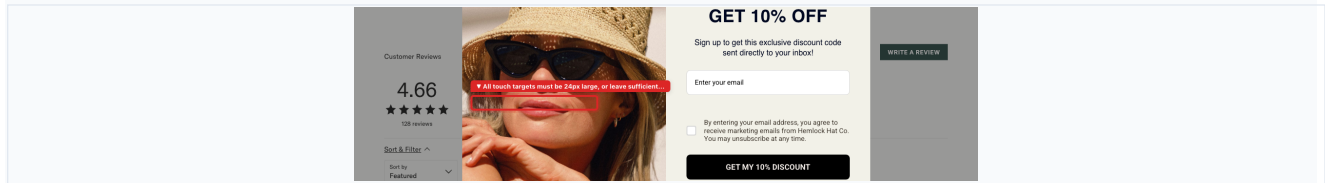
<div tabindex="0" aria-label="9 reviews with 4 star rating" aria-pressed="false" role="button" class="junip-product-re...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#49 Touch target too small [Junip (Product Reviews App)]

Page: /products/monterrey-straw-rancher-hat-natural

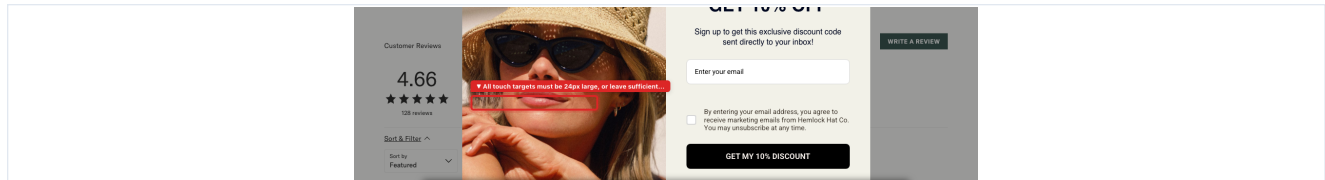
<div tabindex="0" aria-label="6 reviews with 3 star rating" aria-pressed="false" role="button" class="junip-product-re...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



#50 Touch target too small [Junip (Product Reviews App)]

Page: /products/monterrey-straw-rancher-hat-natural

<div tabindex="0" aria-label="2 reviews with 2 star rating" aria-pressed="false" role="button" class="junip-product-re...
Target has insufficient size (250px by 20px, should be at least 24px by 24px) Target has insufficient space to its close



... and 38 more instances. Contact us for the complete list.

heading-structure — 63 instances on 20 pages [You or Your Developer]

#1 Missing main heading (H1) [Developer]

Page: /products/hemlock-hat-company-gift-card

<h1 class="type-heading-3 "> Hemlock Hat Company E-Gift Card <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Hem...
Page heading hierarchy has structural issues.

#2 Missing main heading (H1) [Developer]

Page: /products/hemlock-hat-company-gift-card

<h3> Color: ...
Page heading hierarchy has structural issues.

#3 Missing main heading (H1) [Developer]

Page: /products/hemlock-hat-company-gift-card

<h5 class="type-heading-5 text-center"> You May Also Like </h5>
Page heading hierarchy has structural issues.

#4 Missing main heading (H1) [Developer]

Page: /products/hemlock-hat-company-gift-card

<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
Page heading hierarchy has structural issues.

#5 Missing main heading (H1) [Developer]

Page: /products/nomad-lifeguard-hat-topography

<h1 class="type-heading-3 "> UPF 50+ Lifeguard Straw Hat <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> UPF 50+...
Page heading hierarchy has structural issues.

#6 Missing main heading (H1) [Developer]

Page: /products/nomad-lifeguard-hat-topography

<h5 class="type-heading-5 text-center"> You May Also Like </h5>
Page heading hierarchy has structural issues.

#7 Missing main heading (H1)[Developer](#)

Page: </products/nomad-lifeguard-hat-topography>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
```

Page heading hierarchy has structural issues.

#8 Missing main heading (H1)[Developer](#)

Page: </products/big-cat-lifeguard-hat-classic-leopard>

```
<h1 class="type-heading-3 "> UPF 50+ Lifeguard Straw Hat <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> UPF 50+...
```

Page heading hierarchy has structural issues.

#9 Missing main heading (H1)[Developer](#)

Page: </products/big-cat-lifeguard-hat-classic-leopard>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
```

Page heading hierarchy has structural issues.

#10 Missing main heading (H1)[Developer](#)

Page: </products/big-cat-lifeguard-hat-classic-leopard>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
```

Page heading hierarchy has structural issues.

#11 Missing main heading (H1)[Developer](#)

Page: </products/capri-straw-visor-onyx>

```
<h1 class="type-heading-3 "> Capri Straw Visor <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Capri Straw Visor
```

Page heading hierarchy has structural issues.

#12 Missing main heading (H1)[Developer](#)

Page: </products/capri-straw-visor-onyx>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
```

Page heading hierarchy has structural issues.

#13 Missing main heading (H1)[Developer](#)

Page: </products/capri-straw-visor-onyx>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
```

Page heading hierarchy has structural issues.

#14 Missing main heading (H1)[Developer](#)

Page: </products/capri-straw-visor-pepper>

```
<h1 class="type-heading-3 "> Capri Straw Visor <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Capri Straw Visor
```

Page heading hierarchy has structural issues.

#15 Missing main heading (H1)[Developer](#)

Page: </products/capri-straw-visor-pepper>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
```

Page heading hierarchy has structural issues.

#16 Missing main heading (H1)[Developer](#)

Page: </products/capri-straw-visor-pepper>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
```

Page heading hierarchy has structural issues.

#17 Missing main heading (H1)[Developer](#)

Page: </products/capri-straw-visor-rose>

```
<h1 class="type-heading-3 "> Capri Straw Visor <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Capri Straw Visor
```

Page heading hierarchy has structural issues.

#18 Missing main heading (H1)Developer]

Page: /products/capri-straw-visor-rose

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Page heading hierarchy has structural issues.

#19 Missing main heading (H1)Developer]

Page: /products/capri-straw-visor-rose

<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>

Page heading hierarchy has structural issues.

#20 Missing main heading (H1)Developer]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

<h1 class="type-heading-3 "> Big Kids UPF 50+ Lifeguard Straw Hat
<h1 class="type-heading-2 hidden md:block pt-0 pb-0"...

Page heading hierarchy has structural issues.

#21 Missing main heading (H1)Developer]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Page heading hierarchy has structural issues.

#22 Missing main heading (H1)Developer]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>

Page heading hierarchy has structural issues.

#23 Missing main heading (H1)Developer]

Page: /products/hermosa-straw-fedora-hat

<h1 class="type-heading-3 "> Hermosa Fedora Straw Hat <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Hermosa Fe...

Page heading hierarchy has structural issues.

#24 Missing main heading (H1)Developer]

Page: /products/hermosa-straw-fedora-hat

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Page heading hierarchy has structural issues.

#25 Missing main heading (H1)Developer]

Page: /products/hermosa-straw-fedora-hat

<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>

Page heading hierarchy has structural issues.

#26 Missing main heading (H1)Developer]

Page: /products/madero-straw-fedora-hat

<h1 class="type-heading-3 "> Madero Fedora Straw Hat <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Madero Fedo...

Page heading hierarchy has structural issues.

#27 Missing main heading (H1)Developer]

Page: /products/madero-straw-fedora-hat

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Page heading hierarchy has structural issues.

#28 Missing main heading (H1)Developer]

Page: /products/madero-straw-fedora-hat

<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>

Page heading hierarchy has structural issues.

#29 Missing main heading (H1)[Developer](#)

Page: </products/monterrey-straw-rancher-hat-natural>

```
<h1 class="type-heading-3 "> Monterrey Rancher Straw Hat <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Monterr...
Page heading hierarchy has structural issues.
```

#30 Missing main heading (H1)[Developer](#)

Page: </products/monterrey-straw-rancher-hat-natural>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
Page heading hierarchy has structural issues.
```

#31 Missing main heading (H1)[Developer](#)

Page: </products/monterrey-straw-rancher-hat-natural>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
Page heading hierarchy has structural issues.
```

#32 Missing main heading (H1)[Developer](#)

Page: </products/monterrey-straw-rancher-hat>

```
<h1 class="type-heading-3 "> Monterrey Rancher Straw Hat <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Monterr...
Page heading hierarchy has structural issues.
```

#33 Missing main heading (H1)[Developer](#)

Page: </products/monterrey-straw-rancher-hat>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
Page heading hierarchy has structural issues.
```

#34 Missing main heading (H1)[Developer](#)

Page: </products/monterrey-straw-rancher-hat>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
Page heading hierarchy has structural issues.
```

#35 Missing main heading (H1)[Developer](#)

Page: </products/toluca-straw-rancher-hat-saddle>

```
<h1 class="type-heading-3 "> Toluca Rancher Straw Hat <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Toluca Ran...
Page heading hierarchy has structural issues.
```

#36 Missing main heading (H1)[Developer](#)

Page: </products/toluca-straw-rancher-hat-saddle>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
Page heading hierarchy has structural issues.
```

#37 Missing main heading (H1)[Developer](#)

Page: </products/toluca-straw-rancher-hat-saddle>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
Page heading hierarchy has structural issues.
```

#38 Missing main heading (H1)[Developer](#)

Page: </products/toluca-straw-rancher-hat>

```
<h1 class="type-heading-3 "> Toluca Rancher Straw Hat <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Toluca Ran...
Page heading hierarchy has structural issues.
```

#39 Missing main heading (H1)[Developer](#)

Page: </products/toluca-straw-rancher-hat>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
Page heading hierarchy has structural issues.
```

#40 Missing main heading (H1)[Developer](#)

Page: </products/toluca-straw-rancher-hat>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
```

Page heading hierarchy has structural issues.

#41 Missing main heading (H1)[Developer](#)

Page: </products/capri-kids-straw-visor-blonde>

```
<h1 class="type-heading-3 "> Little Kids Straw Visor <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Little Kids...
```

Page heading hierarchy has structural issues.

#42 Missing main heading (H1)[Developer](#)

Page: </products/capri-kids-straw-visor-blonde>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
```

Page heading hierarchy has structural issues.

#43 Missing main heading (H1)[Developer](#)

Page: </products/capri-kids-straw-visor-blonde>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
```

Page heading hierarchy has structural issues.

#44 Missing main heading (H1)[Developer](#)

Page: </products/capri-kids-straw-visor>

```
<h1 class="type-heading-3 "> Little Kids Straw Visor <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Little Kids...
```

Page heading hierarchy has structural issues.

#45 Missing main heading (H1)[Developer](#)

Page: </products/capri-kids-straw-visor>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
```

Page heading hierarchy has structural issues.

#46 Missing main heading (H1)[Developer](#)

Page: </products/capri-kids-straw-visor>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
```

Page heading hierarchy has structural issues.

#47 Missing main heading (H1)[Developer](#)

Page: </products/sierra-straw-visor>

```
<h1 class="type-heading-3 "> Sierra Straw Visor <h1 class="type-heading-2 hidden md:block pt-0 pb-0"> Sierra Straw Visor
```

Page heading hierarchy has structural issues.

#48 Missing main heading (H1)[Developer](#)

Page: </products/sierra-straw-visor>

```
<h5 class="type-heading-5 text-center"> You May Also Like </h5>
```

Page heading hierarchy has structural issues.

#49 Missing main heading (H1)[Developer](#)

Page: </products/sierra-straw-visor>

```
<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>
```

Page heading hierarchy has structural issues.

#50 Missing main heading (H1)[Developer](#)

Page: </products/sierra-straw-visor>

```
<h3 class="type-modal-heading mb-6"> </h3>
```

Page heading hierarchy has structural issues.

... and 13 more instances. Contact us for the complete list.

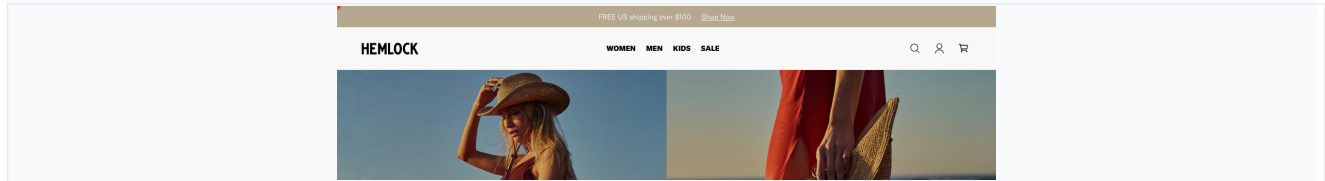
region — 50 instances on 25 pages [You or Your Developer]

#1 Content outside landmark region [Developer]

Page: /

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

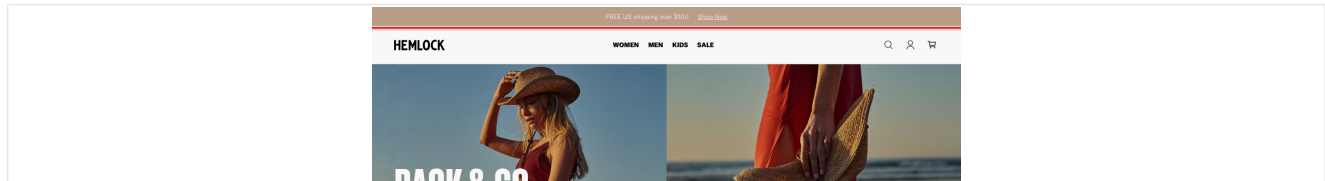


#2 Content outside landmark region [Shopify Platform]

Page: /

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

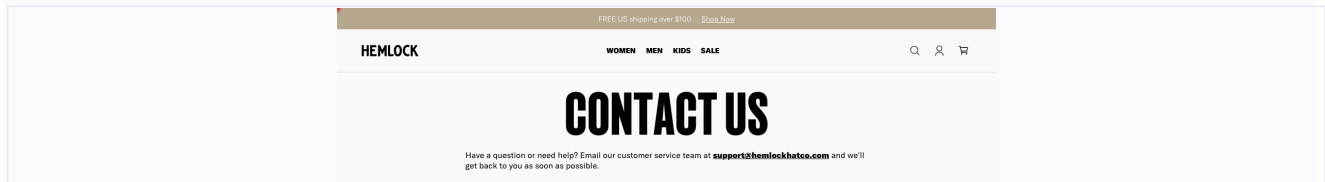


#3 Content outside landmark region [Developer]

Page: /pages/contact-us

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

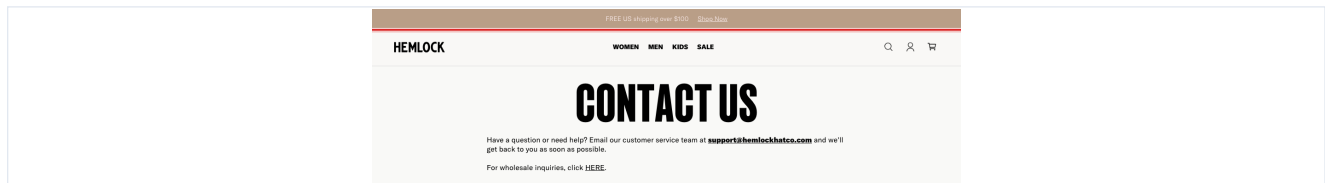


#4 Content outside landmark region [Shopify Platform]

Page: /pages/contact-us

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

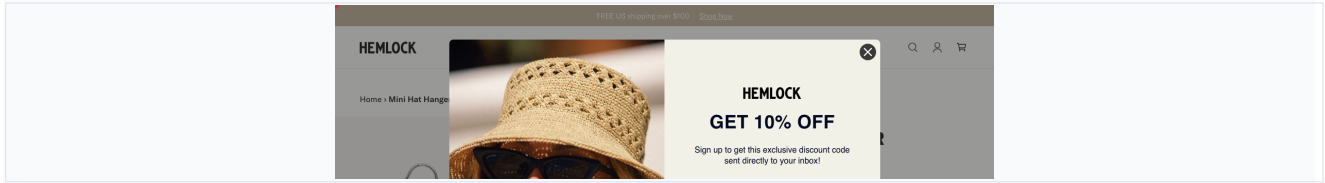


#5 Content outside landmark region [Developer]

Page: /products/mini-hat-hanger

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

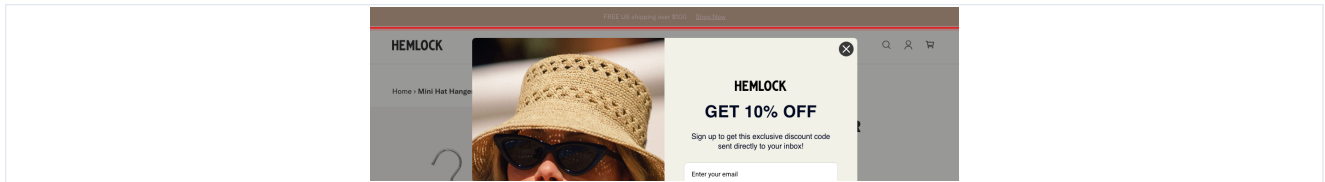


#6 Content outside landmark region [Shopify Platform]

Page: /products/mini-hat-hanger

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

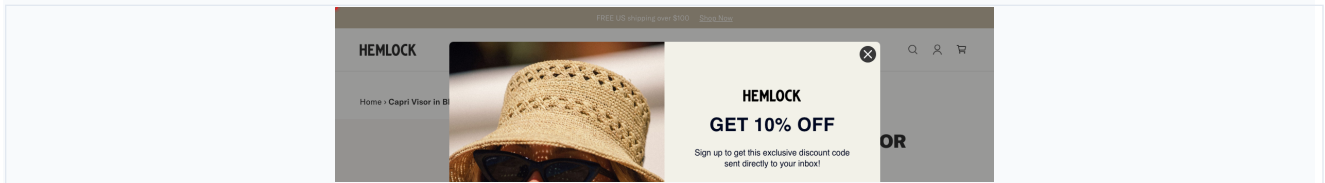


#7 Content outside landmark region [Developer]

Page: /products/capri-straw-visor-blonde

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

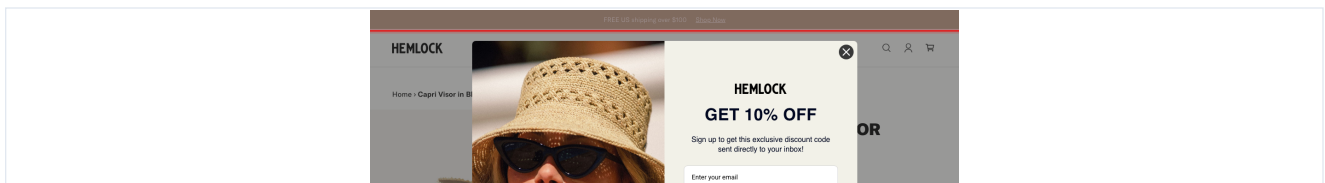


#8 Content outside landmark region [Shopify Platform]

Page: /products/capri-straw-visor-blonde

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

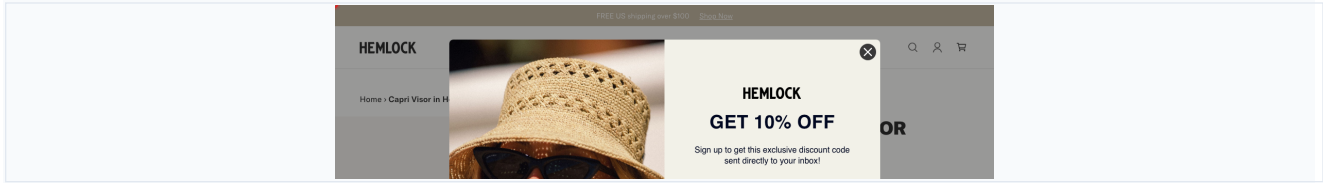


#9 Content outside landmark region [Developer]

Page: /products/capri-straw-visor

Skip to content

Content is outside any landmark region.

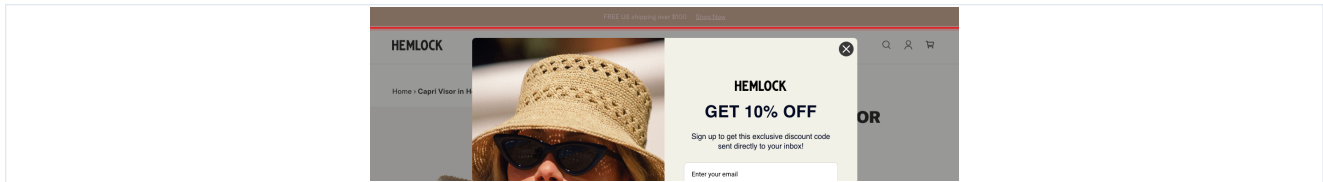


#10 Content outside landmark region [Shopify Platform]

Page: /products/capri-straw-visor

<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">

Content is outside any landmark region.

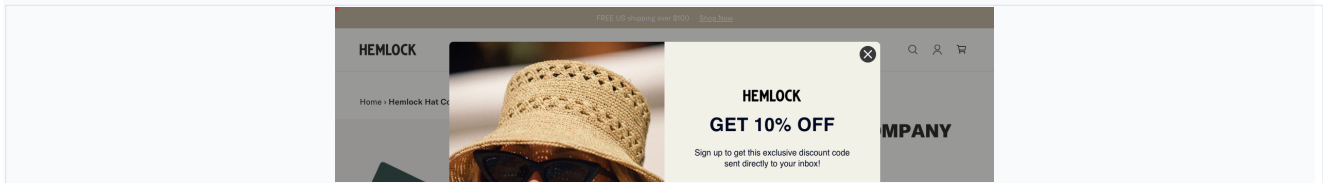


#11 Content outside landmark region [Developer]

Page: /products/hemlock-hat-company-gift-card

Skip to content

Content is outside any landmark region.

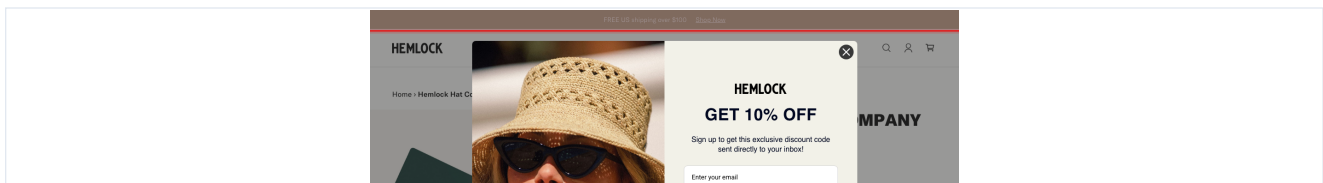


#12 Content outside landmark region [Shopify Platform]

Page: /products/hemlock-hat-company-gift-card

<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">

Content is outside any landmark region.

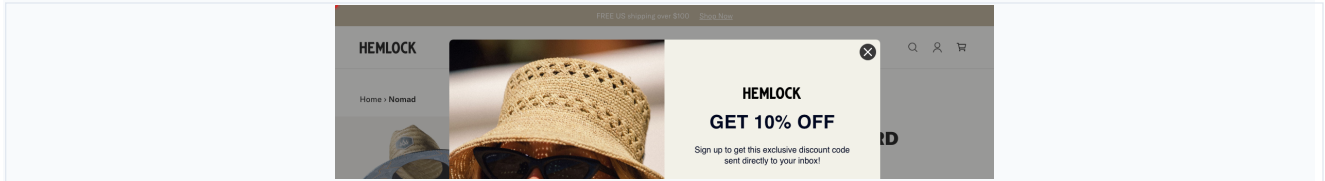


#13 Content outside landmark region [Developer]

Page: /products/nomad-lifeguard-hat-topography

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

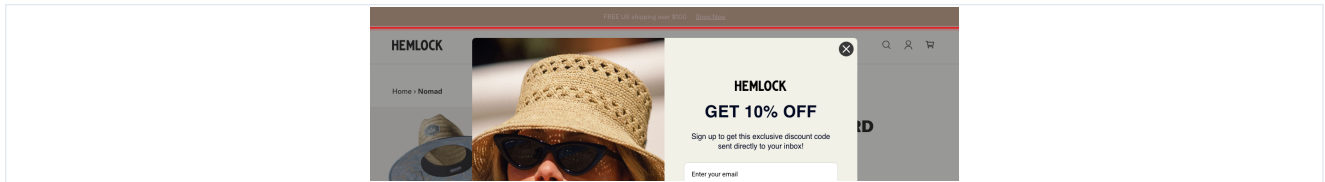


#14 Content outside landmark region [Shopify Platform]

Page: /products/nomad-lifeguard-hat-topography

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

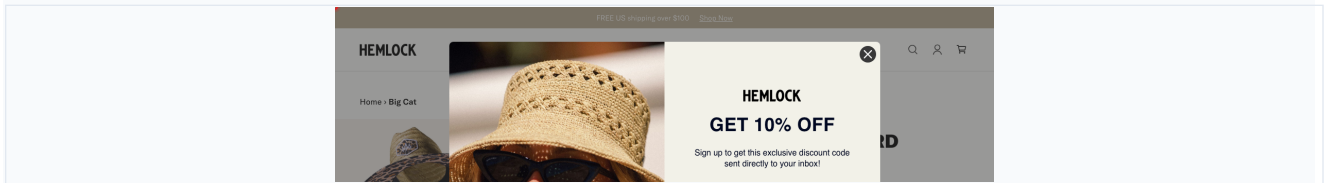


#15 Content outside landmark region [Developer]

Page: /products/big-cat-lifeguard-hat-classic-leopard

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

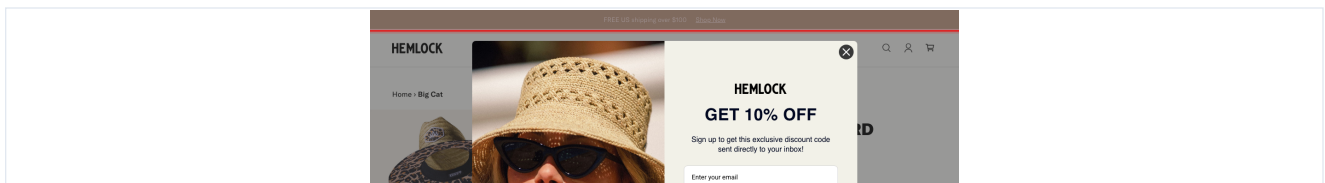


#16 Content outside landmark region [Shopify Platform]

Page: /products/big-cat-lifeguard-hat-classic-leopard

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

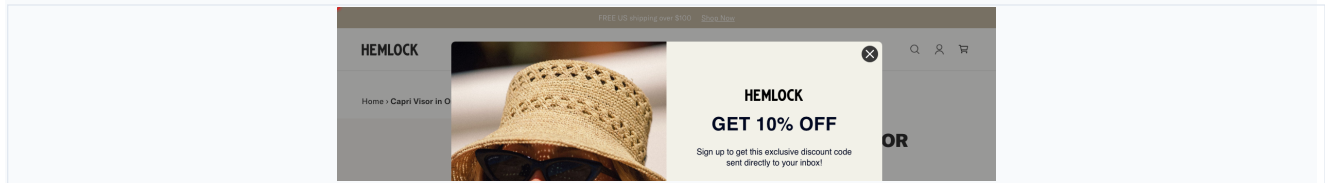


#17 Content outside landmark region [Developer]

Page: /products/capri-straw-visor-onyx

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

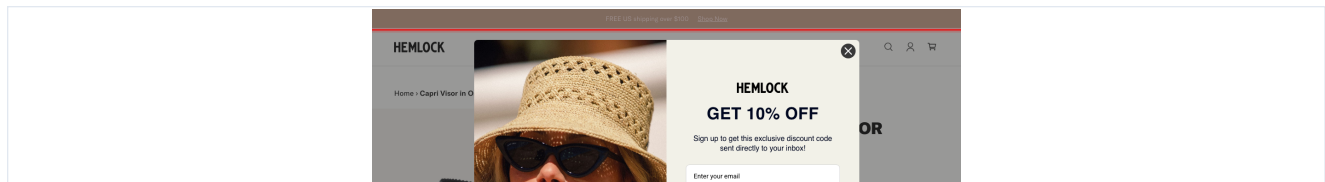


#18 Content outside landmark region [Shopify Platform]

Page: /products/capri-straw-visor-onyx

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

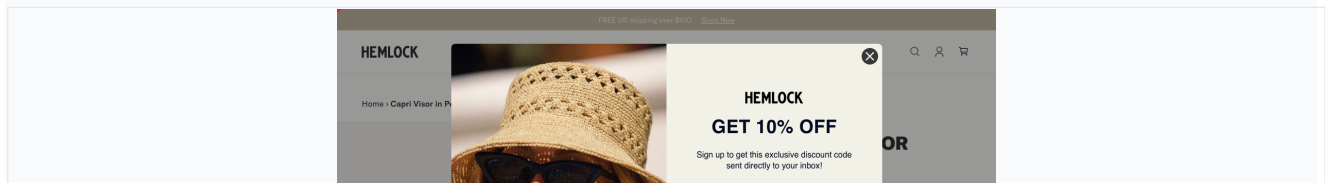


#19 Content outside landmark region [Developer]

Page: /products/capri-straw-visor-pepper

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

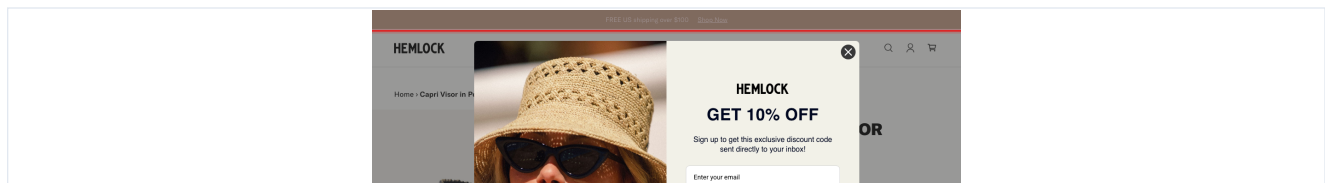


#20 Content outside landmark region [Shopify Platform]

Page: /products/capri-straw-visor-pepper

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

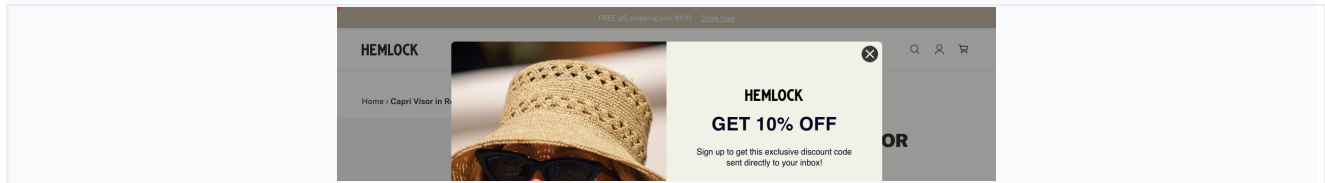


#21 Content outside landmark region [Developer]

Page: /products/capri-straw-visor-rose

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

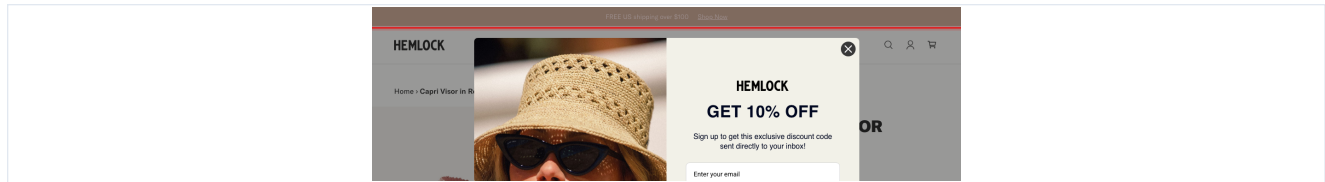


#22 Content outside landmark region [Shopify Platform]

Page: /products/capri-straw-visor-rose

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

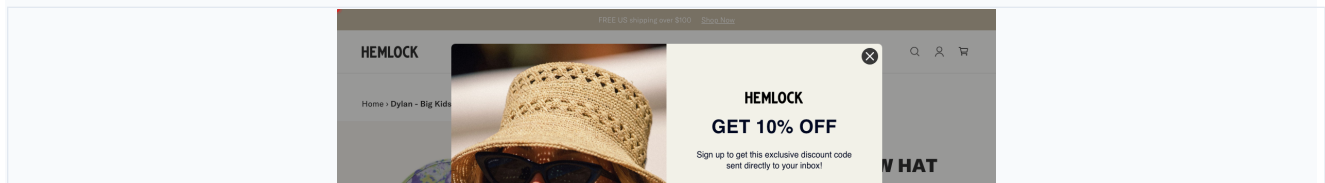


#23 Content outside landmark region [Developer]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

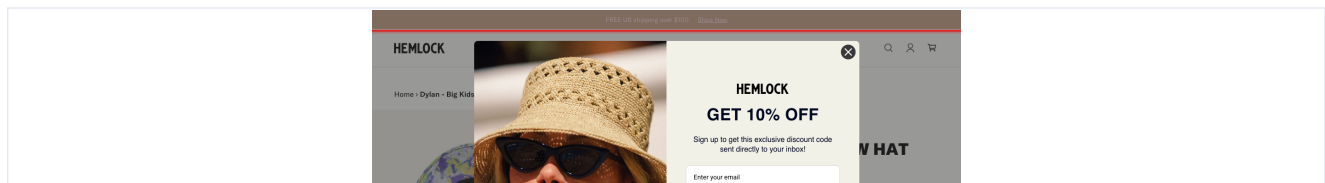


#24 Content outside landmark region [Shopify Platform]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

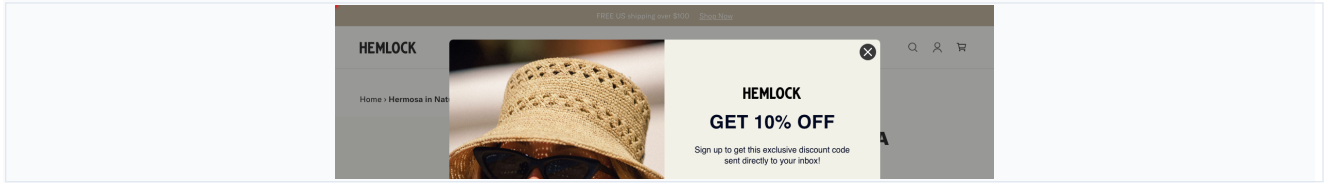


#25 Content outside landmark region [Developer]

Page: /products/hermosa-straw-fedora-hat

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

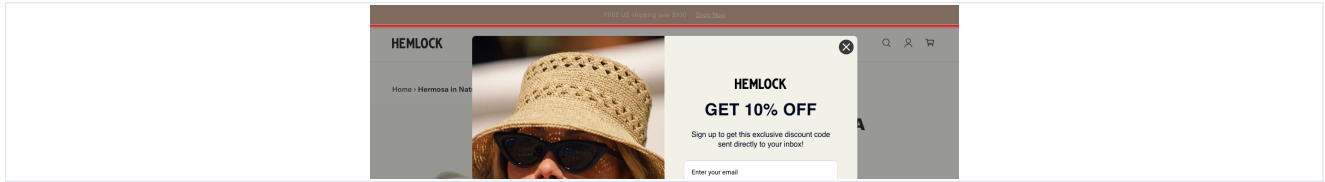


#26 Content outside landmark region [Shopify Platform]

Page: /products/hermosa-straw-fedora-hat

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

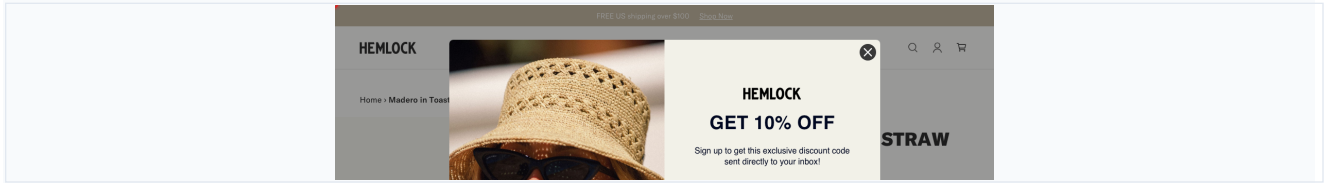


#27 Content outside landmark region [Developer]

Page: /products/madero-straw-fedora-hat

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

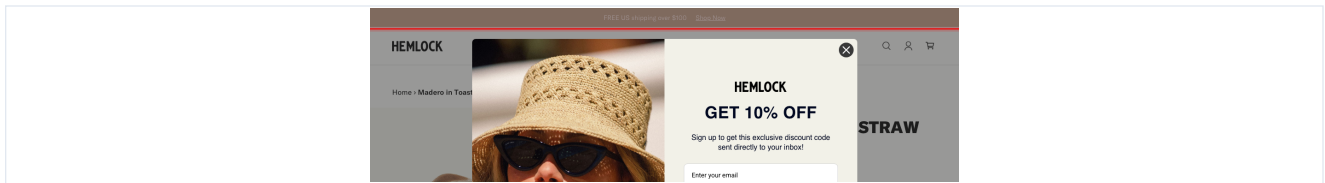


#28 Content outside landmark region [Shopify Platform]

Page: /products/madero-straw-fedora-hat

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

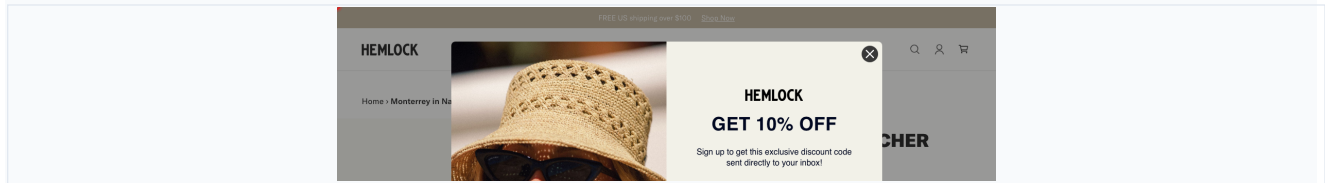


#29 Content outside landmark region [Developer]

Page: /products/monterrey-straw-rancher-hat-natural

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

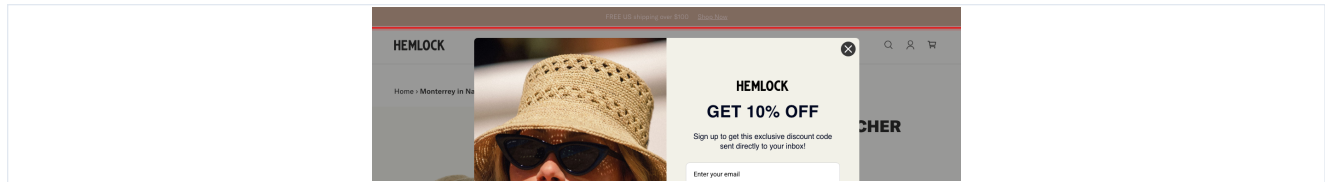


#30 Content outside landmark region [Shopify Platform]

Page: /products/monterrey-straw-rancher-hat-natural

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

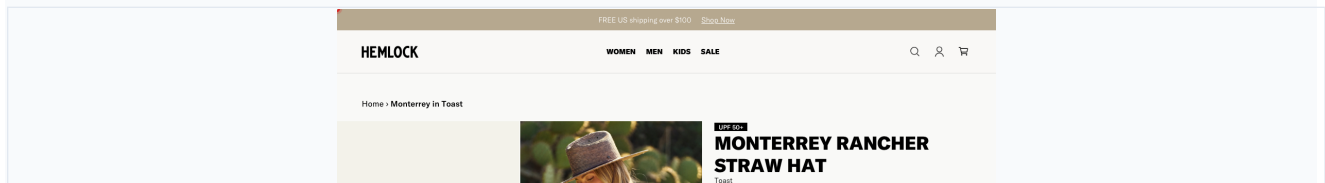


#31 Content outside landmark region [Developer]

Page: /products/monterrey-straw-rancher-hat

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

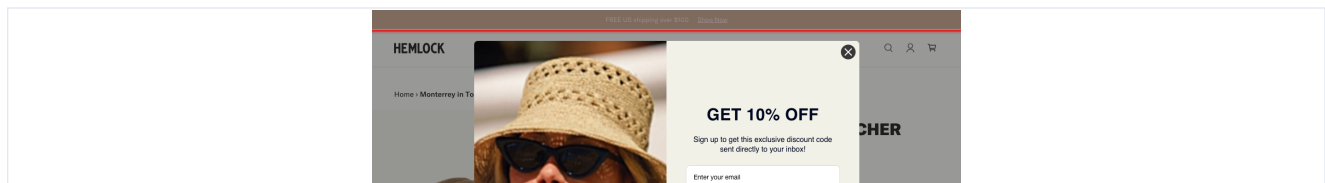


#32 Content outside landmark region [Shopify Platform]

Page: /products/monterrey-straw-rancher-hat

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

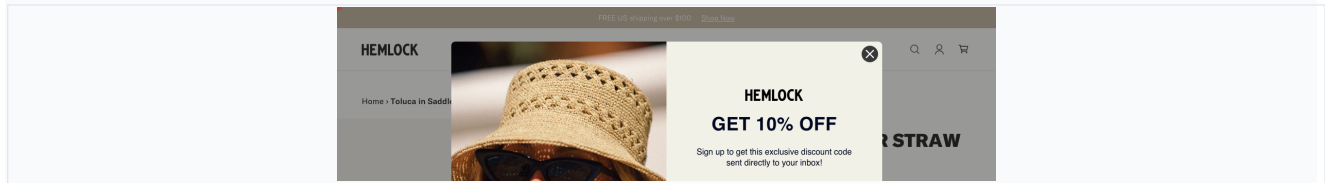


#33 Content outside landmark region [Developer]

Page: /products/toluca-straw-rancher-hat-saddle

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

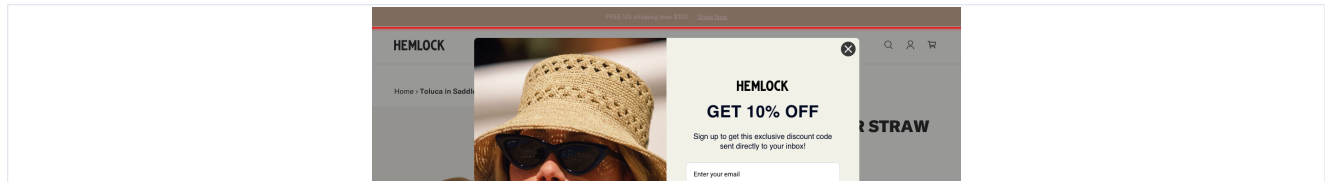


#34 Content outside landmark region [Shopify Platform]

Page: /products/toluca-straw-rancher-hat-saddle

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

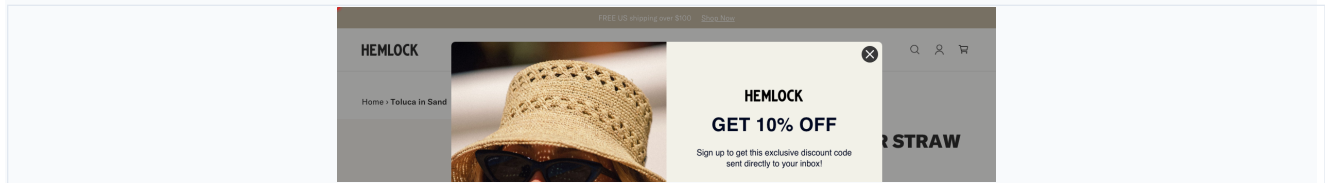


#35 Content outside landmark region [Developer]

Page: /products/toluca-straw-rancher-hat

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

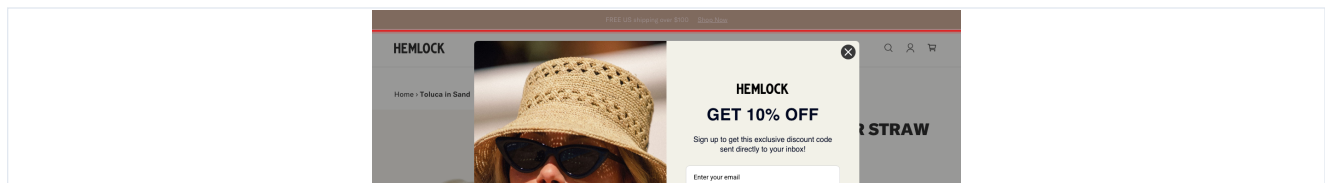


#36 Content outside landmark region [Shopify Platform]

Page: /products/toluca-straw-rancher-hat

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

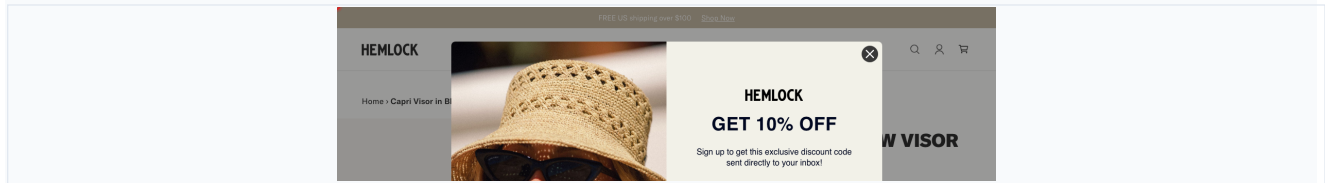


#37 Content outside landmark region [Developer]

Page: /products/capri-kids-straw-visor-blonde

Skip to content

Content is outside any landmark region.

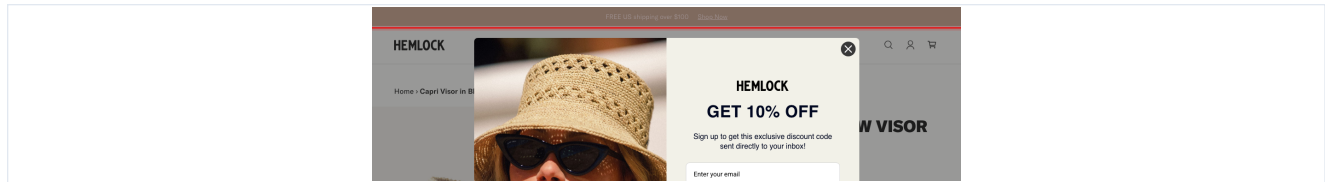


#38 Content outside landmark region [Shopify Platform]

Page: /products/capri-kids-straw-visor-blonde

<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">

Content is outside any landmark region.

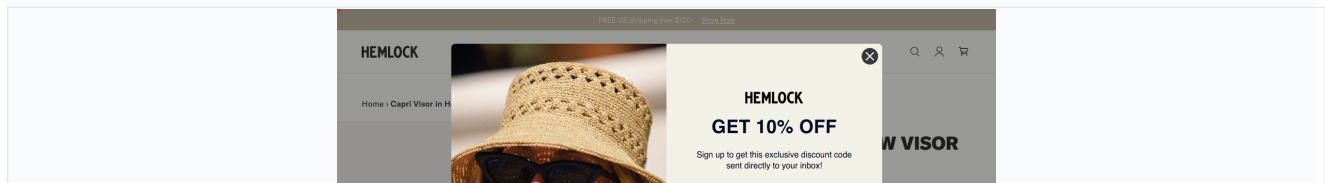


#39 Content outside landmark region [Developer]

Page: /products/capri-kids-straw-visor

Skip to content

Content is outside any landmark region.

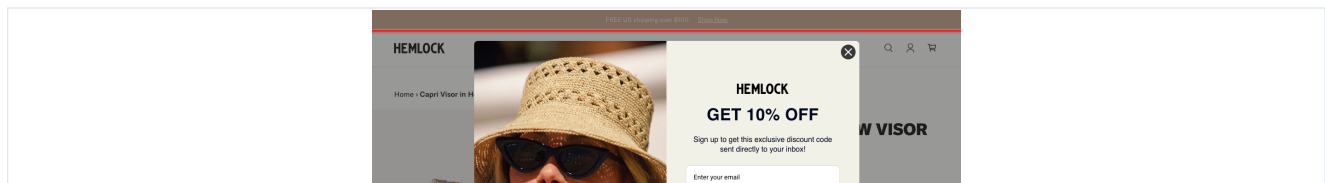


#40 Content outside landmark region [Shopify Platform]

Page: /products/capri-kids-straw-visor

<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">

Content is outside any landmark region.

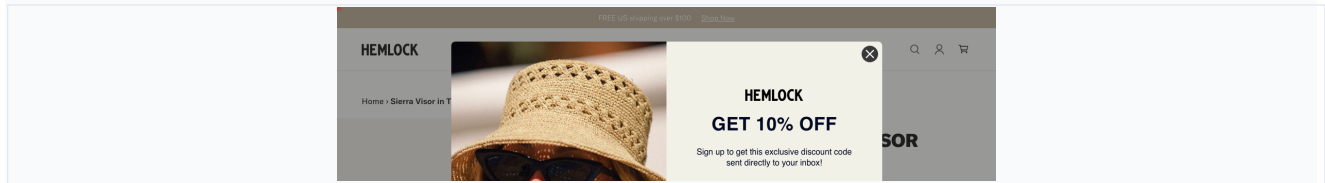


#41 Content outside landmark region [Developer]

Page: /products/sierra-straw-visor

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

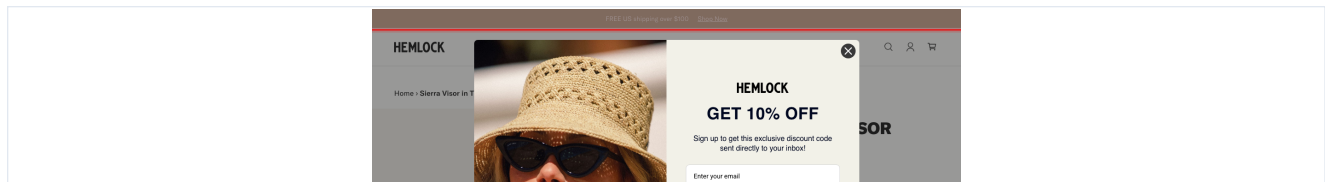


#42 Content outside landmark region [Shopify Platform]

Page: /products/sierra-straw-visor

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

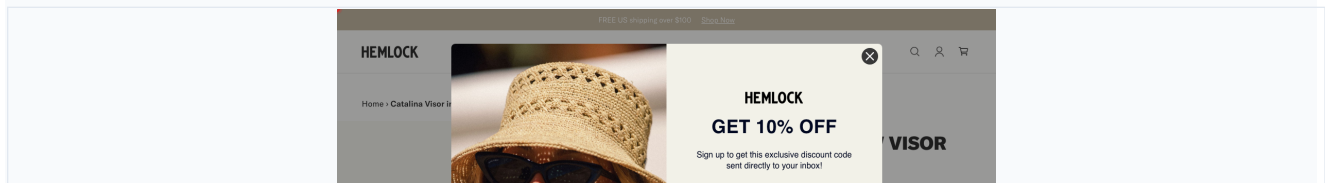


#43 Content outside landmark region [Developer]

Page: /products/catalina-straw-visor

```
<a class="sr-only focus:not-sr-only" href="#main-content">Skip to content</a>
```

Content is outside any landmark region.

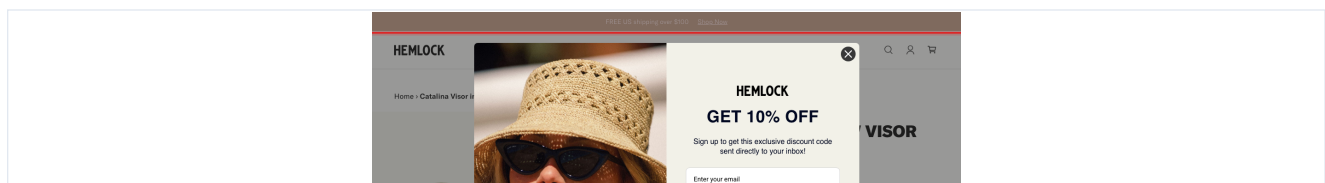


#44 Content outside landmark region [Shopify Platform]

Page: /products/catalina-straw-visor

```
<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">
```

Content is outside any landmark region.

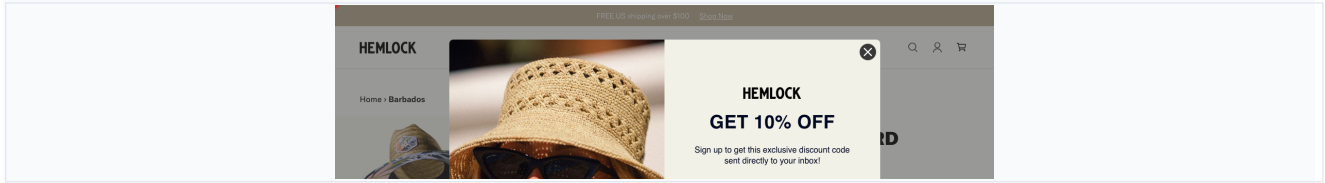


#45 Content outside landmark region [Developer]

Page: /products/barbados-lifeguard-hat-orange-floral

Skip to content

Content is outside any landmark region.

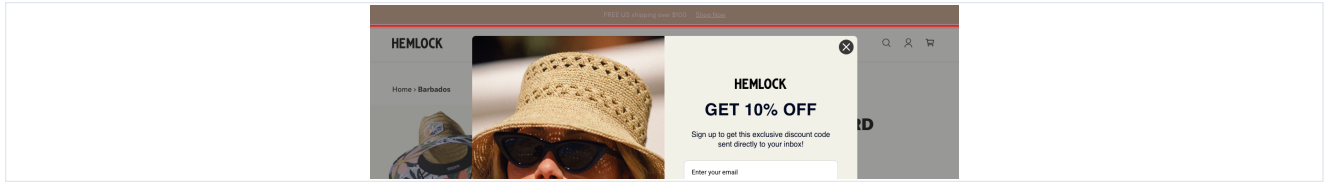


#46 Content outside landmark region [Shopify Platform]

Page: /products/barbados-lifeguard-hat-orange-floral

<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">

Content is outside any landmark region.

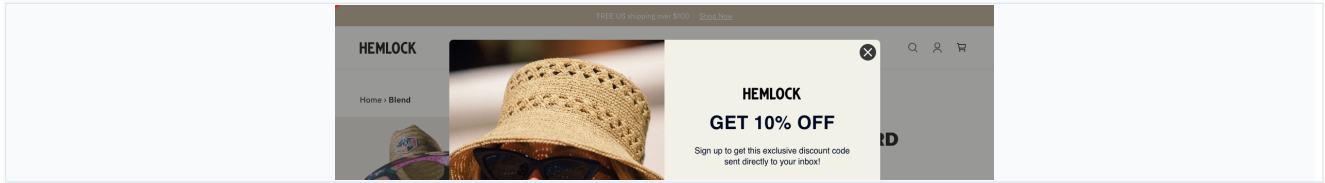


#47 Content outside landmark region [Developer]

Page: /products/blend-lifeguard-hat-fruit

Skip to content

Content is outside any landmark region.

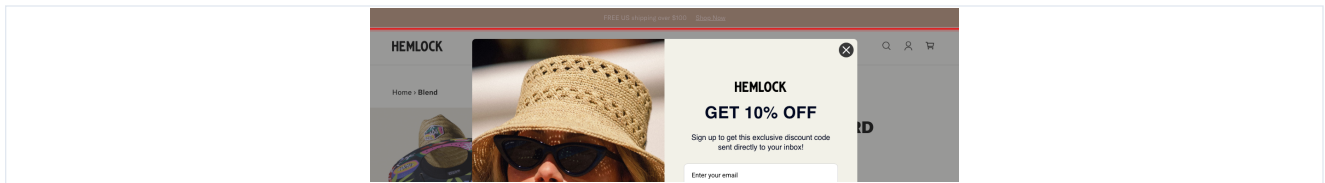


#48 Content outside landmark region [Shopify Platform]

Page: /products/blend-lifeguard-hat-fruit

<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">

Content is outside any landmark region.

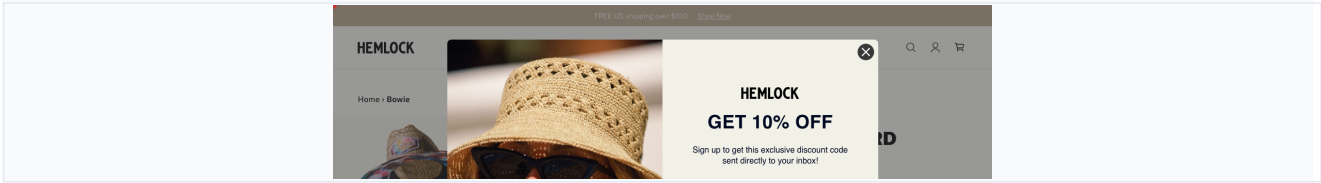


#49 Content outside landmark region [Developer]

Page: /products/bowie-lifeguard-hat-tie-dye

Skip to content

Content is outside any landmark region.

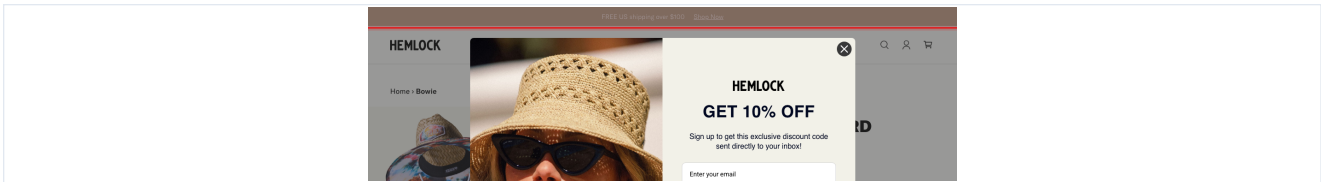


#50 Content outside landmark region [Shopify Platform]

Page: /products/bowie-lifeguard-hat-tie-dye

<div id="shopify-section-sections--26087124599064__main-announcement-bar" class="shopify-section shopify-section-group...">

Content is outside any landmark region.



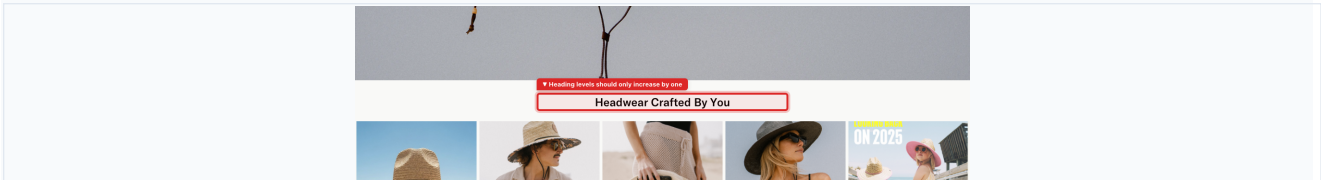
heading-order — 30 instances on 25 pages [You or Your Developer]

#1 Heading level skipped [Developer]

Page: /

<h4>Headwear Crafted By You</h4>

Heading order invalid

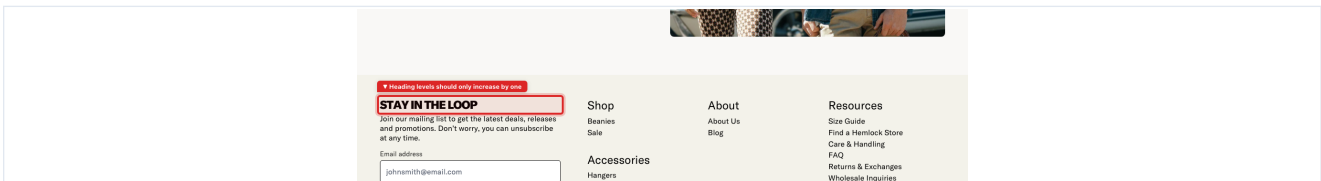


#2 Heading level skipped [Developer]

Page: /

<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>

Heading order invalid

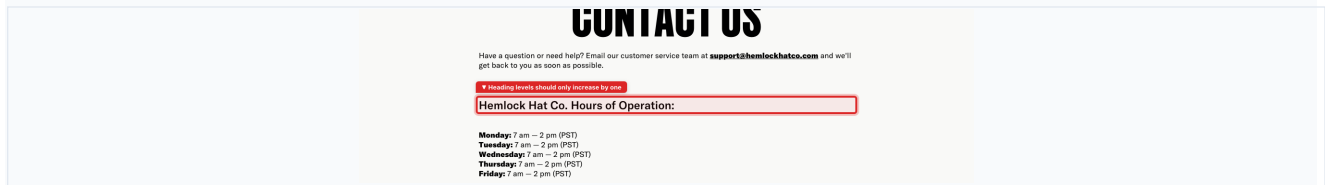


#3 Heading level skipped[Developer]

Page: /pages/contact-us

<h4>Hemlock Hat Co. Hours of Operation: </h4>

Heading order invalid

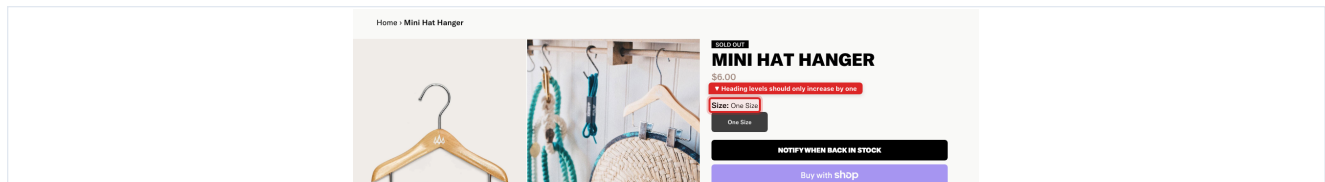


#4 Heading level skipped[Developer]

Page: /products/mini-hat-hanger

<h3> Size: 0...

Heading order invalid

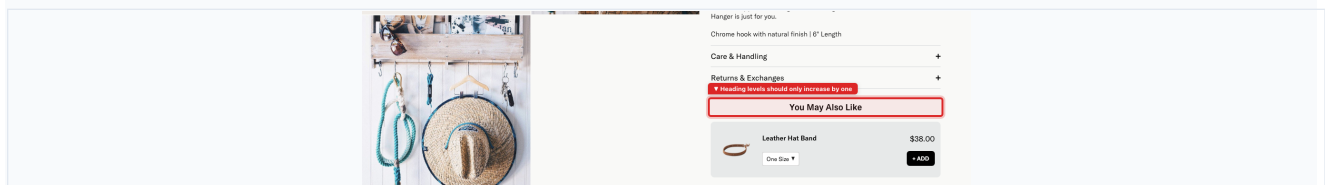


#5 Heading level skipped[Developer]

Page: /products/mini-hat-hanger

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

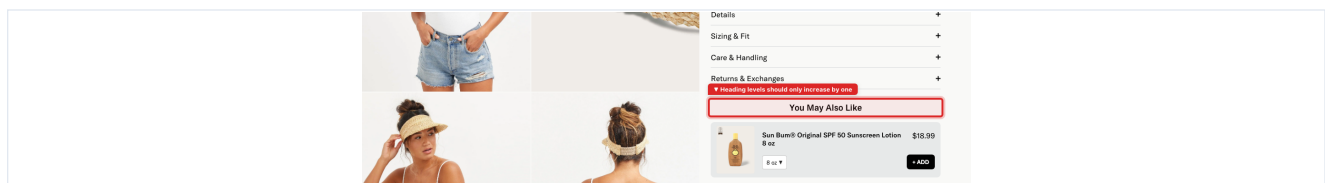


#6 Heading level skipped[Developer]

Page: /products/capri-straw-visor-blonde

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

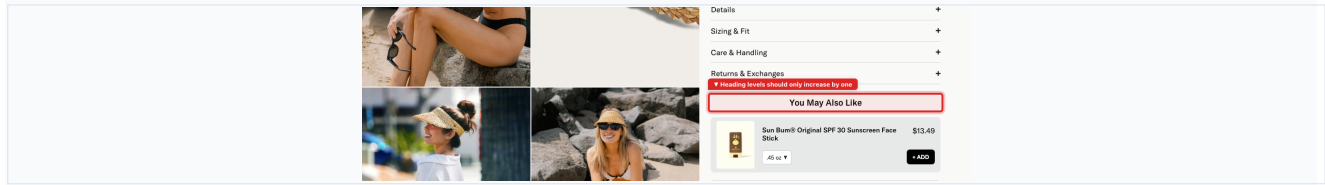


#7 Heading level skipped[Developer]

Page: /products/capri-straw-visor

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

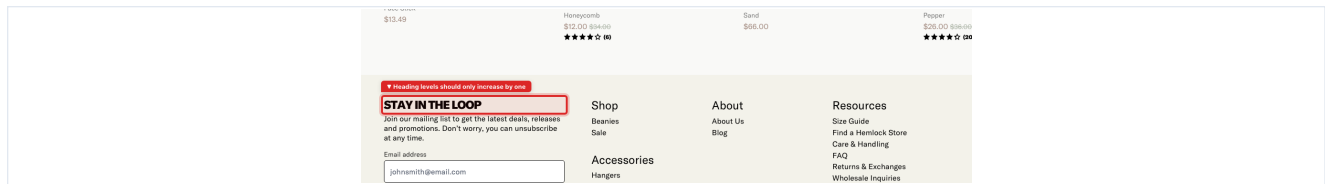


#8 Heading level skipped[Developer]

Page: /products/capri-straw-visor

<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>

Heading order invalid

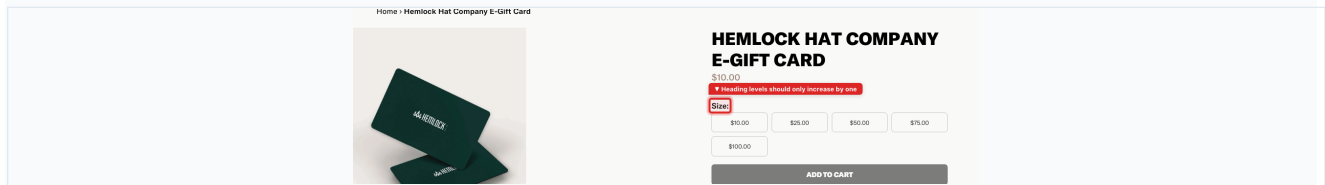


#9 Heading level skipped[Developer]

Page: /products/hemlock-hat-company-gift-card

<h3> Size: <...>

Heading order invalid

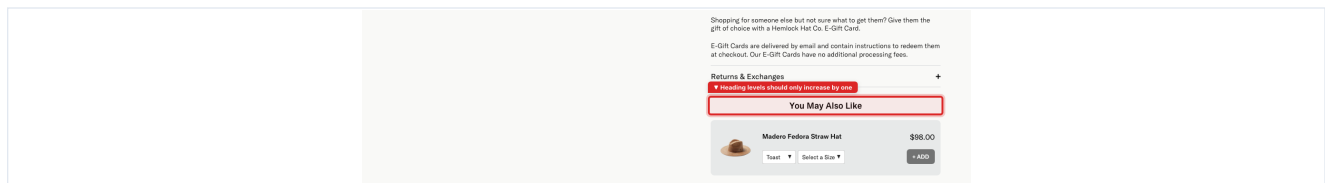


#10 Heading level skipped[Developer]

Page: /products/hemlock-hat-company-gift-card

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

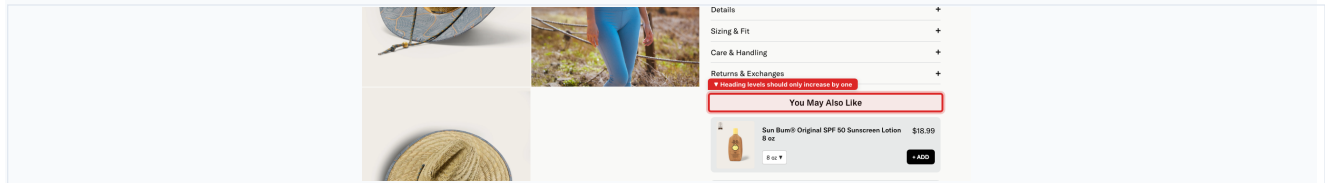


#11 Heading level skipped[Developer]

Page: /products/nomad-lifeguard-hat-topography

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

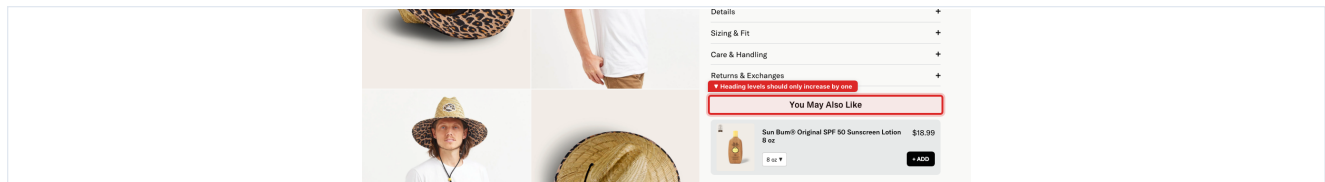


#12 Heading level skipped[Developer]

Page: /products/big-cat-lifeguard-hat-classic-leopard

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

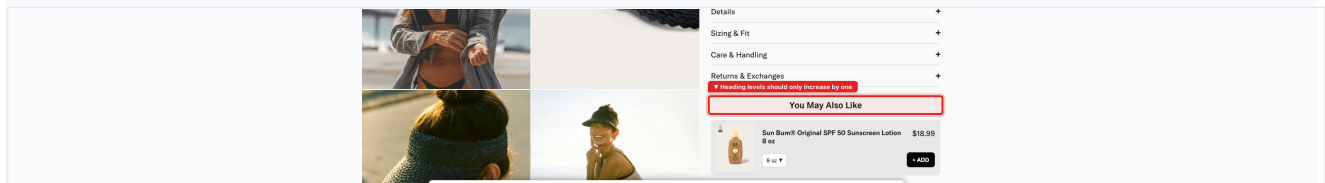


#13 Heading level skipped[Developer]

Page: /products/capri-straw-visor-onyx

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

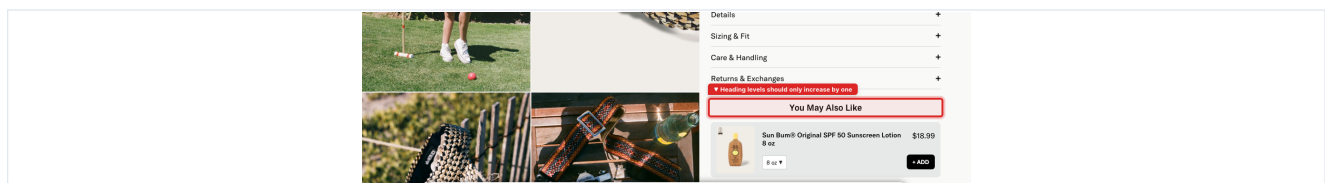


#14 Heading level skipped[Developer]

Page: /products/capri-straw-visor-pepper

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

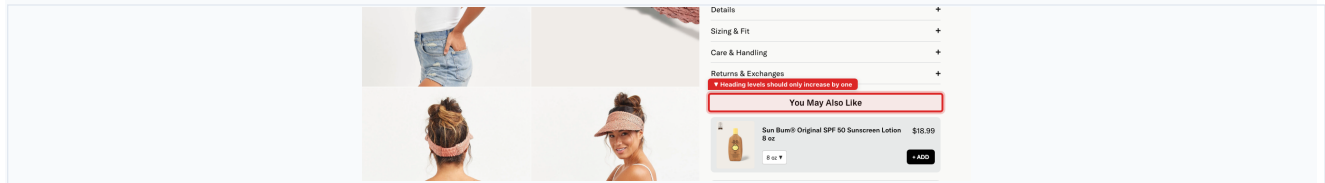


#15 Heading level skipped[Developer]

Page: /products/capri-straw-visor-rose

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

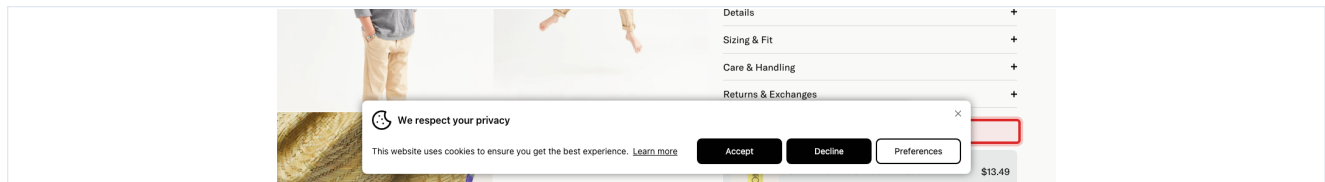


#16 Heading level skipped[Developer]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

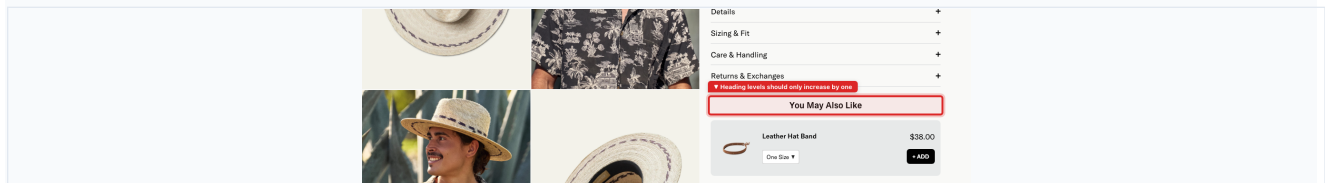


#17 Heading level skipped[Developer]

Page: /products/hermosa-straw-fedora-hat

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

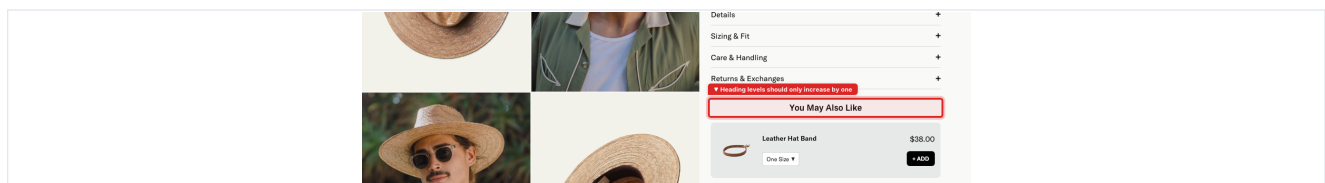


#18 Heading level skipped[Developer]

Page: /products/madero-straw-fedora-hat

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

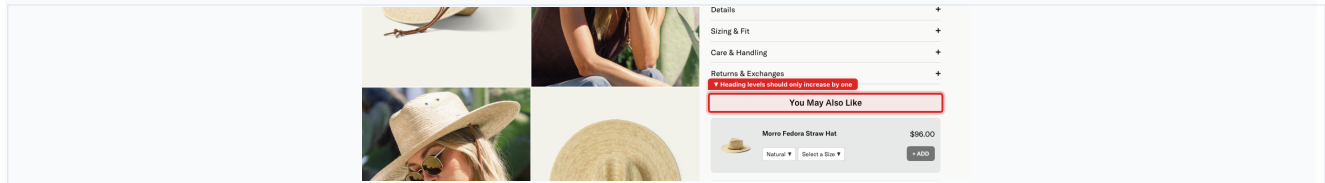


#19 Heading level skipped[Developer]

Page: /products/monterrey-straw-rancher-hat-natural

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

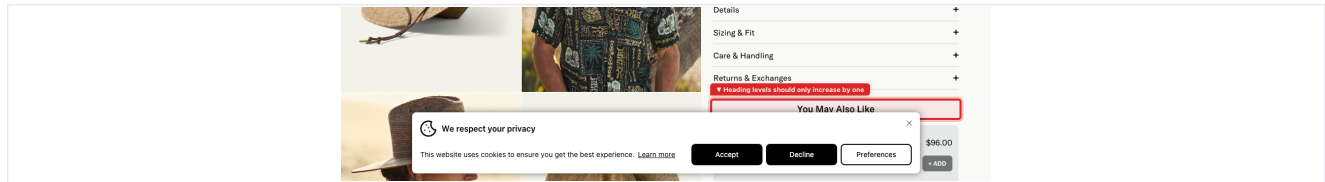


#20 Heading level skipped[Developer]

Page: /products/monterrey-straw-rancher-hat

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

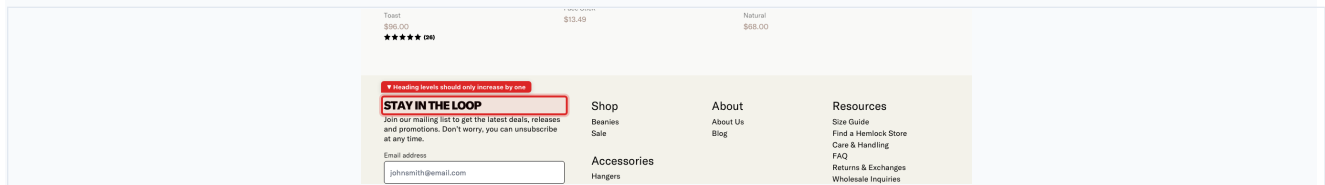


#21 Heading level skipped[Developer]

Page: /products/monterrey-straw-rancher-hat

<h4 class="type-heading-3 mb-1" style="color: #000000;"> Stay in the Loop </h4>

Heading order invalid

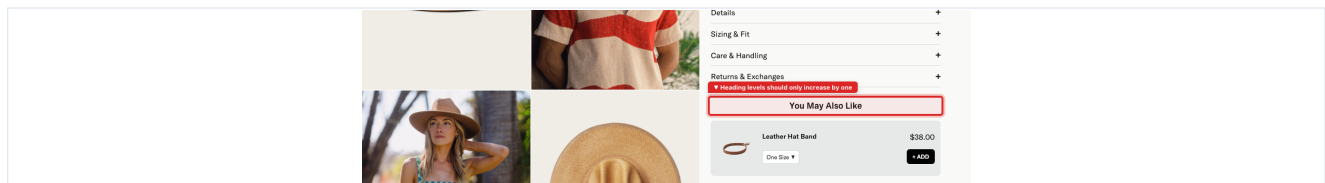


#22 Heading level skipped[Developer]

Page: /products/toluca-straw-rancher-hat-saddle

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

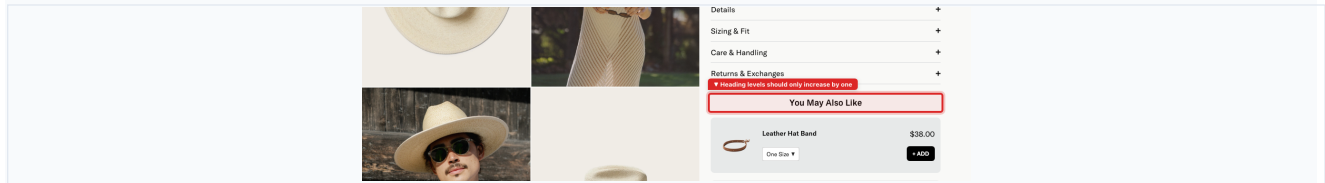


#23 Heading level skipped[Developer]

Page: /products/toluca-straw-rancher-hat

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

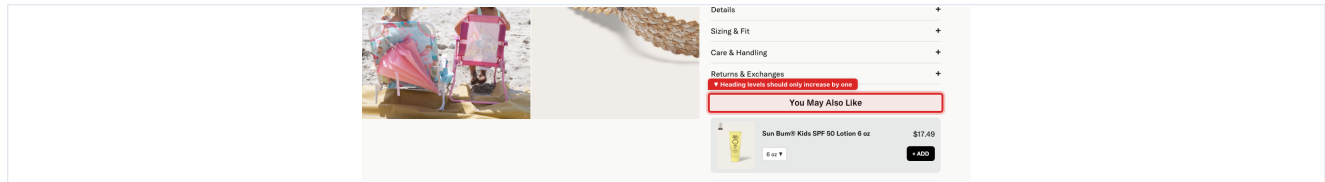


#24 Heading level skipped[Developer]

Page: /products/capri-kids-straw-visor-blonde

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

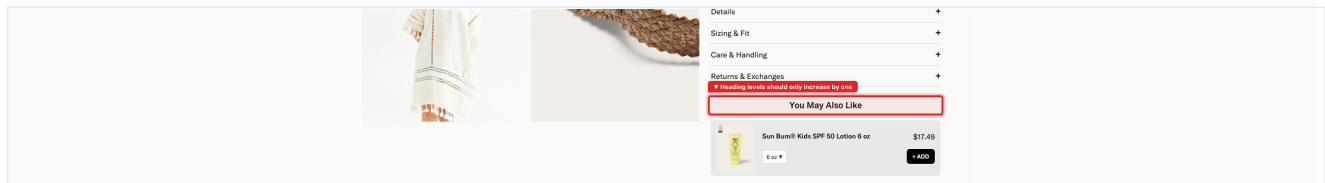


#25 Heading level skipped[Developer]

Page: /products/capri-kids-straw-visor

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

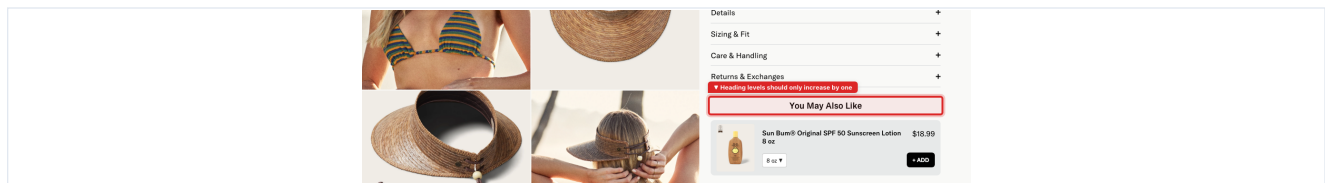


#26 Heading level skipped[Developer]

Page: /products/sierra-straw-visor

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

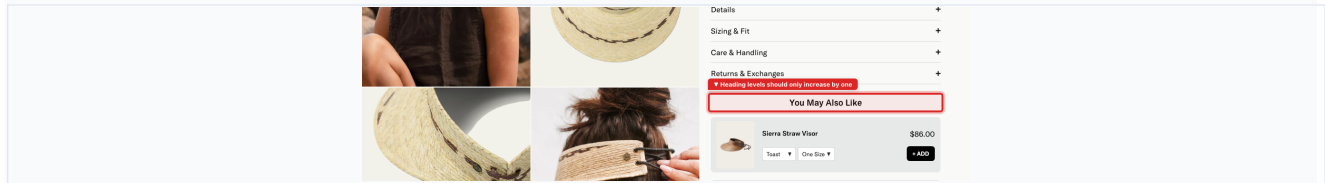


#27 Heading level skipped[Developer]

Page: /products/catalina-straw-visor

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

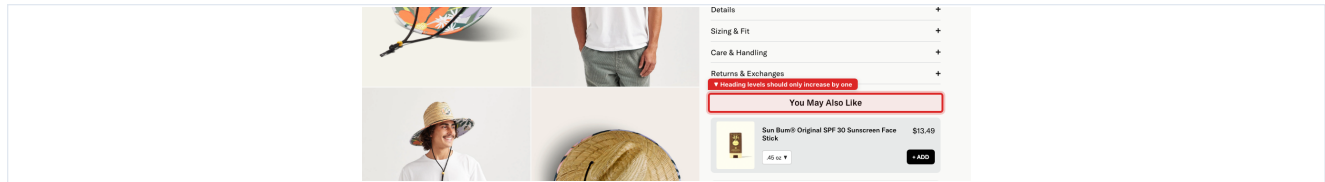


#28 Heading level skipped[Developer]

Page: /products/barbados-lifeguard-hat-orange-floral

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

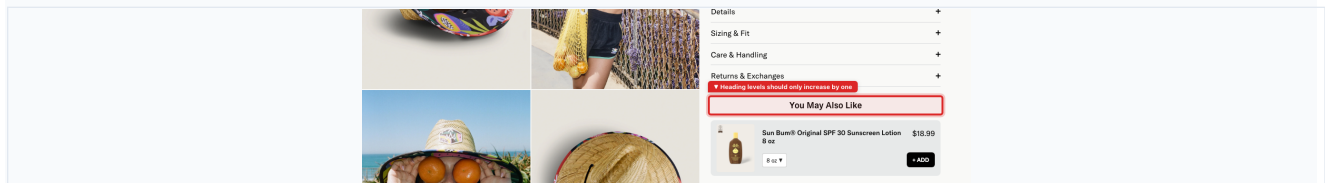


#29 Heading level skipped[Developer]

Page: /products/blend-lifeguard-hat-fruit

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid

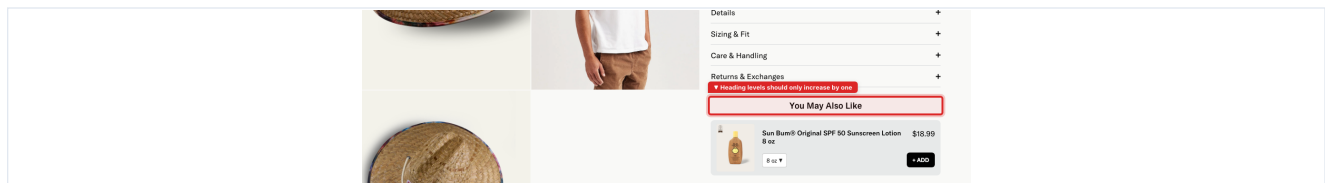


#30 Heading level skipped[Developer]

Page: /products/bowie-lifeguard-hat-tie-dye

<h5 class="type-heading-5 text-center"> You May Also Like </h5>

Heading order invalid



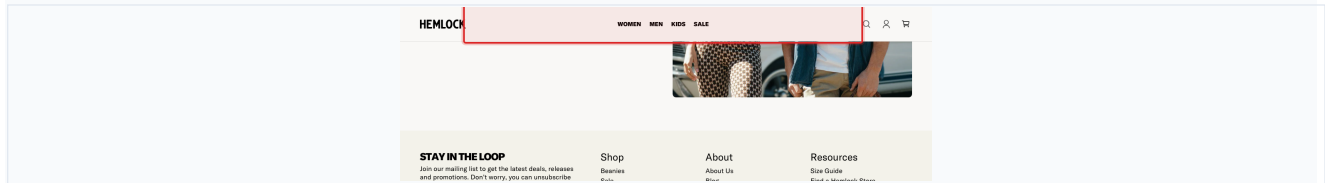
landmark-unique — 25 instances on 25 pages [You or Your Developer]

#1 Duplicate landmark name[Developer]

Page: /

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

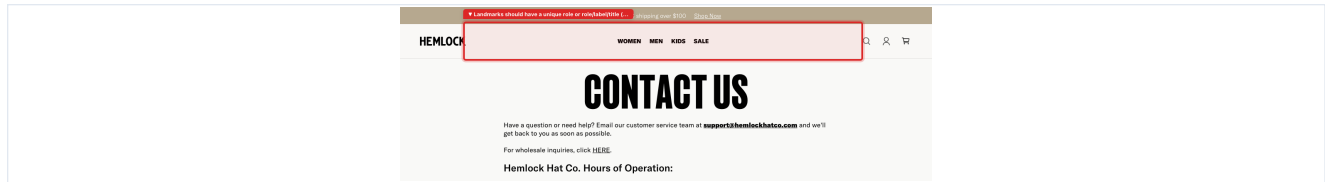


#2 Duplicate landmark name[Developer]

Page: /pages/contact-us

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

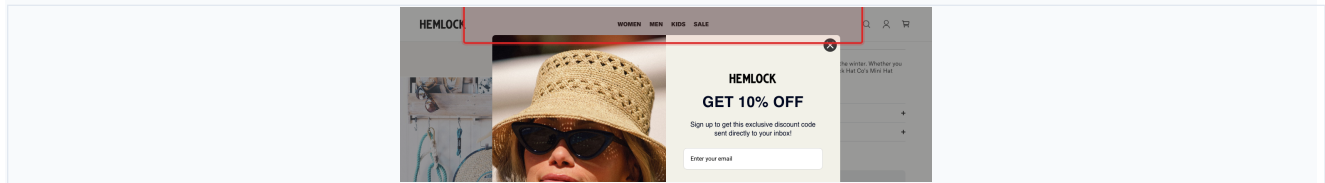


#3 Duplicate landmark name[Developer]

Page: /products/mini-hat-hanger

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

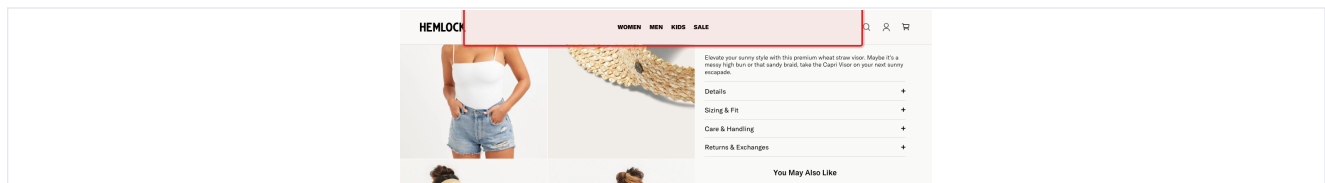


#4 Duplicate landmark name[Developer]

Page: /products/capri-straw-visor-blonde

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

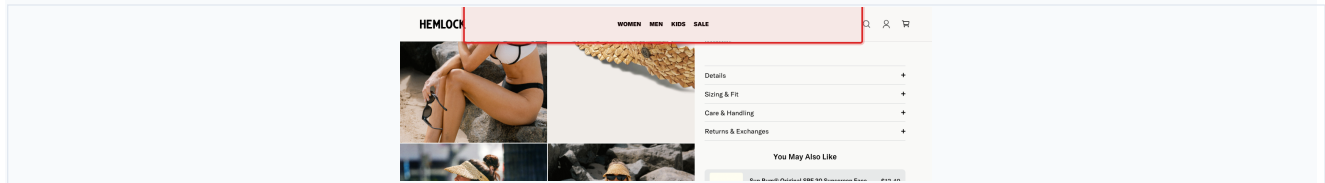


#5 Duplicate landmark name[Developer]

Page: /products/capri-straw-visor

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

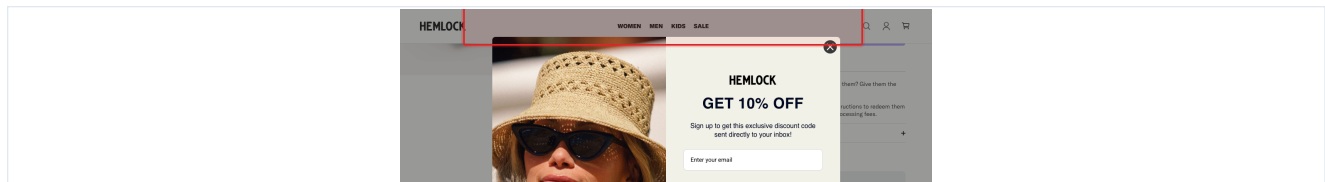


#6 Duplicate landmark name[Developer]

Page: /products/hemlock-hat-company-gift-card

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

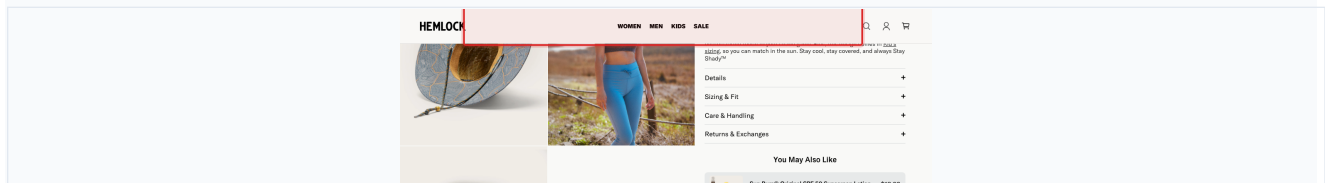


#7 Duplicate landmark name[Developer]

Page: /products/nomad-lifeguard-hat-topography

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

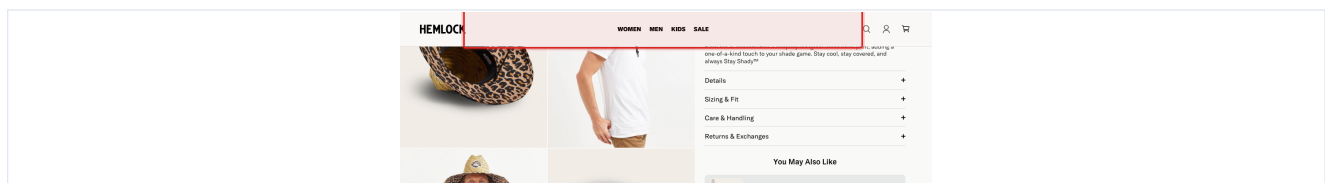


#8 Duplicate landmark name[Developer]

Page: /products/big-cat-lifeguard-hat-classic-leopard

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

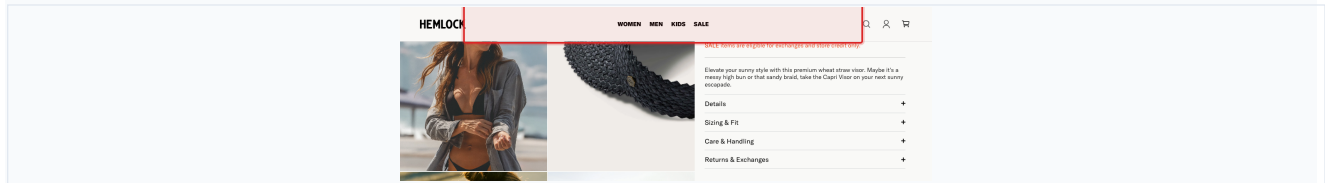


#9 Duplicate landmark name[Developer]

Page: /products/capri-straw-visor-onyx

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

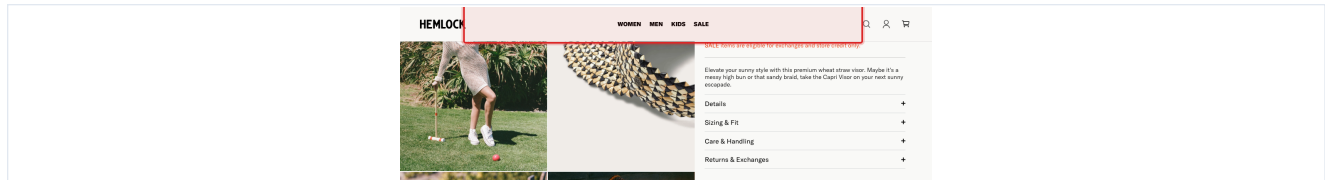


#10 Duplicate landmark name[Developer]

Page: /products/capri-straw-visor-pepper

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

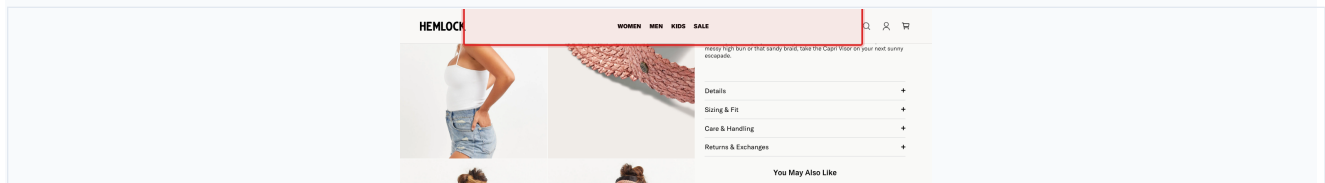


#11 Duplicate landmark name[Developer]

Page: /products/capri-straw-visor-rose

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

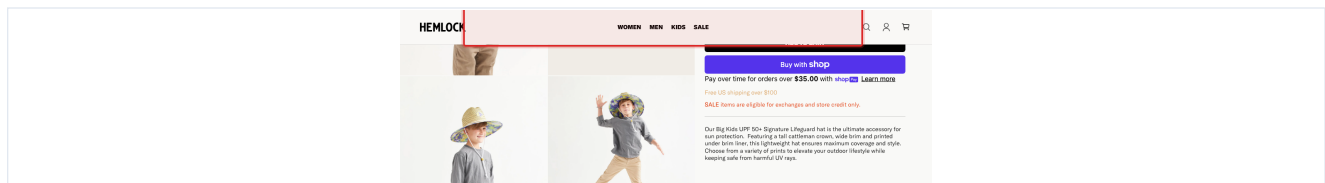


#12 Duplicate landmark name[Developer]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

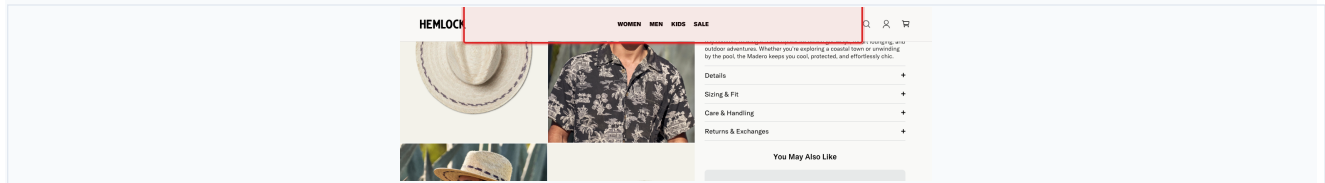
Duplicate landmarks need unique aria-labels.



#13 Duplicate landmark name[Developer]

Page: /products/hermosa-straw-fedora-hat

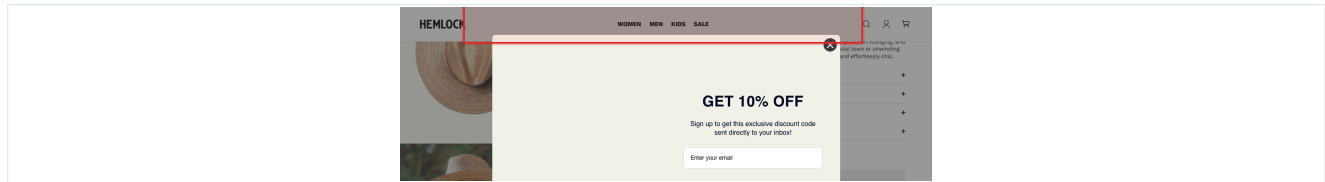
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl... Duplicate landmarks need unique aria-labels.



#14 Duplicate landmark name[Developer]

Page: /products/madero-straw-fedora-hat

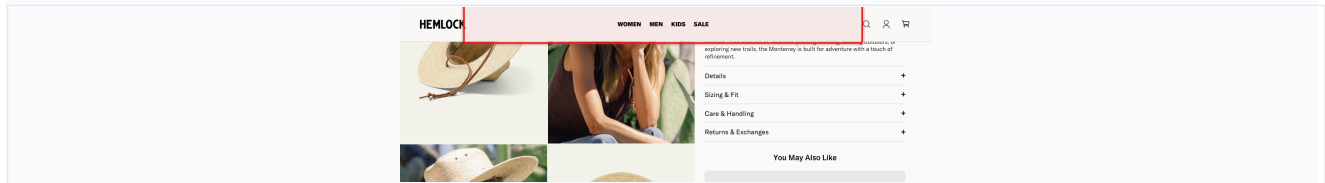
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl... Duplicate landmarks need unique aria-labels.



#15 Duplicate landmark name[Developer]

Page: /products/monterrey-straw-rancher-hat-natural

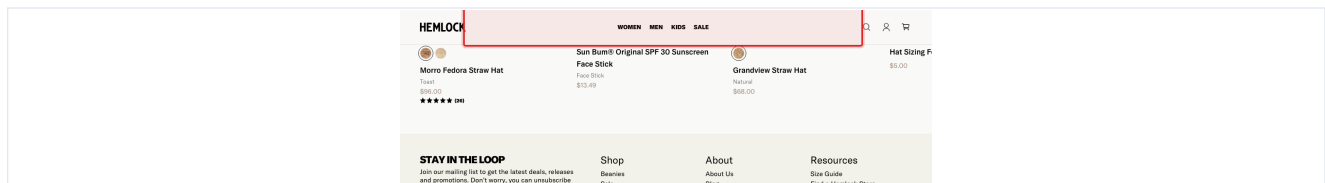
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl... Duplicate landmarks need unique aria-labels.



#16 Duplicate landmark name[Developer]

Page: /products/monterrey-straw-rancher-hat

<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl... Duplicate landmarks need unique aria-labels.

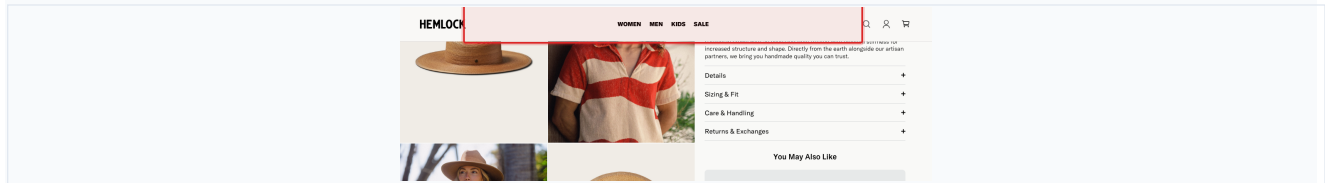


#17 Duplicate landmark name[Developer]

Page: /products/toluca-straw-rancher-hat-saddle

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

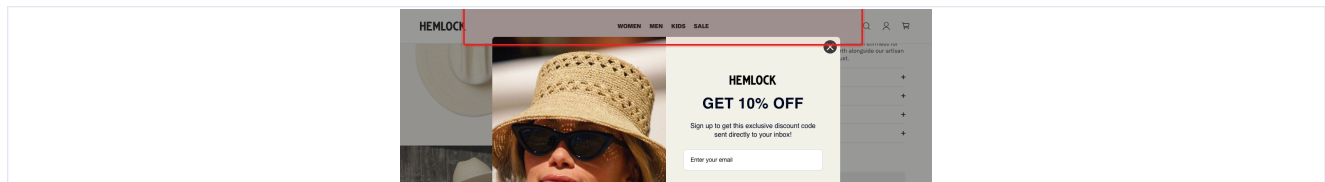


#18 Duplicate landmark name[Developer]

Page: /products/toluca-straw-rancher-hat

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

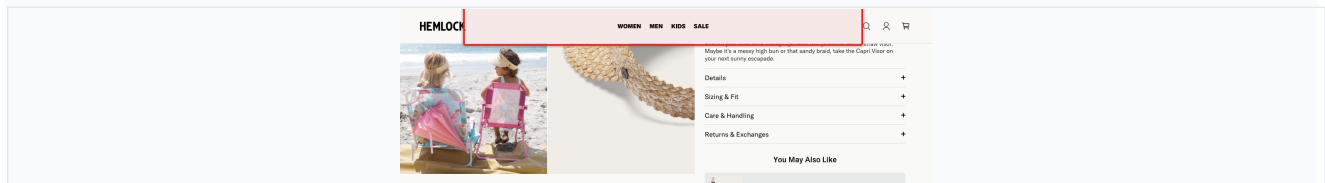


#19 Duplicate landmark name[Developer]

Page: /products/capri-kids-straw-visor-blonde

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

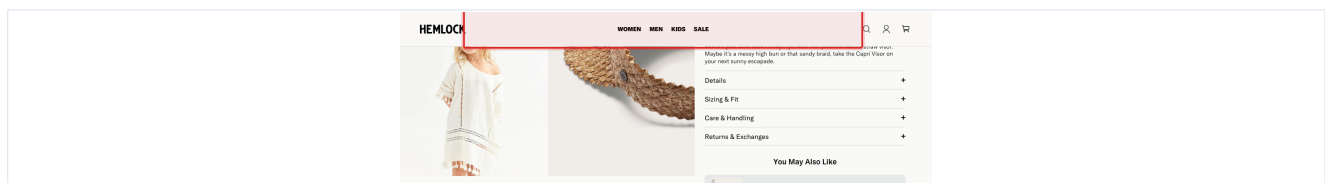


#20 Duplicate landmark name[Developer]

Page: /products/capri-kids-straw-visor

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

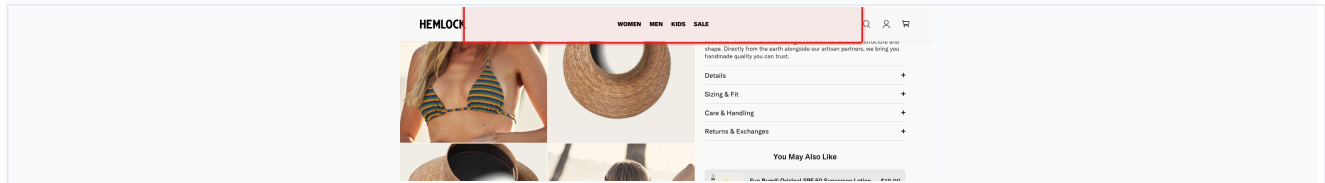


#21 Duplicate landmark name[Developer]

Page: /products/sierra-straw-visor

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

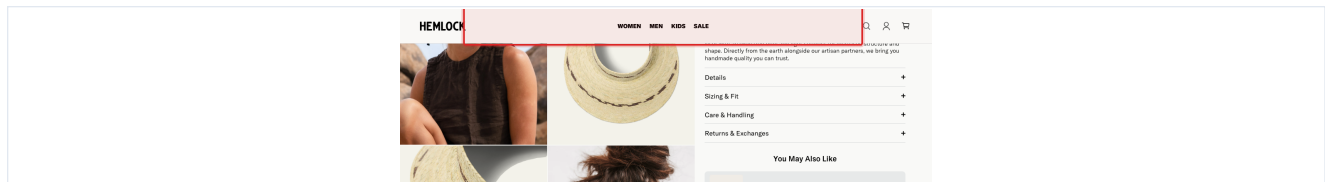


#22 Duplicate landmark name[Developer]

Page: /products/catalina-straw-visor

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

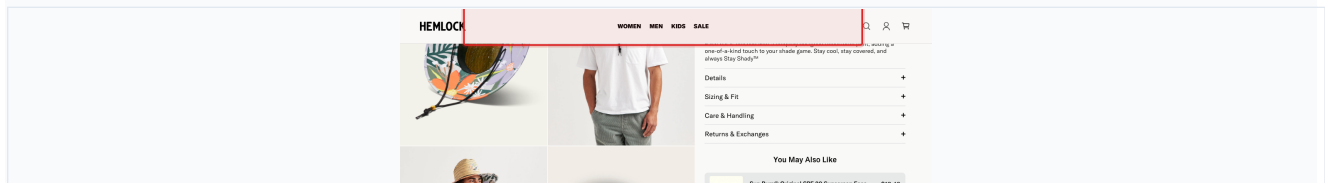


#23 Duplicate landmark name[Developer]

Page: /products/barbados-lifeguard-hat-orange-floral

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

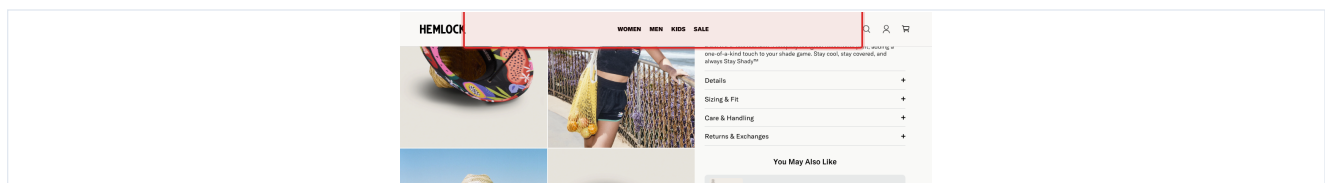


#24 Duplicate landmark name[Developer]

Page: /products/blend-lifeguard-hat-fruit

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.

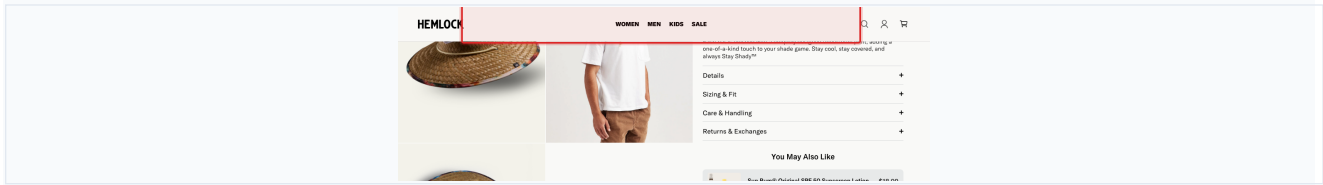


#25 Duplicate landmark name [Developer]

Page: /products/bowie-lifeguard-hat-tie-dye

```
<nav data-header-navigation="" class="header-navigation hidden lg:static lg:flex lg:justify-center lg:flex-1 lg:overfl...
```

Duplicate landmarks need unique aria-labels.



form-missing-autocomplete — 20 instances on 20 pages [You or Your Developer]

#1 Form field missing autocomplete [Developer]

Page: /products/hemlock-hat-company-gift-card

```
<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
```

Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#2 Form field missing autocomplete [Developer]

Page: /products/nomad-lifeguard-hat-topography

```
<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
```

Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#3 Form field missing autocomplete [Developer]

Page: /products/big-cat-lifeguard-hat-classic-leopard

```
<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
```

Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#4 Form field missing autocomplete [Developer]

Page: /products/capri-straw-visor-onyx

```
<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
```

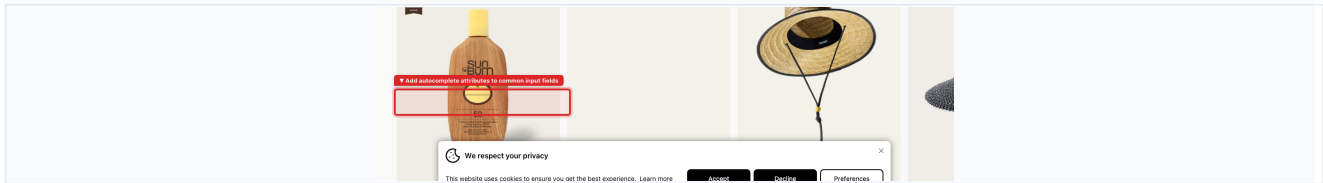
Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#5 Form field missing autocomplete [Developer]

Page: /products/capri-straw-visor-pepper

```
<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
```

Email input missing autocomplete="email" attribute (WCAG 1.3.5)



#6 Form field missing autocomplete [Developer]

Page: /products/capri-straw-visor-rose

```
<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
```

Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#7 Form field missing autocomplete [Developer]

Page: /products/dylan-kids-straw-lifeguard-hat-purple-and-green

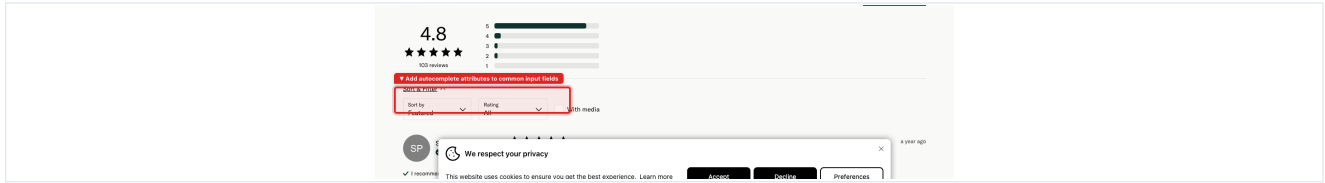
```
<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
```

Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#8 Form field missing autocomplete[Developer]

Page: /products/hermosa-straw-fedora-hat

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...  
Email input missing autocomplete="email" attribute (WCAG 1.3.5)
```



#9 Form field missing autocomplete[Developer]

Page: /products/madero-straw-fedora-hat

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...  
Email input missing autocomplete="email" attribute (WCAG 1.3.5)
```

#10 Form field missing autocomplete[Developer]

Page: /products/monterrey-straw-rancher-hat-natural

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...  
Email input missing autocomplete="email" attribute (WCAG 1.3.5)
```

#11 Form field missing autocomplete[Developer]

Page: /products/monterrey-straw-rancher-hat

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...  
Email input missing autocomplete="email" attribute (WCAG 1.3.5)
```

#12 Form field missing autocomplete[Developer]

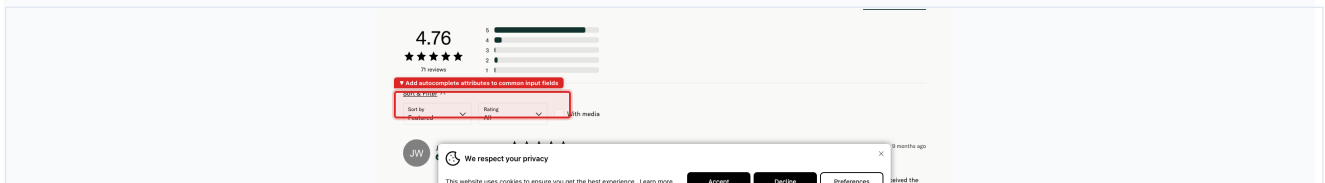
Page: /products/toluca-straw-rancher-hat-saddle

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...  
Email input missing autocomplete="email" attribute (WCAG 1.3.5)
```

#13 Form field missing autocomplete[Developer]

Page: /products/toluca-straw-rancher-hat

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...  
Email input missing autocomplete="email" attribute (WCAG 1.3.5)
```



#14 Form field missing autocomplete[Developer]

Page: /products/capri-kids-straw-visor-blonde

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...  
Email input missing autocomplete="email" attribute (WCAG 1.3.5)
```

#15 Form field missing autocomplete[Developer]

Page: /products/capri-kids-straw-visor

```
<input id="newsletter-email" class=" border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...  
Email input missing autocomplete="email" attribute (WCAG 1.3.5)
```

#16 Form field missing autocomplete[Developer]

Page: /products/sierra-straw-visor

<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#17 Form field missing autocomplete[Developer]

Page: /products/catalina-straw-visor

<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#18 Form field missing autocomplete[Developer]

Page: /products/barbados-lifeguard-hat-orange-floral

<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#19 Form field missing autocomplete[Developer]

Page: /products/blend-lifeguard-hat-fruit

<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
Email input missing autocomplete="email" attribute (WCAG 1.3.5)

#20 Form field missing autocomplete[Developer]

Page: /products/bowie-lifeguard-hat-tie-dye

<input id="newsletter-email" class="border-primary-1 h-12 rounded-md" type="email" name="contact[email]" placeholder=...
Email input missing autocomplete="email" attribute (WCAG 1.3.5)

aria-allowed-role — 25 instances on 25 pages [App / Plugin Vendor]

#1 Invalid ARIA role [Shopify Platform]

Page: /

</div>

Heading element contains no text content.



Page-by-Page Results

<https://www.hemlockhatco.com/>

Violations: 8 (0C / 2S / 5M / 1m) | Passed: 49 | Scan type: quick

<https://www.hemlockhatco.com/pages/contact-us>

Violations: 7 (0C / 2S / 4M / 1m) | Passed: 47 | Scan type: quick

<https://www.hemlockhatco.com/products/mini-hat-hanger>

Violations: 22 (1C / 15S / 5M / 1m) | Passed: 54 | Scan type: quick

<https://www.hemlockhatco.com/products/capri-straw-visor-blonde>

Violations: 26 (1C / 20S / 4M / 1m) | Passed: 55 | Scan type: quick

<https://www.hemlockhatco.com/products/capri-straw-visor>

Violations: 10 (0C / 4S / 5M / 1m) | Passed: 53 | Scan type: quick

<https://www.hemlockhatco.com/products/hemlock-hat-company-gift-card>

Violations: 20 (3C / 5S / 10M / 2m) | Passed: 52 | Scan type: deep

<https://www.hemlockhatco.com/products/nomad-lifeguard-hat-topography>

Violations: 26 (1C / 16S / 8M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/big-cat-lifeguard-hat-classic-leopard>

Violations: 26 (1C / 16S / 8M / 1m) | Passed: 54 | Scan type: deep

<https://www.hemlockhatco.com/products/capri-straw-visor-onyx>

Violations: 30 (1C / 20S / 8M / 1m) | Passed: 54 | Scan type: deep

<https://www.hemlockhatco.com/products/capri-straw-visor-pepper>

Violations: 30 (1C / 20S / 8M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/capri-straw-visor-rose>

Violations: 30 (1C / 20S / 8M / 1m) | Passed: 54 | Scan type: deep

<https://www.hemlockhatco.com/products/dylan-kids-straw-lifeguard-hat-purple-and-green>

Violations: 30 (1C / 20S / 8M / 1m) | Passed: 54 | Scan type: deep

<https://www.hemlockhatco.com/products/hermosa-straw-fedora-hat>

Violations: 25 (1C / 15S / 8M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/madero-straw-fedora-hat>

Violations: 25 (1C / 15S / 8M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/monterrey-straw-rancher-hat-natural>

Violations: 27 (1C / 17S / 8M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/monterrey-straw-rancher-hat>

Violations: 14 (0C / 4S / 9M / 1m) | Passed: 53 | Scan type: deep

<https://www.hemlockhatco.com/products/toluca-straw-rancher-hat-saddle>

Violations: 27 (1C / 17S / 8M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/toluca-straw-rancher-hat>

Violations: 27 (1C / 17S / 8M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/capri-kids-straw-visor-blonde>

Violations: 25 (1C / 15S / 8M / 1m) | Passed: 54 | Scan type: deep

<https://www.hemlockhatco.com/products/capri-kids-straw-visor>

Violations: 25 (1C / 15S / 8M / 1m) | Passed: 54 | Scan type: deep

<https://www.hemlockhatco.com/products/sierra-straw-visor>

Violations: 27 (1C / 16S / 9M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/catalina-straw-visor>

Violations: 27 (1C / 16S / 9M / 1m) | Passed: 55 | Scan type: deep

<https://www.hemlockhatco.com/products/barbados-lifeguard-hat-orange-floral>

Violations: 26 (1C / 16S / 8M / 1m) | Passed: 54 | Scan type: deep

<https://www.hemlockhatco.com/products/blend-lifeguard-hat-fruit>

Violations: 29 (1C / 19S / 8M / 1m) | Passed: 54 | Scan type: deep

<https://www.hemlockhatco.com/products/bowie-lifeguard-hat-tie-dye>

Violations: 29 (1C / 19S / 8M / 1m) | Passed: 54 | Scan type: deep

Recommendations & Next Steps

1. Fix Theme and Template Issues First

6 issue(s) appear to originate from shared templates or components. Fixing these at the source resolves the issue across multiple pages at once, making this the highest-impact starting point.

2. Update Color Contrast in Design System

Low contrast affects the largest population of any accessibility barrier, including users with low vision, older adults, and anyone in bright sunlight. Update your theme color variables to meet the 4.5:1 ratio for normal text and 3:1 for large text.

3. Escalate Third-Party Issues to Vendors

4 issue category(s) appear to originate from third-party apps or platform code. Use the email templates in Section 2 to contact each vendor. Track responses and consider alternatives if vendors do not commit to fixes.

4. Manually Verify Flagged Findings

3 finding(s) are marked "Verify Manually" because automated scanning alone cannot confirm them. Have a developer inspect these in the rendered page using DevTools accessibility panel, keyboard navigation, and a screen reader (VoiceOver, NVDA, or JAWS).

5. Run Screen Reader and Keyboard Checks on Critical Pages

Automated scans catch 30-40% of accessibility issues. For your highest-traffic pages (homepage, product pages, checkout, contact), test with a screen reader and keyboard. Focus on: can a user complete the task without seeing the screen?

6. Add Accessibility Checks to Your Development Process

Prevent new issues by adding axe-core or eslint-plugin-jsx-a11y to your build pipeline. Include accessibility acceptance criteria in feature requirements. Re-scan after fixes to verify resolution.

Verification Notice

While these issues are detected using industry-standard automated tools, we recommend:

- Verifying key findings in a browser using the DevTools Accessibility panel
- Testing critical user flows using only a keyboard (Tab, Enter, Escape)
- Spot-checking with a screen reader (VoiceOver on Mac, NVDA on Windows, or TalkBack on Android)
- Re-scanning after fixes are applied to confirm resolution

Some accessibility requirements cannot be fully evaluated through automation and require manual testing with assistive technologies. Findings marked "Verify Manually" should be inspected in the rendered page before assigning remediation work.

Methodology, Limits, and Legal Disclosures

Automated testing detects approximately 30-40% of WCAG 2.1 accessibility barriers. Many requirements, including keyboard navigation, screen reader compatibility, visual adjustments, and core user flow testing, can only be verified through manual review with assistive technologies. This report identifies issues detectable by automated scanning and should be used as a prioritized remediation worklist, not as a complete assessment of accessibility compliance.

This report is a technical remediation document provided for informational and remediation-planning purposes only. It does not constitute legal advice or a legal opinion regarding ADA or WCAG compliance.

Where a finding appears associated with platform, vendor, or injected markup, ownership attribution is provisional and based on DOM patterns (class names, data attributes, script signatures). Ownership should be verified in the rendered DOM and page source before assigning remediation responsibility.